

California State

PTA

everychild. onevoice.

113th Annual Convention Anaheim • May 9-12, 2012

WOW! PTA!
CALIFORNIA STATE PTA CONVENTION 2012

REGISTRATION

3 Easy Ways To Register

 Online

www.capta.org

February 1 - April 30



Mail

to SMART-Reg International

February 1 - April 15



On-site

Visit the registration booth

May 8-12

CONVENTION AT A GLANCE

TUESDAY, MAY 8, 2012  REGISTRATION AND PTA STORE ARE OPEN FROM 4 TO 7 P.M.

WEDNESDAY, MAY 9, 2012	THURSDAY, MAY 10, 2012	FRIDAY, MAY 11, 2012	SATURDAY, MAY 12, 2012
<p>7:30 a.m. – 6:30 p.m. Registration</p> <p>8:30 a.m. – 12:30 p.m. EdSource Special Event</p> <p>9 a.m. – 3:30 p.m. PTA Store Exhibit Hall Open</p>	<p>7 – 8 a.m. Sponsored Breakfasts</p> <p>7:30 a.m. – 3:30 p.m. Registration</p> <p>8:30 a.m. – 3:30 p.m. PTA Store Exhibits</p>	<p>7 – 8 a.m. Sponsored Breakfasts</p> <p>7:30 a.m. – 3:30 p.m. Registration</p> <p>8:30 a.m. – 3:30 p.m. PTA Store Exhibits</p>	<p>7 – 9 a.m. Dream On With PTA</p> <p>7:30 – 9:30 a.m. Registration</p> <p>8 – 9 a.m. Resolutions Hearing (if needed)</p> <p>8 – 9:30 a.m. PTA Store</p>
<p>10 a.m. – 1 p.m. Workshops</p> <p>1:30 – 2:30 p.m. Legislation Hearing Resolutions Hearing Student Orientation</p> <p>Ask the BOD (PTA Booth)</p> <p>Town Hall Meeting With National PTA</p> <p>FIRST GENERAL MEETING 3 p.m. Doors Open Entertainment</p> <p>3:30 – 6 p.m. Procession of Board of Managers</p> <p>Posting of Colors</p> <p>Introduction of Board of Directors</p> <p>Introduction of District Presidents</p> <p>Carol Kocivar California State PTA President Report of the Association</p> <p>Greetings: Betsy Landers National PTA President</p> <p>State Superintendent/Governor/ Elected Official</p> <p>Business of the Association</p> <p>Registration Committee Report</p> <p>Rules and Regulations</p> <p>Guest Speaker: Mike Robbins</p>	<p>8:30 – 10 a.m. Workshops</p> <p>10:30 a.m. – 12 p.m. Workshops</p> <p>12 – 1 p.m. Ask the Board of Directors (PTA Booth)</p> <p>12:30 – 2 p.m. Sponsored Lunches</p> <p>1 – 2 p.m. Ask Finance (PTA Booth)</p> <p>2 – 3 p.m. Resolutions Hearing Legislation Hearing</p> <p>2:30 – 3:30 p.m. Membership Magic Idea Exchange (PTA Booth)</p> <p>3 – 3:45 p.m. Remo, Inc. Interactive Drumming (Hall A, Lobby)</p> <p>SECOND GENERAL MEETING 3:30 p.m. Doors Open Entertainment</p> <p>4 – 7 p.m. Business of the Association</p> <p>Reflections</p> <p>Introduction of: Past State Presidents</p> <p>PTA Grant Report</p> <p>Resolutions Committee Report</p> <p>Guest Speaker: Rosalind Wiseman</p> <p>Reflections</p>	<p>8:30 – 9:30 a.m. Membership Magic Idea Exchange (PTA Booth)</p> <p>8:30 – 10 a.m. Workshops</p> <p>10:30 a.m. – 12 p.m. Workshops</p> <p>12:30 – 2:30 p.m. Arts Luncheon</p> <p>Keynote Speaker: Larry Powell Fresno County Superintendent</p> <p>1 – 2 p.m. Ask Finance (PTA Booth)</p> <p>2 – 3 p.m. Ask the Board of Directors (PTA Booth)</p> <p>2 – 3 p.m. Resolutions Hearing</p> <p>THIRD GENERAL MEETING 3 p.m. Doors Open Entertainment</p> <p>3:30 – 6 p.m. Business of the Association</p> <p>Reflections</p> <p>Legislation Committee Report Resolutions Committee Report</p> <p>Carol Kocivar California State PTA President's Message</p> <p>Membership Awards</p> <p>Guest Speaker: President Mark Yudof University of California</p> <p>Reflections</p> <p>Legacy/Spotlight Awards</p>	<p>FOURTH GENERAL MEETING 9 a.m. Doors Open Entertainment</p> <p>9:30 a.m. – 12 p.m. Business of the Association</p> <p>Registration Committee Final Report</p> <p>Student Recognition/Awards</p> <p>Paul Richman Executive Director's Report</p> <p>Guest Speaker: Teacher of the Year</p> <p>Membership Challenge</p> <p>Invitation to 2013 Convention San Jose Convention Center</p> <p>Opportunity Drawing</p> <p>Retiring of the Colors</p> <p>Adjournment</p>
<p>6:30 – 11 p.m. DISTRICT & COUNCIL EVENTS</p>	<p>7:30 – 11 p.m. DISTRICT & COUNCIL EVENTS</p>	<p>6:30 – 11 p.m. DISNEYLAND NIGHT</p>	 <p>SUBJECT TO CHANGE</p>



CAROL KOCIVAR
CALIFORNIA STATE PTA PRESIDENT, 2011-2013

We start out as parents and teachers wanting the best for a child. And then, through PTA, something remarkable happens.

We help in the classroom and at our school site. We become community organizers and alliance builders. We engage the public in our continuing pursuit of a high quality public education for every child.

PTA takes people from where they are ... to where they dream they can be – making a difference for children.

One of the best PTA opportunities is our annual convention. From learning how to run a PTA meeting to strategies and resources to address the education and health needs of children, the PTA convention is YOUR convention to provide YOU with skills in leadership, communications and advocacy.

During the General Meetings, your voice establishes the direction and priorities of the California State PTA. And let's not forget fun. Convention provides that unique time for parents and teachers and grandparents and anyone who cares about our children to spend time sharing hopes and dreams and even a few dance moves.

Please join thousands of PTA volunteers from throughout California as we reignite that dream at the California State PTA Convention. Now more than ever, the children of California need the PTA.

JUSTINE FISCHER

CALIFORNIA STATE PTA VICE PRESIDENT FOR CONVENTION, 2011-2013

WOW! PTA! Sometimes you just have to look at all the things you are doing to positively impact the lives of children and say WOW! Join us in Anaheim as we say WOW! PTA! We will be focusing on the topics your evaluations and surveys tell us are important. Our keynote speakers, Mike Robbins, best-selling author and motivational speaker; Rosalind Wiseman, author of *Queen Bees and Wannabees* (the movie *Mean Girls* was based on); and President of the University of California Mark Yudof will inspire, educate and motivate all of us to continue to do the important work we do. Don't forget a Teacher of the Year will also be speaking at the Fourth General Meeting. This year we will also be holding an Arts Advocacy Lunch.

The lunch speaker will be Fresno County Schools Superintendent Larry Powell, who has given up three years of his salary to support programs for his schools. All of our speakers and all of you are doing extraordinary things on behalf of children, youth and their families. WOW! PTA!

We know you want to get as many people as possible from your unit, council and district to convention, so we have created the following registration incentive: When two delegates register and stay at the Hilton for three nights, the third delegate will be entitled to a free registration. WOW! There is something new in registration too. We are moving to a Tap-N-Go system. Your workshop data will be encoded on your registration card, along with your promo pack order and any other events you registered for. You just Tap-N-Go. No more tickets. Wow! PTA! See page 7 for registration details. If you register for convention between February 1 and February 29 you are automatically entered into an opportunity drawing to spend a day behind the scenes at convention. You will be wowed when you see convention from an entirely different angle. Don't miss the Exhibit Hall. Join in the fun with the "Where is Wow" game; it's a great opportunity to meet with exhibitors and participate in an opportunity drawing. There will also be the Reflections "Puzzle Connection" game designed for you to network and celebrate the arts. We are improving the PTA Store. Be prepared to be wowed with new merchandise. Of course, we will still have the items you need to support your PTA.

The main purpose of our convention, besides workshops is, of course, conducting the business of the PTA. There will be four (4) General Meetings. Your participation in the meetings guides your PTA to continue to positively impact the lives of all children and families in California and our nation.

I am looking forward to meeting you in Anaheim, May 9-12, 2012. There will be lots to do at convention. Still, we are in Anaheim – and Disneyland is just around the corner. Once you register for convention online, you'll find a handy link to a Conventioneer's Ticket Discount to Disneyland. Don't forget: Online registration opens Feb. 1. See you in Anaheim!



MISSION STATEMENT

THE MISSION OF THE CALIFORNIA STATE PTA IS TO POSITIVELY IMPACT THE LIVES OF ALL CHILDREN AND FAMILIES BY REPRESENTING OUR MEMBERS, AND EMPOWERING AND SUPPORTING THEM WITH SKILLS IN ADVOCACY, LEADERSHIP AND COMMUNICATIONS.

CALIFORNIA STATE PTA BOARD OF MANAGERS, ADOPTED JULY 2011

TABLE OF CONTENTS

Convention at a Glance	Inside Front Cover
Invitation to Convention	1
Mission Statement	2
Statement of Understanding	2
Photography Release	2
General Convention Information	3
Keynote Speakers	3-4
Activities for Everyone	4
Student Activities	4
PTA Store	5
Exhibit Hall	5
Getting Around Anaheim	5-6
Voting Information	6
Registration Procedures	7-8
Registration Form	9
Hotel Planning	10
Workshops by Interest	11
Workshops	12-16
Spanish Workshops	17-19
2011 Sponsor Acknowledgement	Inside Back Cover
Convention and Hotels Map	Inside Back Cover

STATEMENT OF UNDERSTANDING

By registering, you agree to the terms and conditions set forth in the registration information of the **Registration Book** for the 2012 California State PTA Convention in Anaheim. This registration is transferable. Payments for transfers must be handled between you and your replacement and your unit/council/district PTA president. There are no refunds for California State PTA registration and event fees.

PHOTOGRAPHY RELEASE

By registering for or attending the California State PTA Convention, you hereby grant and assign the California State PTA and its legal representatives the irrevocable and unrestricted right to use and publish for editorial, trade, advertising or any other purpose and in any manner and medium, including website and Internet promotion, all photographic, video, and digital images of you and your guests taken while in attendance at the California State PTA Convention. By registering for or attending the California State PTA Convention you hereby release the California State PTA and its legal representatives from all claims and liability relating to said photographs, video and digital images.

FUTURE CONVENTION DATES

2013	May 2-5	San Jose
2014	May 1-4	Los Angeles
2015	April 30-May 3	Sacramento

NEW THIS YEAR

Free registration opportunity for
Hilton Guests

Free registration for
100% Teacher Membership

Food Court in the Hilton Resort & Spa

Arts Advocacy Luncheon

Membership Magic Idea Exchange

Behind-the-Scenes Opportunity Drawing

Free time for Disneyland Night

ENCORES

Increased hours for the Exhibit Hall

Hearings later in the day

Diversity & Inclusion workshops

Entertainment by student performers

Convention shirts and pins

Ribbon Pack

BACK BY POPULAR DEMAND

Fewer general meetings

Motivational speakers

GENERAL INFORMATION

113th Annual California State PTA Convention is **May 9 - May 12, 2012 in Anaheim**
Activities are held at:
The Anaheim Convention Center, 800 West Katella; Phone: (714) 765-8950
The Anaheim Hilton Resort & Spa, 777 West Convention Way; Phone: (714) 740-4460

Convention is an excellent PTA investment, the ultimate leadership experience, and a PTA budget expense upon approval of your association. Check with your district for its orientation schedule and additional information to help you plan your trip and make your experience the best it can be. You will return home with new ideas, improved skills and recharged energy!

THREE WAYS TO REGISTER!

Save time, money, and reserve your workshops by taking advantage of our early registration rates. You'll get the best rates by registering early!

1. ✉ Mail – February 1 to April 15
2. 🌐 Online – February 1 to April 30
3. 🧑 In Person – May 8 to May 12

GENERAL MEETINGS

The primary purpose of convention is to conduct the business of the association. This is an opportunity for delegates to influence the direction of the California State PTA for the next year. Delegates will debate, vote and adopt resolutions and approve legislation policies at this convention.

In addition to business, meetings are filled with motivating and informative speakers; exciting student entertainment; award presentations; and much, much more.

Four general meetings are scheduled to carry out California State PTA business. Delegates are responsible for attending these meetings, and are encouraged to take notes for reporting back to units, councils, and districts. Come to convention, take part and see “the big picture.” You'll agree: *WOW! PTA!*

Opportunity drawings

Special opportunity drawings will take place before the close of convention on Saturday, May 12, for participation in the “Where is Wow” in the Exhibit Hall and the Reflections “Puzzle Connection.” Fabulous prizes are donated by many of the exhibitors. *You must be present to win!*

Guest speakers



Meet **Mike Robbins** at our First General Meeting. A product of California public schools and a California native, Mike is the author of two bestselling books, *Focus on The Good Stuff* and *Be Yourself, Everyone Else is Taken*. He has delivered keynotes and seminars for some of the top corporations, school districts, and associations. Mike focuses on inspiring and motivating others by appreciating them. He will be the inspirational speaker at the First General Meeting.

Prior to his current work, Mike was drafted by the New York Yankees out of high school, but chose instead to play baseball at Stanford University where he pitched in the College World Series. After baseball, Mike worked for two Internet start-ups before starting his own business in 2001.

Mike and his work have been featured in *Forbes* and *Ladies Home Journal*, as well as on *ABC News* and the *Oprah* radio network. His books have been translated into 12 different languages.

Mike will be offering a workshop on Wednesday with the focus of creating teams. His workshop and general meeting programs are different. Great information will be found at the workshop and inspiring words at the First General Meeting.



Rosalind Wiseman is an internationally recognized expert on children, teens, parenting, bullying, social justice, and ethical leadership. She will be our speaker at the Second General Meeting.

Wiseman is the author of *Queen Bees and Wannabes*, her best-selling book that was the basis for the movie *Mean Girls*. *Queen Bee Moms and Kingpin Dads* addresses the social hierarchies and conflicts among parents. It is now being made into a major motion picture. Her latest endeavor is the young adult novel *Boys, Girls & Other Hazardous Materials*. Additional publications include the *Owning Up Curriculum*, a social justice program for grades 6-12, and the monthly “Ask Rosalind” column in *Family Circle* magazine.

In 2011, Wiseman began working with Unilever’s “Don’t Fret the Sweat” campaign to raise awareness about tweens’ body development and how it impacts their overall growth. She is a spokesperson for LG’s Text Education Council that aims to inform parents about responsibly monitoring teen cell phone usage. National media regularly depend on Wiseman as the expert on ethical leadership, media literacy, and bullying prevention.



We are pleased to present **Mark G. Yudof** as our speaker at the Third General Meeting. Yudof contacted California State PTA because he values the work we do in California’s schools and our commitment to working for every child with one voice.

Yudof was named the 19th president of the University of California on March 27, 2008, and took office June 16, 2008. He leads a university system with 10 campuses, five medical centers, three affiliated national laboratories, and a statewide agriculture and natural resources program.

Yudof is a distinguished authority on constitutional law, freedom of expression and education law. He has written and

edited numerous publications on free speech and gender discrimination, including “Educational Policy and the Law.” He is a fellow of the American Academy of Arts and Sciences and a member of the American Law Institute. He served a two-year term on the U.S. Department of Education’s Advisory Board of the National Institute for Literacy and has served on the President’s Council on Service and Civic Participation. We are honored to have President Yudof join us at convention.



Larry Powell, Fresno County School Superintendent, will be our honored speaker at the Arts Advocacy Luncheon on Friday, May 11. Larry Powell has been a long-time champion of arts education. He recently served on California’s Education Leaders Institute team to help begin a statewide process that will build broad public and political support for arts education. In his free time, Larry is also a singer and songwriter.

Larry is returning his \$288,241 in salary and benefits for the next three and a half years. He technically had to retire and then be hired back at a salary that is smaller than that a first-year teacher and with no benefits. By giving up the majority of his salary and all of his benefits, Larry found a way to steer money to programs for kindergarten, preschool, the arts and college prep classes.

Larry is on 12 nonprofit boards and has won many awards including the 2003 Superintendent of the Year for the Association of California Administrators Region 9. Larry strongly believes that the only things you cannot do are the things you do not attempt.

ACTIVITIES FOR EVERYONE

We have many special activities lined up this year.

- **Special Event: EdSource at Convention – Striving for Success in a Time of Crisis: Strategies for Schools, Families and Communities** – Wednesday, May 9, 8:30 a.m. – 12:30 p.m. Get the latest analysis of the impact of the state’s fiscal crisis on schools from leading policy experts. Explore strategies to ensure that children most affected by the economic crisis succeed in school. This will be a ticketed event for convention delegates, at a special discounted fee of \$20. (Breakfast included.)
- **Town Hall meeting** – Wednesday, May 9, at 1:30 p.m. Here is your opportunity to meet and interact with the National PTA president. Share ideas, and learn what you can do as a PTA leader in your community.
- **Meet the BOD (Board of Directors)** – Wednesday, May 9, at 1:30 p.m.; Thursday, May 10, at 12 p.m.; and Friday, May 11 at 2 p.m. Do you want to meet ordinary people who are doing extraordinary things? Visit the PTA Booth in convention center Hall B to talk to members of the BOD.
- **Breakfast-N-Learn: Partnering to promote healthy schools** – Thursday, May 10, at 7 a.m. Learn how Dairy Council of California can support your PTAs health programs through its FREE nutrition education curricula and services available to all California schools and teachers. Other featured programs include Fuel Up to Play 60, wellness policies, and more! Breakfast, nutrition, and physical activity lead to academic success. Sign up for the breakfast when you register for convention. \$10 per person. Space is limited.

- **Ask Finance** – Thursday, May 10, and Friday, May 11, at 1 p.m. in the PTA Booth. Do you have finance or treasurer questions? Visit the PTA Booth in convention center Hall B to talk with a Finance Commissioner.
- **Day Behind the Scenes** – Thursday, May 10. Register by February 29 and be automatically entered into an opportunity drawing to spend one day behind the scenes. You will spend the day learning how all of the convention magic comes together and have lunch with the Board of Managers. You will still have time to attend your scheduled workshops and any event with your council or district.
- **Reflections “Puzzle Connection”** – Join in the fun. On Thursday and Friday we will be holding Reflections Puzzle Connection. It’s a chance to network, re-create Reflections pieces and have fun. Look for times and location in the **Convention Program Book**. Your piece to the puzzle will be found in your tote bag. Each participant will get a ribbon, and groups completing the puzzle will win a prize!
- **Membership Magic Idea Exchange** – Thursday, May 10, at 2:30 p.m.; and Friday, May 11, at 8:30 a.m. in the PTA Booth. Meet with the Membership Commission and other PTAs. Share stories, successes and concerns.
- **Arts Advocacy Luncheon** – Friday, May 11, at 12:30 p.m. **You wanted more Reflections** – You got it! Enjoy lunch and a presentation by Larry Powell. Honor our Reflections winners and be a voice for the arts. Sign up for the luncheon when you register for convention. \$25 per person.
- **Dream On With PTA** – Saturday, May 12. Promote the importance of dreams for children and adults. Make a \$20 donation to the PTA Healthy Lifestyles Grant Fund, and dream on! Receive a free PTA dream shirt and ribbon in recognition of modeling healthy dreaming habits.

STUDENT ACTIVITIES

The California State PTA is pleased to have student delegates attend the convention and activities. Convention offers students a great way to build leadership skills, have a voice in issues, and interact with PTA members from around the state. Students are encouraged to take advantage of the workshops offered. Several of the workshops have been developed specifically by and for students.

Student Orientation – Wednesday, May 9, at 1:30 p.m. This is an opportunity for student delegates to meet each other and to interact with student members of the California State PTA Board of Managers.

HOTELS

The official headquarters for this year’s California State PTA Convention is the *Anaheim Hilton Resort & Spa*. It is located next to the Anaheim Convention Center. California State PTA knows convention attendees have a choice when it comes to staying in Anaheim area hotels; however, staying at the convention hotel helps the California State PTA meet its contractual obligations for this and future conventions. We have negotiated very diligently to get you the lowest possible price. See page 10 to plan your stay.

SOUVENIRS

What would a convention be without a little something to remember it by? To help you reminisce, we have shirts, pins and ribbons celebrating this special convention.

Ribbons – Ribbons – Ribbons!!! For a \$20 donation to the California State PTA, you will receive a pack of five (5) specially designed ribbons to adorn your badge holder. These are in addition to the delegate ribbons that are so coveted by all who attend convention. Support the work of the California State PTA → *Get yours today!* Look for **“Ribbon Pack”** on the Convention Registration form.

The Convention Promo Pack – Choose from three different styles of shirt. Each one comes with a handsomely designed pin of our convention theme for this year. Ordering in advance (online or by mail) will save you money, and it’s the only way to get both a shirt and pin together for one low price. These items sell out quickly, and there is no guarantee your size will be available if you wait to purchase them on-site. Pre-ordering is the best way to ensure you get what you want. Look for the **“Promo Pack”** order line on the Convention Registration Form.

 pin included	Promo Pack 1	Promo Pack 2	Promo Pack 3
	Men’s Sized T-Shirt	Men’s Sized Sport Shirt	Woman’s Sized V-neck Shirt
S-M-L-XL	\$13	\$26	\$26
XXL	\$15	\$29	\$29
3XL	\$16	\$30	\$30

WORKSHOPS

Convention workshops will occur in five different time slots. Wednesday workshops are three (3) hours. Thursday and Friday workshops are 90 minutes.

- Wednesday, May 9, from 10 a.m. - 1 p.m.
- Thursday, May 10, from 8:30 - 10 a.m.
- Thursday, May 10, from 10:30 a.m. - 12 p.m.
- Friday, May 11, from 8:30 - 10 a.m.
- Friday, May 11, from 10:30 a.m. - 12 p.m.

Your registration fee includes a choice of more than 60 informative workshops. There is an extensive variety of topics to offer something for everyone. Workshops are your opportunity to gain skills in basic areas, such as leadership, finance, membership, education, parliamentary procedures, and more. Workshop details begin on page 11.

Workshops in Spanish – Three convention workshops are presented entirely in Spanish. Twelve (12) additional workshops are presented in English with Spanish interpretation. See page 17 for details.

PTA Store and Exhibit Hall Hours: May 8-12, 2012

Day	PTA Store	Exhibit Hall
Tuesday	4 - 7 p.m.	Closed
Wednesday	9 a.m. - 3:30 p.m.	9 a.m. - 3:30 p.m.
Thursday	8:30 a.m. - 3:30 p.m.	8:30 a.m. - 3:30 p.m.
Friday	8:30 a.m. - 3:30 p.m.	8:30 a.m. - 3:30 p.m.
Saturday	8 - 9:30 a.m.	Closed

PTA STORE

Plan to shop at the California State PTA Store while at convention. The PTA Store has a complete line of the latest PTA/PTSA merchandise and supplies for your association. Our exclusive PTA/PTSA branded merchandise will help you present a professional look, and many of our supplies may be an approved and reimbursable PTA budget item. The PTA Store has been updated and expanded. Don’t miss the Dad’s Corner. Check out the new look and merchandise. You’ll say **“WOW! PTA!”**

EXHIBIT HALL

Approximately 150 companies and nonprofit organizations are on hand to demonstrate the services and products they provide. Get the latest ideas for child and school safety, educational programs, health and fitness education, fundraising, and much more.

- **Where is WOW!** – Visit the exhibit booths and find the item with the **WOW! PTA!** logo to get your card stamped. Fill in 80 percent of the card to be entered into an opportunity drawing for prizes which will be given away at the conclusion of the Fourth General Meeting.
- **Caution:** Do not sign any contracts that will encumber your association in the next term. Remember: All contracts must be approved by your association prior to signing any contract, and must be signed by your association president and one other board member.

GETTING AROUND ANAHEIM

Always be safe. When walking between the convention center and hotels, or walking downtown be sure to travel with another person or in a group.

Traveling by automobile

- From the north ⇒ I5 south take the Harbor Blvd. exit.
- From the south ⇒ I5 north, take the Katella Avenue exit toward Disneyland Way.
- From the west ⇒ I405 south to 22 east, take the Katella Avenue exit.
- From the east state ⇒ I10 west to CA60 west to CA57 south, take the Katella Avenue exit.

Parking is available near the convention center starting at \$15 per day.

Arriving at an Airport

- *The John Wayne/Orange County Airport* is approximately 16 miles from the convention center.
 - ♦ Shuttle service is approximately \$10; there may be discounts for multiple riders.
 - ♦ Taxi service is estimated at \$53.
- *Long Beach Airport* is approximately 20 miles from the convention center.
 - ♦ Shuttle service is approximately \$35; there may be discounts for multiple riders.
 - ♦ Taxi service is estimated at \$81.
- *LAX* is approximately 31 miles from the convention center.
 - ♦ Shuttle service is approximately \$16.
 - ♦ Taxi service is estimated at \$92.

Riding Amtrak

Amtrak provides convenient and affordable passenger rail service which arrives across from Angel Stadium, approximately two miles from the Anaheim Convention Center. For information, contact Amtrak at www.amtrak.com or 800.872.7245.

Metrolink

Metrolink is a regional rail system offering commuter and other passenger services. For information contact Metrolink at www.metrolinktrains.com or 800.371.5465.

PTA Shuttle Buses will **NOT** be provided.

VOTING INFORMATION

Unit Delegates

A delegate representing a unit in good standing is eligible to vote at the California State PTA convention general meetings. A unit in good standing is one that has paid dues and insurance to the California State PTA by March 31, 2012 (*California State PTA Bylaws, Article VI, Section 1*).

Each unit in good standing is entitled to be represented at the California State PTA convention by the president or president-elect or an elected alternate and one additional elected delegate (*California State PTA Bylaws, Article XV, Section 5*). The number of delegates to which a unit is entitled is determined by the total memberships recorded in the California State PTA office by March 31, 2012 (*California State PTA Bylaws, Article XV, Section 3*). The number of delegates is set forth in *Article XV, Section 5, of the California State PTA Bylaws*. Each unit of more than 250 members may be represented by additional elected delegates or their alternates (*California State PTA Bylaws, Article XV, Section 5*) as follows:

PTA Unit Membership	Delegates <i>(including PTA president or president-elect)</i>
15 – 250	2
251 – 500	3
501 – 750	4
751 or more	5

A delegate shall not be allowed to represent more than one unit and must have been a member of that unit at least thirty (30) days prior to convention or a member of a unit at a feeder school, where applicable. This shall not apply to units organized within ninety (90) days prior to convention (*California State PTA Bylaws, Article XV, Section 5*).

Voting delegates are issued a voting card at registration; these cards are nontransferable and not replaceable. It is the responsibility of each voting delegate to ensure he/she receives and signs this card at registration.

Nonvoting Registrants

Nonvoting registrants will receive convention badges and tote bags; may attend all meetings and workshops; and have all the privileges of a delegate except the right to make motions, debate, vote or speak at a microphone. When a PTA has more members who wish to attend than the number of delegates to which the unit, council or district PTA is entitled, the additional attendees may preregister or register on-site as full-time or one-day nonvoting registrants.

Student Delegates and Registrants Under the Age of 18

A student member under 18 years of age wishing to register **MUST** present a current PTA membership card and a *Parent/Guardian Approval and Consent to Treatment Form* signed by parent(s) or guardian(s). The form is available from district PTAs or online at www.capta.org.

Council Delegates

Council delegates shall be as follows: one delegate or alternate elected from each council executive board, in addition to the council president or president-elect or elected alternate for a maximum of two voting delegates per council (*California State PTA Bylaws, Article XV, Section 3c*).

District PTA Delegates

District presidents register as members of the California State PTA Board of Managers at the pre-convention Board of Managers meeting. Convention delegates shall be a maximum of three delegates or their alternates elected from each district PTA executive board, one of the delegates being the president-elect in an election year (*California State PTA Bylaws, Article XV, Section 3b*).

REGISTRATION PROCEDURES

REGISTRATION OVERVIEW

Online registration is the preferred method for convention registration. Members participating in convention activities are encouraged to register online or by mail (form on page 9). Fees entitle participants to attend the General Meetings, workshops and the Exhibit Hall (except for Exhibit Hall Only registrations). Fees are nonrefundable.

Special Notes

- Some district fees may be **collected** through the registration process. Check with your council and/or district PTA for other fees, and fee procedures.
- There are **NO REFUNDS** for state PTA registration, event fees, district fees, or pre-ordered promo packages.
- FAXED registrations **will not be accepted**.

Children at Convention

- **Children under 12** – Parents may register children under 12 at no charge. Special badges will be issued allowing them to accompany a parent to meetings or workshops on a space-available basis. If a workshop is at capacity, children will not be admitted. Please be considerate of fellow PTA members when bringing children to meetings.
- **Children 12 and older** – Must register and pay student registration fees.

There are five date blocks to keep in mind when registering

- **Feb. 1 to Feb. 29** – Register for the California State PTA Convention by February 29 and automatically be entered into an opportunity drawing to spend one day behind the scenes at the 2012 convention on Thursday, May 10.
- **Feb. 1 to Mar. 31** – The lowest registration fees offered.
- **Feb. 1 to April 15** – Mail-in registration must be received by the registration company no later than April 15.
- **April 1 to April 30** – Fees are increased.
- **May 8 to May 12** – On-site registration fees apply, and are higher than the two previous periods, listed above.

Discount pricing is available for multiple attendees staying at the Hilton Resort & Spa. When any two full-time PTA member registrants from the same unit, council or district stay three nights at the Hilton Resort & Spa, the third registrant will receive free registration of any kind (voting or non-voting).

This would include registering two full-time students and getting the full-time adult registration for free. *This is a potential savings of \$199 or more for your unit!* Your best savings will be realized when you register online before March 31.

Free registration applies to all PTA member registration types, including students, one-day or Exhibit Hall passes. The most expensive registration will be refunded. Refund will be provided after proof of stay. Reimbursement checks will be mailed in June.

ONLINE REGISTRATION – RECOMMENDED

1. Online registration is open Feb. 1 to April 30. Go to www.capta.org and click on “Convention Registration.”
2. You will be asked for an address where you want exhibitor information to be sent (home or school). If you choose a school address, identify the recipient on the “Attention” line.
3. Choose the workshops, events/activities, and any promo-pack(s) you desire.
4. If your district PTA has chosen to participate in online registration you will be linked to their site for district and event fees prior to completing your payment information.
5. Complete payment information. Not completing this step will delay processing your order.
6. You will receive an email confirmation upon completing the online registration, which will include your workshop schedule, events, registration number and bar code.
 - Bring the email confirmation with you to the Registration Booth at convention. This will provide quicker access to your badge, tote and ribbons.
 - If you bring your email confirmation and have no changes to make, go to the “Express” line.
 - If you did not bring your confirmation go to the “Pre-registration” line, where we can look up and print your badge and workshop schedule.
7. Changes can be made online to your registration until April 30. After April 30, all changes must be made on-site during convention hours. Additional fees will be billed to your credit card. Workshop changes are made on a space-available basis, only.

MAIL-IN REGISTRATION – Form on page 9

1. Mail-in registration runs Feb. 1 to April 15.
 - **Mailed registrations must be received by March 31 to receive the first discounted rate, and by April 15 for the next level discount.**
2. Fill the form out completely. You may only represent one unit or council or district. Be sure to write in your National PTA number, listed on the front of your membership card.
3. Write in your first and second choices of workshops.
4. Read ALL NOTICES on the form.
5. You may pre-order promo packs, ribbon packs, sign up and donate to Dream On With PTA and special events on this form.
6. Payment and a copy of your membership card must accompany the registration form.
7. Units can mail multiple forms with one check.
8. If your completed registration request is received by April 15, confirmation will be sent to the email address provided on the registration form. If you bring your email confirmation and have no changes to make, go to the “Express” line. If no email address is provided, confirmation will not be sent, and attendees will have to go to the “Pre-registration” line to receive their badge and workshop schedule.
9. Changes to any registration can be made online after receipt of the confirmation email. Additional fees will be collected at registration, if incurred.
10. Mail-in registration will not be accepted after April 15.

NEW UNITS AND COUNCILS REGISTRATION

Special guidelines are necessary for recently organized units and councils awaiting acceptance of membership into the California State PTA at the pre-convention Board of Managers meeting.

1. Applications for membership into the California State PTA by new units and councils will be accepted prior to the pre-convention Board of Managers meeting in May.
2. All required dues, applications, and approved bylaws must be processed by district PTA prior to California State Board of Managers acceptance.
3. Registrants from new units or councils not yet accepted by the Board of Managers must register on-site and will be registered as nonvoting attendees. Bring a current PTA membership card and the earliest advanced registration fee.
4. Make checks payable to the California State PTA. New unit/council PTA status will be verified on-site.

MEMBERSHIP REQUIREMENTS

You can verify your membership by:

1. The user ID and password provided on your membership card when registering online
2. Sending a copy of your membership card with your mail-in registration form.
3. Bringing a copy of your membership card to the Registration Booth at convention.

Failure to prove membership will cause your convention fees to be assessed at the non-member rate.

TRANSFERS AND NAME CHANGES

If you have registered in advance and are unable to attend convention, your registration may be transferred to another person. Payment arrangements are to be managed between you, your replacement and your unit/council/district PTA president.

If you registered online, provide your user ID, password and email confirmation to your replacement. If your replacement makes online corrections (name, workshops, etc.) by April 30, an email confirmation will be sent which will include the replacement's workshop schedule, events, registration number and bar code. If changes are made after April 30, your replacement can pick up the material at the Pre-registration line during convention.

If you mailed your registration, and an email address was provided changes may be made online. If no email address was provided transfers must be made on-site. Give your original barcode confirmation email to your replacement. Your replacement must bring it, along with their membership card to the Pre-registration line to complete the transfer.

Changes may be made on-site; however, workshops may not be available for exchange and will be changed on a space-available basis only. Transfers who have not submitted changes **must present a current PTA membership card** and the barcode confirmation email at the Registration Booth. If no membership card is presented, then the replacement must pay the non-PTA member fee and will not be eligible to vote in the General Meetings.

WHEN CONVENTION BEGINS

Upon your arrival at convention, go to the Registration Booth to pick up your badge, badge holder, voting card (if entitled) and ribbons.

Your badge will be encoded with your workshops and any special event, promo packs, special ribbon pack and convention CD you purchased. A "Tap-N-Go" system is located throughout the workshop areas and convention hall. Simply tap the unit with your badge for access to workshops, events or to receive your pre-purchased products at the PTA Store.

Be sure to bring the following with you.

1. Barcode confirmation email;
2. Current membership card (*if not previously verified*); and
3. Students **must bring** a signed *Parent/Guardian Approval and Consent to Treatment Form*. Forms are available online at www.capta.org and through district PTAs. Mailed copies are not accepted.

Using Credentials

Credentials may not be shared. Once convention begins, attendees may not transfer credentials to another individual. The only exception is if the credentials have not been used and the initial attendee will not be participating in convention activities. Name badges are provided to each person attending convention, and are required for entrance to workshops, General Meetings and the Exhibit Hall.

Voting cards will be provided to voting delegates at registration and will not be replaced if lost.

Registration Hours		
Tuesday	May 8	4 to 7 p.m.
Wednesday	May 9	7:30 a.m. to 6:30 p.m.
Thursday	May 10	7:30 a.m. to 3:30 p.m.
Friday	May 11	7:30 a.m. to 3:30 p.m.
Saturday	May 12	7:30 to 9:30 a.m.

REGISTRATION BOOTHS

Upon arrival at convention, you will need to check in at one of the Registration Booths.

Use the On-site Registration Line

If you have not pre-registered through the online or mail-in process, you must have your membership card to receive the PTA member price. Registration forms will be available in the registration area to complete *prior* to getting in line. Full payment is required upon registration.

Use the Pre-registration Booth

- If you registered but have not received or forgot your barcode confirmation email, be sure to have your membership card.
- If you have changes to your registration.

Use the Express Registration Booth

- If you have your barcode information email, AND you have no changes.

REGISTRATION FORM



California State PTA 113th Annual Convention | May 9 - May 12, 2011 | Anaheim Convention Center

📧 **ONLINE:** www.capta.org/convention • 📧 **MAIL:** Smart-Reg International, 990 San Antonio Road, Palo Alto, CA 94303

Print or type. Copy this form for each person registering. Please be sure to read and complete each section.

Name of Unit/Council/District Representing _____ National PTA number _____

First Name _____ Last Name _____

Address: Home School _____ Contact Phone (_____) _____
Cell Phone preferred for Convention Contact

Street _____ Email Address _____

City _____ Emergency Contact (_____) _____

State _____ Zip _____ Emergency Phone (_____) _____

Send requested Exhibitor Information to: Address above Address below

Attention _____ (indicate either by name or PTA title)

Street _____ City _____ State _____ Zip _____

Are you a first-time convention attendee? Yes No

Have you received an Honorary Service Award? Yes No

Special Needs:

Wheelchair access Sign language interpretation

Spanish interpretation with headphones

Hearing impaired – assisted listening device requested

Other _____

CHOOSE YOUR WORKSHOPS

	First Choice	Second Choice
Session 1, Wednesday, May 9	_____	_____
Session 2, Thursday, May 10	_____	_____
Session 3, Thursday, May 10	_____	_____
Session 4, Friday, May 11	_____	_____
Session 5, Friday, May 11	_____	_____

STUDENTS: Obtain *Parent/Guardian Approval and Consent for Treatment Form* from district PTA or at www.capta.org and bring signed form to convention registration.

Send a copy of your membership card with mailed registration form and payment or bring to Registration Booth on-site. Otherwise, non-member fees will be assessed.

A barcode confirmation email will be sent upon receipt of registration form and payment. Mail-in registrations will not be accepted after April 15. Registration online can be done from Feb. 1 to April 30. Registration after April 30 must be done on-site.

STATEMENT OF UNDERSTANDING: By registering you agree to the terms and conditions set forth in the registration information of the **Registration Book** for the 2012 California State PTA Convention in Anaheim. This registration is transferable. Payments for transfers must be handled between you and your replacement and your unit/council/district PTA president. There are no refunds for California State PTA registration and event fees.

PHOTOGRAPHY RELEASE: By registering for or attending the California State PTA Convention you hereby grant and assign the California State PTA and its legal representatives the irrevocable and unrestricted right to use and publish for editorial, trade, advertising or any other purpose and in any manner and medium, including website and Internet promotion, all photographic, video, and digital images of you and your guests taken while in attendance at the California State PTA Convention. By registering for or attending the California State PTA Convention you hereby release the California State PTA and its legal representatives from all claims and liability relating to said photographs, video and digital images.

“BEHIND THE SCENES” OPPORTUNITY DRAWING: You are automatically entered into the opportunity drawing to spend a day “Behind the Scenes” when you register by February 29. Your mail-in registration must be received by February 29 to qualify.

REGISTRATION FEES	Feb 1- Mar 31	Apr 1- Apr 30	On-site	Payment
Full-time • voting / nonvoting	\$199	\$239	\$259	
Full-time Student • voting / nonvoting	\$99	\$99	\$99	
One Day • nonvoting	\$110	\$130	\$150	
One Day Student • nonvoting	\$60	\$60	\$60	
Non PTA Member	\$500	\$500	\$500	
Exhibit Hall Only • PTA member	\$60	\$60	\$60	
Exhibit Hall Only • non PTA member	\$150	\$150	\$150	

SPECIAL ACTIVITY / ITEM	Price	Qty	
Town Hall – <i>free but requires registration</i>	N/C		0.00
Special Event: Arts Luncheon	\$25		
Breakfast-N-Learn <i>Sponsored by the Dairy Council of California</i>	\$10		
EdSource Special Event <i>Continental Breakfast</i>	\$20		
Special Ribbon Pack – <i>5 ribbons</i>	\$20		
Dream On With PTA – <i>shirt/ribbon</i>	\$20		
Convention Handout CD	\$5		
Promo Pack 1 <i>Men's T-Shirt & Pin</i>	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL \$13 <input type="checkbox"/> XXL \$15 <input type="checkbox"/> XXXL \$16		
Promo Pack 2 <i>Men's Sport Shirt & Pin</i>	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL \$26 <input type="checkbox"/> XXL \$29 <input type="checkbox"/> XXXL \$30		
Promo Pack 3 <i>Woman's V-Neck Shirt & Pin</i>	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL \$26 <input type="checkbox"/> XXL \$29 <input type="checkbox"/> XXXL \$30		
TOTAL ALL FEES			\$

PAYMENT IN FULL REQUIRED

Check # _____ Made payable to “California State PTA”

Credit card: MasterCard Visa Exp. Date ____/____/____

Card Number _____ / _____ / _____

Signature _____

Address (if different than attendee) _____

HOTEL PLANNING

Hotel reservations **must be** accomplished online. The link to the designated convention hotel is on the California State PTA website (www.capta.org). Click on the convention registration button to access the hotel link. The official convention hotel has set up a special reservation section for California State PTA convention attendees.

The *Anaheim Hilton Resort & Spa* is the convention hotel, located within walking distance of the convention center, and is the official headquarters for the California State PTA 113th Annual Convention. It is located next to the Anaheim Convention Center. See the promotion special below for staying at the Anaheim Hilton Resort and Spa.

ANAHEIM HILTON RESORT & SPA 777 West Convention Way, Anaheim, CA 92802

Standard guestroom: King or 2 queens \$189*

Lanai guestroom: King or 2 queens \$199*

* Based on single or double occupancy. Additional person \$30 each up to a maximum of four individuals per room.

Parking fees:

Self-parking \$12 per day

Valet-parking \$19 per day

Overnight Guests only

Self-parking (with in & out privileges) . . . \$15 per day

Guest Internet fees:

1 day \$12.95 + tax

3 day \$32.95 + tax

Inquire at front desk when checking in

Cancellation policy:

72 hours notice must be given to cancel a reservation. Make note of the cancellation number or you may be charged for one night (room plus tax). Reservations not cancelled prior to 72-hours before arrival will be billed one night (room plus tax). An early departure fee of \$50 will be charged to the guest account.

PROMOTION

When any two full-time PTA member registrants from the same unit, council or district stay three nights at the Hilton Resort & Spa, the third registrant will receive free registration of any kind (voting or non-voting).

This would include registering two full-time students and getting the full-time adult registration for free. This is a potential savings of \$199 or more for your association!

Free registration applies to all PTA member registration types including students, one-day or exhibit hall passes. The most expensive registration will be refunded. Refund will be provided after proof of stay. Reimbursement checks will be mailed in June.

Mail proof of stay and registration to:

Attention: VP for Convention
California State PTA
2327 L Street
Sacramento, CA 95816-1322

BOOKING DETAILS

Reservation made at: Hilton Resort & Spa

Confirmation #: _____

Reservation Agent: _____

Occupancy: Single Double Triple Quadruple

Name: _____ Name: _____

Name: _____ Name: _____

Date of Arrival: _____

Date of Departure: _____

What you need to know:

- ✓ Housing reservations open as of February 1.
- ✓ The group reservation rate is available online until April 20.
- ✓ After April 20, reservations must be made directly with the hotel and may be at a higher rate.
- ✓ Have a credit card available to reserve your room.
- ✓ Payment will be made directly to the hotel at the end of your hotel stay.
- ✓ Expect the hotel to require payment by credit card or cash, only.

FAQ's

Do I have to make reservations online or can I call the hotel directly?

Registering online is the preferred method. However, you may call the hotel directly at 1-714-740-4220 and ask for the California Congress of Parents and Teachers group rate.

I don't have a credit card – will you take a cashier's check?

Unfortunately, not for housing.

What if I have roommates? How do we indicate whom we want to room with?

Designate one of the roommates to reserve the room, and indicate the number of individuals staying on the sign up page. Upon arrival at the hotel, you will need to identify each guest who will be sharing the room.

If you need further information please contact the California State PTA, 916.440.1985, ext. 315.

WORKSHOPS BY INTEREST

Session 1 = W01-W09
Wednesday, 10 a.m.

Session 2 = T01-T13
Thursday, 8:30 a.m.

Session 3 = T51-T64
Thursday, 10:30 a.m.

Session 4 = F01-F14
Friday, 8:30 a.m.

Session 5 = F51-F63
Friday, 10:30 a.m.

ARTS EDUCATION

- T13 *Champions for the Arts: Join the Movement!*
- F13 *Empowering Parents With School Smarts!*

BYLAWS

- W02 *Walking Through the Bylaws*
- T01 *Basic Parliamentary Procedures*
- F14 *Going Electronic: e-Bylaws*

COMMUNICATIONS & COMMUNITY CONCERNS

- F01 *Digital Citizenship by the Numbers*

COMMUNICATIONS

- T02 *What's Fun About Public Speaking?*
- F63 *Communicating in a Networked World*

COMMUNITY CONCERNS

- T03 *30 Million Different Words by Age 3: Why Does It Matter?*
- T51 *Adolescent Bullying – An Underreported School Safety Problem*
- F02 *How Safe Is Your Child?*

COUNCIL & DISTRICT

- T06 *Finance for Councils and Districts, Part 1*
- T08 *Council Boards, The Key Link*
- T54 *Finance for Councils and Districts, Part 2*
- F10 *Reflections for Council and District Chairmen*

DIVERSITY & INCLUSION

- W08 *Jump-start Your PTA!*
- F57 *Diversity: An Asset to Your PTA*

EDUCATION

- W03 *Prepare and Inspire: STEM for All Students*
- T04 *Unlocking the Mysteries of School Funding*
- T52 *Teaching and Learning for 21st Century Schools*
- F03 *Engaging Students Through "Linked Learning"*
- F51 *Middle School: Gateway to the Future*

FINANCE

- W04 *Be a Great Treasurer, Parts 1 & 2*
- T05 *The Value of PTA Insurance*
- T53 *Legal Aspects of PTA*
- F04 *Be a Great Treasurer, Part 1*
- F52 *Be a Great Treasurer, Part 2*

HEALTH

- T07 *One Healthy Combo: Kaiser Theatre and Breakfast First*
- T55 *Sex Education: Don't Let Your Kids Learn About It on the Streets*
- F53 *Be Well – Learn Well: Nutrition and Physical Activity Are Essential*

HEALTH & COMMUNITY CONCERNS

- F05 *Is It Teen Angst or Something More Serious?*

LEADERSHIP

- W05 *Presidents: PTA's Rock Stars, Parts 1 & 2*
- T09 *Presidents: PTA's Rock Stars, Part 1*
- T56 *Building Strong Leaders*
- T57 *Presidents: PTA's Rock Stars, Part 2*
- F06 *You're on the Board*
- F07 *Team Building for Success*
- F54 *PTA Meetings Gone Wild!*
- F55 *Not in My PTA!*

LEGISLATION

- T64 *HOT TOPICS: The Latest on Proposed Initiatives for November 2012*
- T10 *The Legal Role of PTA in Elections, Forums, and Ballot Measures*
- F08 *No Child Left Behind (ESEA): They Want To Do What?!*
- F56 *PTA Advocacy 101*

MEMBERSHIP

- W07 *The Magic of Membership*
- T58 *Bippidy Boppity Boo – Membership Connections for You!*

MEMBERSHIP & PARENT INVOLVEMENT

- T11 *Does Your PTA Have the "Y" Factor?*
- F58 *Volunteers: The Simple Bare Necessities of PTA Life*

PARENT INVOLVEMENT

- W01 *Inspiring Volunteers and Cultivating Parent Involvement*

PROGRAMS & MEMBER SERVICES

- W08 *Jump-start Your PTA!*
- T12 *Reflections Art Recognition Program*
- T61 *PTA Spotlight Award: Unit Award Winning Program Ideas*
- F60 *Celebrate PTA History!*

RESOLUTIONS

- T62 *Start a Revolution – Write a Resolution*

SCHOLARSHIP & GRANTS/HSA

- F11 *Honoring Volunteers = Funds for Your School*

SECRETARY

- F12 *For the Record*

SPECIAL NEEDS

- F61 *Navigating the Individual Education Plan (IEP) Process*

SPECIAL SPEAKERS

- W09 *The Keys to Creating a Championship Team: Mike Robbins*
- W10 *Diversity and Multiculturalism: Betsy Landers, National PTA President*
- T60 *Tell Us What You Really Think! California State PTA's Carol Kocivar, President*
Colleen You, President-elect and
Paul Richman, Executive Director

STUDENT INVOLVEMENT

- T63 *The PTA Advantage: Student Leadership Skills for the 21st Century*
- F62 *College Survival Guide*

SPANISH ONLY

- T59 *Navegando el sistema educativo americano*
- F09 *Puntos básicos de PTA*
- F59 *Participación de los padres: para ayudar a su niño a alcanzar el éxito académico*

WORKSHOP DESCRIPTIONS

Use the following meters and tracks to guide you in choosing the best workshops for your needs.



Basic Information



Basic and Intermediate Information



Presented in Spanish



Interpreted in Spanish



Intermediate Information



Intermediate and Advanced Information



Advanced Information



Information for Everyone

Track A	<i>New Officers</i>
Track B	<i>Experienced Officers</i>
Track C	<i>Issues Affecting Children and Youth</i>
Track D	<i>Advocacy</i>
Track E	<i>Diversity and Inclusion</i>
Track F	<i>Emerging Leaders</i>
Track S	<i>Student Focus</i>

EdSource Special Event

Wednesday, May 9 8:30 a.m. - 12:30 p.m.

Striving for Success in a Time of Crisis: Strategies for Schools, Families and Communities

TRACK

D



Get the latest analysis of the impact of the state's fiscal crisis on schools from leading policy experts. Explore strategies to ensure that children most affected by the economic crisis succeed in school. This is a ticketed event. A fee of \$20 will be charged to PTA Convention delegates. Continental breakfast included.

Wednesday, May 9 10 a.m. - 1 p.m.

W01 Inspiring Volunteers and Cultivating Parent Involvement

TRACK

A

C

F



Volunteering is one of the most important things you can do for children. Learn effective and innovative strategies for volunteering from representatives of the Riverside County Office of Education, and the Twenty-Third District PTA Parent Involvement Team. Learn how to use the *Parents Empowering Parents* manual, and other PTA resources to reach out and make a difference in your school community.

W02 Walking Through the Bylaws

TRACK

A

F



Explore the unit bylaws, page by page. Learn what is in them and why. Knowing what's in your bylaws can make you a better officer. Make your PTA life easier – learn your bylaws!

W03 Prepare and Inspire: STEM for All Students

TRACK

A

B

C

S



Hear from students, teachers and business representatives why it is critical for all students to have access to high quality Science, Technology, Engineering and Mathematics (STEM) throughout their school experience. Join us for this fast-paced, interactive workshop to learn how you can advocate for STEM programs for your children, schools and communities.

W04 Be a Great Treasurer, Parts 1 & 2

TRACK

A

B



An in-depth discussion of financial procedures for all financial officers. Attendees will be guided step-by-step through an entire financial year. Topics include banking, budgets, money handling tax filings, financial reports and PTA EZ. Explore fundraising, inventory control, employees vs. independent contractors, workers' compensation and more. (Repeats as two separate workshops on Friday. See F04 and F52)

W05 Presidents: PTA's Rock Stars, Parts 1 & 2

TRACK

A

B



Amp up the volume with everything you need to successfully lead your group to stardom! We will help you get a standing ovation as you provide your band-mates with effective agendas, meetings and financial practices. Plan for your tour using your bylaws for a totally Rockin' Year! (Repeats as two separate workshops on Thursday. See T09 and T57.)

W06 The Magic of Membership

TRACK

A



Put some magic into PTA membership! Abracadabra ... we will help you plan and implement a successful year-long membership campaign that will make members magically appear. No hocus pocus needed – just best practices, sample materials, and a magic hat full of resources. Experience the enchantment of sharing the value and benefits of PTA.

W07 Jump-start Your PTA!

TRACK

A

B

E

S



Explore strategies and how-to's for launching dynamic PTA programs to boost involvement in your PTA. Share your successes and network during our Program Ideas Exchange with other elementary, middle and high school PTA leaders in this interactive workshop. Free Grab N Go Kits for participants.

W08 The Keys to Creating a Championship Team With Mike Robbins

TRACK

A

B

F

S



A "championship team" is a group of people who can effectively handle adversity; communicate clearly in an empowering way; unify towards the achievement of common goals; and appreciate and support one another successfully. In this program, Mike Robbins teaches the fundamental aspects of creating successful teams that truly win – whether in the sports arena or in corporate offices!

W09 Diversity and Multiculturalism:
Betsy Landers, National PTA President

TRACK **A B E**



Participants will learn information focused on understanding, communicating with, and reaching out to various cultural groups.

Thursday, May 10 8:30 - 10 a.m.

T01 Basic Parliamentary Procedures

TRACK **A F**



Learn how to run your meetings efficiently and effectively by knowing the basics of parliamentary procedure.



T02 What's Fun About Public Speaking?

TRACK **A B F**



Learn how to captivate your audience by making it fun. Keep your members engaged by including them in the process with great stories. Members will receive tips and tricks to assist them in becoming great public speakers. Don't miss this fantastic opportunity!

T03 30 Million Different Words by Age 3: Why Does It Matter?

TRACK **C**



Do you know that 70 percent of third-graders who read below grade level will not graduate high school? Early childhood professionals know parents and caregivers lay the foundation for literacy in a child's first few years of life. Discover creative activities for you and your child to close the 30 million word gap.

T04 Unlocking the Mysteries of School Funding

TRACK **A B C D F**



Join our experts as they lead you on a journey through the labyrinth of school funding in California. Learn how funding impacts your local school and your child's education.

T05 The Value of PTA Insurance

TRACK **A B**



Join California State PTA and insurance representatives to learn what you need to know about PTA insurance coverage and the benefits it provides. Learn the effective use of the *Insurance and Loss Prevention Guide*.

T06 Finance for Councils and Districts, Part 1

TRACK **B**



Learn how to support unit financial officers; collect and review unit financial documents; remit per capita and insurance; and review state reports. (See T54 for Part 2.)

T07 One Healthy Combo: Kaiser Theatre and Breakfast First

TRACK **C**



Experience a high quality nutrition education theatre performance presented for FREE in schools by Kaiser Theatre. Learn how important breakfast is, and how your PTA can promote its importance and increase student involvement in breakfast programs, increasing student health and academic performance.

T08 Council Boards – The Key Link

TRACK **B**



Councils are an important link in the PTA structure. Learn how to support your units and mentor unit leaders. Understand your role in the larger community. Introduction to the Leadership Development Trainings, which will make providing unit trainings easier.

T09 Presidents: PTA's Rock Stars, Part 1

TRACK **A B F**



Amp up the volume with everything you need to successfully lead your group to stardom! We will help you to get a standing ovation as you provide your bandmates with effective agendas, meetings and financial practices. Plan for your tour using your bylaws for a totally rockin' year! (See T57 for Part 2.)

T10 The Legal Role of PTA in Elections, Forums, and Ballot Measures

TRACK **D**



It is a presidential election year, and many PTAs are being asked to become more active in political activities such as hosting candidates' forums, organizing school communities, contributing money, and distributing materials. In this workshop you will learn about PTA guidelines, legal parameters, partnership opportunities and more.

T11 Does Your PTA Have the "Y" Factor?"

TRACK **A B E F S**



How do we get more men involved in the development and education of their children? How do we get more men involved in PTA? In this workshop, we will discuss the importance of male involvement and explore ways to increase male membership and participation in PTA.

T12 Reflections Art Recognition Program

TRACK **A**



What's new with Reflections? Embrace the change! Find out what has changed recently with National PTA's Reflections Program. Learn ways to promote, implement, and showcase students' talents in areas of dance, film, literature, music, photography, and visual arts by implementing the Reflections Program at the PTA unit level.



T13 Champions for the Arts: Join the Movement!


TRACK **C D**



PTA, educators, and arts organizations are working together to promote a collective vision for a quality 21st century education that includes the arts. An expert panel will share evidence that integrated arts education results in greater student engagement and achievement. Get involved, join the SMARTS network and speak up to enrich the future of California's children.


T51 Adolescent Bullying – An Underreported School Safety Problem

TRACK **C**

 This workshop will help you understand adolescent bullying, its causes and consequences through the play, *Someone Like Me*, presented by the educational theater of Kaiser Permanente. The play will be followed by discussion and identification of critical resources on bullying prevention.


T52 Teaching and Learning for 21st Century Schools

TRACK **A B C D**

 Learn why it is important for all students to have access to a 21st century education that focuses on strengthening literacy, critical thinking and problem-solving, collaboration, creativity and communication skills across the curriculum. Hear how this is being put into practice in the Anaheim Union High School District. Learn what you can do right now to create 21st century schools in your district.


T53 Legal Aspects of PTA

TRACK **A B**

 The California State PTA Attorney and finance commissioners will discuss legal issues for nonprofit organizations. This workshop will be interactive and promises to be very entertaining as well as informative.


T54 Finance for Councils and Districts, Part 2

TRACK **B**

 Continue learning how to support unit financial officers, and deal with taxes and abatement letters. Gain skills to prepare and present trainings, identify red flags, compile information for taxes, write abatement letters and resolve problems. (See T06 for Part 1.)


T55 Sex Education: Don't Let Your Kids Learn About It on the Streets

TRACK **C**

 Come learn about current trends in sexually transmitted diseases (STDs), the most common STDs, transmission and how to discuss this important topic with youth.


T56 Building Strong Leaders

TRACK **A B**

 PTA leaders are out there. Create a leadership development plan by using goal-setting, training, team building and empowering your volunteers.


T57 Presidents: PTA's Rock Stars, Part 2

TRACK **A B F**

 Amp up the volume with everything you need to successfully lead your group to stardom! We will help you to get a standing ovation as you provide your bandmates with effective agendas, meetings and financial practices. Plan for your tour using your bylaws for a totally rockin' year! (See T09 for Part 1.)


T58 Bippity Boppity Boo – Membership Connections for You!

TRACK **A B**

 Put them together and what will you get? A room full of magical membership ideas! Come share YOUR ideas, and receive new ideas for membership themes, incentives, promotions, and marketing. This roundtable workshop will be grouped into like PTAs – elementary, secondary, councils, districts. Share the magic of membership!


T60 Tell Us What You Really Think!

TRACK **A B**

 No slideshow, no lecture; just a face-to-face with the California State PTA President, President-elect and Executive Director. Tell us what your members want and need from your statewide association. Please help us understand how to grow and sustain our association by honoring your unit's interests.


T61 PTA Spotlight Award: Unit Award Winning Program Ideas

TRACK **A B E S**

 Outstanding programs make outstanding units. Come hear PTA Spotlight Unit Award recipients share details and how to's for running their award winning programs in Leadership Development, Student Achievement, Environment, Family Involvement, Membership and Outreach, Collaboration, Advocacy, and Student Involvement. Be inspired and empowered to launch your best programs ever!


T62 Start a Revolution Write a Resolution

TRACK **D**

 Take a guided tour of the resolutions process, from a child-centered issue to preparation, to convention adoption, to advocacy ... and to public policy. Then, experience the passion of successful resolution makers whose efforts on behalf of children and youth have been realized in laws and public policy across California.


T63 The PTA Advantage: Student Leadership Skills for the 21st Century

TRACK **S**

 Involving students in your PTA/PTSA is an excellent way to encourage their support and participation as stakeholders. Learn how to effectively involve students, help students successfully balance academics, extracurriculars and volunteering into their hectic lives.

T64 HOT TOPICS: The Latest on Proposed Initiatives for November 2012

TRACK **C**

 Find out what ballot initiatives are being proposed for the November 2012 statewide election and how they will impact children, families and education in California. Learn how PTA plans to engage our members to support more school funding.

F01 Digital Citizenship by the Numbers

TRACK C



New research gives a better picture of students' digital lives, but what does that mean for parents and schools? Learn how these findings help teach your children to minimize risks and prepare for effective participation in the digital world.

F02 How Safe Is Your Child?

TRACK C



Is the child at your door really just selling candy or magazines, or are they being coerced into child labor trafficking? Are you aware of human trafficking in YOUR community? How can you recognize the signs and what can you do about it?

F03 Engaging Students Through Linked Learning

TRACK A B C



Linked Learning is transforming high schools, engaging students, preparing them to be college- and career-ready and building a 21st century work force. Hear how this new approach is being put into practice in California school districts.

F04 Be a Great Treasurer, Part 1

TRACK A B



An in-depth discussion of financial procedures for all financial officers. Attendees will be guided step-by-step through an entire financial year. Topics include banking, budgets, money handling, tax filings, financial reports and PTA EZ. (See F52 for Part 2.)

F05 Is It Teen Angst or Something More Serious?

TRACK C



Complex issues surround youth suicide. Understand what indicators look like and how your school can create a safer environment. Learn what other communities are doing; where resources are available; how support is provided to students and staff following a youth suicide; and how to advocate for proven school district policies and practices.

F06 You're on the Board

TRACK A B F S



Board members are never alone. Learn the basics of all board positions, how to work with board members efficiently and effectively, and what resources are available to get the job done. Learn how to have fun and productive meetings.

F07 Team Building for Success

TRACK A



Teamwork is the ability to work together toward a common vision. Learn practical strategies to engage board members using team-building activities. We will help you manage volunteers and suggest strategies to reduce conflict. Let board members know how valued they are and how to say "thank you" for a job well done.

F08 No Child Left Behind (ESEA): They Want To Do What?!

TRACK C D



Regardless of what you call it – NCLB or ESEA – the reauthorization of the Elementary, Secondary Education Act will have huge implications for California's children. Take this opportunity to hear from experts in the field as they discuss where the federal legislature is in the reauthorization process and what the potential changes are.

F10 Reflections for Council and District Chairmen

TRACK B



Council and District Reflections chairmen will gain a better understanding of the process for submitting Reflections entries to the next level. Learn more about the documentation required to submit Reflections on to district or state and get your questions answered about the finer points of the program.

F11 Honoring Volunteers = Funds for Your School

TRACK A B S



Did you know PTA scholarships and grants are available to enhance your school's campus? Get ideas on what kinds of programs qualify and receive tips on filling out applications. Learn how to promote and implement the Honorary Service Awards program at your school, and how it supports PTA programs in California.

F12 For the Record

TRACK A



Whether a pen and paper, laptop, or electronic tablet is your equipment of choice, bring it along as we have fun learning the role and responsibilities of the secretary.

F13 Empowering Parents With School Smarts!

TRACK B C D



Twenty-five elementary schools across the state are piloting California State PTA's School SMARTS Parent Academy, a dynamic series that educates and empowers parents to help their children succeed. Discover strategies to increase parent engagement, build leadership capacity, and expand arts education advocacy at your school and within your school district.


F14 Going Electronic: e-Bylaws

TRACK A





Join the 21st century! Learn how to create your unit bylaws using the e-Bylaws system. Go step-by-step through the process, and participate in a live demonstration. Get your e-Bylaws questions answered.



F51 Middle School: Gateway to the Future

TRACK A B C
 Learn why your pre-teen has become a different person. Understand the critical importance of the middle grades in future academic success.


F52 Be a Great Treasurer, Part 2

TRACK A B
  This workshop will explore fundraising, inventory control, employees vs. independent contractors, workers' compensation and more. (See F04 for Part 1.)


F53 Be Well – Learn Well: Nutrition and Physical Activity Are Essential

TRACK C
  Individual and school wellness, physical activity and nutrition are important. An award-winning program planner highlights these issues and offers tips to establish a healthy school environment.


F54 PTA Meetings Gone Wild!

TRACK A
 Watch an out-of-control PTA meeting and participate in transforming it into an efficient, well- run meeting.


F55 Not in My PTA!

TRACK B
 This interactive roundtable workshop for experienced PTA leaders will include real-life case studies. Explore strategies for problem-solving difficult situations and how to support units in conflict. Learn how policies, procedures and tactics protect your PTA association and volunteers, and build strong, effective PTAs.


F56 PTA Advocacy 101

TRACK D
 How do you prepare an effective message? How do you make your efforts count? How do you enlist others in the cause? Maximize your effectiveness in advocating for kids on state and local issues. State PTA Legislative Team members join Sacramento insiders to share best strategies for success.


F57 Diversity: An Asset to Your PTA

TRACK A B C E F
 California is known to be a melting pot, but the reality is that we are a pot that has not yet melted! Learn how to draw diverse populations into your PTA. Gather ideas for building a diverse PTA that mirrors your community. Learn how to benefit from cultural differences.


F58 Volunteers: The Simple Bare Necessities of PTA Life

TRACK A B
 Does your PTA have hundreds of volunteers at every event, or just a handful that do everything? How does your PTA promote volunteer spirit? Learn ways to teach members about their crucial role as volunteers. Answer the who, what, why, and how of promoting volunteerism.


F60 Celebrate PTA History!

TRACK A B
 Explore our PTA legacy and discover new ways to celebrate our history. Learn the value of PTA volunteering and share ideas on how to showcase your PTA's accomplishments at special events like Founders Day in this interactive workshop.


F61 Navigating the Individual Education Plan (IEP) Process

TRACK C E
 Richard M. Peterson, LL.M., Director of the Special Education Clinic and Assistant Professor of Law, will discuss the complex IEP process and how to navigate your way through it.

F62 College Survival Guide

TRACK S
 Nervous about going to college? Hear from college students about the college experience including tips on dealing with college red tape, working with your college counselor, roommates, understanding the changing relationship with your parents, time management, staying focused on your goals and more!

F63 Communicating in a Networked World

TRACK A B
 Use social media to connect with your members. Gather contact data. Get their attention with the right kind of media at the right time. Decide how to best deliver your message with the most impact! For people who are familiar with email, Facebook, etc.

DESCRIPCIÓN DE TALLERES EN ESPAÑOL

Utilice los siguientes metros y las pistas que le guiará en la elección de los mejores talleres para sus necesidades.



Información básica



Información básica e intermedia



Información intermedia



Información intermedia y avanzada



Información avanzada



Información para todos



Presentados en español



Con interpretación al español

Track A	Nuevos oficiales
Track B	Oficiales con experiencia
Track C	Cuestiones que afectan a los niños y jóvenes
Track D	Defensa activa
Track E	Diversidad e inclusión
Track F	Líderes emergentes
Track S	Enfoque para el estudiante

Miércoles, Mayo 9 10 a.m. - 1 p.m.

W03 Preparar e inspirar: Programas STEM para todos los estudiantes

CURSO A B C S



En este taller explora la importancia de que todos estudiantes tengan acceso a materias de alta calidad como la ciencia, tecnología, ingeniería y matemáticas (STEM por sus siglas en inglés) a lo largo de su experiencia escolar. Escuche los testimonios de estudiantes, maestros y representantes de empresas. Únase a nosotros a este taller de ritmo acelerado, interactivo para aprender cómo usted puede abogar para tener programas STEM para sus hijos, en las escuelas y la comunidad.



Presentación en inglés con interpretación al español disponible.

W05 Presidentes: super estrellas de las PTAs, partes 1 y 2

CURSO A B



Este taller explora la forma de preparar agendas para conducir reuniones eficaces y de acuerdo a las mejores prácticas financieras. ¡Hagarre impulso y aproveche todas las oportunidades y conduzca a su grupo a la fama!. Nosotros le vamos ayudar a conseguir una ovación de pie de todos sus compañeros. Este es un tour que le guiará a usar sus normas de funcionamiento y usted será la super estrella todo el año.



Presentación en inglés con interpretación al español disponible.

W06 La magia de la asociación

CURSO A



Este taller le ayudara a ¡Ponerle un poco de magia a la asociación de su PTA! Abracadabra... le ayudara a planificar y a poner en práctica una exitosa campaña de anual la que le ayudara a reunir miembros para la asociación como arte de magia. No es necesario hacer trucos... sólo emplear las mejores prácticas, ejemplares, y un sombrero mágico lleno de recursos. Viva el encanto de compartir el valor y los beneficios de la PTA.



Presentación en inglés con interpretación al español disponible.

Jueves, Mayo 10 8:30 - 10 a.m.

T01 Procedimientos parlamentarios básicos

CURSO A F



Este taller le ayudara a aprender los procedimientos parlamentarios básicos y a como conducir sus reuniones de manera eficiente y eficaz.



Presentación en inglés con interpretación al español disponible.

T12 Programa de reconocimiento artístico Reflexiones

CURSO A



Este taller se enfoca en el Programa Reflexiones y sus cambios. ¿Qué hay de nuevo en el programa reflexiones? ¡Como acoger al Cambio! Informarse acerca de los recientes cambios en el Programa Nacional Reflexiones de las PTAs. Aprenda las maneras de promover, implementar, y mostrar los talentos de los estudiantes en las áreas de Danza, Cine, Literatura, Música, Fotografía y Artes Visuales por medio de la implementación del Programa Reflexiones a nivel de unidad de la PTA.



Presentación en inglés con interpretación al español disponible.

T51 El acoso e intimidación en la adolescencia un problema que no se reporta en las escuelas

CURSO C



Este taller le ayudará a entender el acoso e intimidación en la adolescencia, sus causas y consecuencias a través de la interpretación de una obra teatral, Alguien Como Yo, presentadas por el teatro educativo de Kaiser Permanente. Después de la obra habrá una discusión e identificación de recursos importantes acerca de la prevención del acoso e intimidación.



Presentación en inglés con interpretación al español disponible.

T59 Navegando el sistema educativo americano

CURSO A E F



Este taller presentado en español cubrirá cómo funciona el sistema educativo americano y lo que los padres deben y no deben hacer para involucrarse en las escuelas.



Presentación en español con interpretación al inglés.

T60 ¡Díganos lo que realmente piensa!

CURSO A B



En este taller no habrá presentación de videos, tampoco ninguna lección; sólo estar cara a cara con el Presidente de la PTA del Estado de California, el Presidente Electo y el Director Ejecutivo. Díganos que es lo que los miembros quieren y necesitan de su asociación a nivel estatal. Por favor ayúdenos a entender cómo hacer crecer y mantener nuestra asociación mediante el cumplimiento de los intereses de su unidad.



Presentación en inglés con interpretación al español disponible.

T64 TEMAS DE ACTUALIDAD: Conozca los mas recientes temas que afectan a nuestros niños

CURSO C



Este taller le ayudará a informarse acerca de lo que está sucediendo en el Capitolio del Estado. ¿De qué manera afectan a los niños, a las familias y la educación en California las leyes pendientes? Aprenda acerca de estos temas claves directamente de expertos políticos y personas responsables de hacer las leyes. ¡Este es un taller muy popular, así que reserve su asiento temprano!



Presentación en inglés con interpretación al español disponible.

F04 Ser un buen tesorero, parte 1

CURSO A B



Este taller cubrirá una discusión a fondo de los procedimientos financieros para todos los funcionarios de finanzas. Las personas que asistan serán guiadas paso a paso a través de un ejercicio completo de todo el año. Los temas incluyen la actividades bancarias, presupuestos, impuestos de manejo de dinero, informes financieros y PTA EZ. (Ver F52 para la Parte 2)



Presentación en inglés con interpretación al español disponible.

F09 Puntos básicos de PTA

CURSO A E F



Este taller ofrecido en español está diseñado para los oficiales de la mesa directiva a nivel unidad y otorgará una visión de la labor del Presidente, Secretario y Tesorero además de tocar los puntos básicos de todas las demás posiciones de la mesa directiva.



Presentación en español con interpretación al inglés.

F12 Para los archivos

CURSO A



Cual sea su equipo de preferencia, papel y lápiz, computadora portátil o tablet electrónica, traigalo con usted y nos divertiremos y a la vez aprenderemos las funciones y responsabilidades de ser secretario.



Presentación en inglés con interpretación al español disponible.

F52 Ser un buen tesorero, parte 2**CURSO** A B

Este taller explorará los temas de recaudación de fondos, control de inventario, la diferencia entre empleados vs. contratistas independientes, compensación al trabajador y mucho más. (Ver F04 para la Parte 1).



Presentación en inglés con interpretación al español disponible.

F53 Estar bien - aprender bien:
La nutrición y actividad física son esenciales**CURSO** C

Este taller se enfoca en la importancia del bienestar individual y escolar, la actividad física y la nutrición. Un experto en la planificación de programas habla acerca de estos temas, ofrece consejos y formas para establecer un ambiente escolar sano.



Presentación en inglés con interpretación al español disponible.

F59 Participación de los padres:
Para ayudar a su niño a alcanzar el éxito académico**CURSO** C

Este taller se centra en la importancia del compromiso de la familia para el éxito académico del estudiante. Proporcionará a los participantes información acerca de los distintos niveles de participación de los padres o tutores y cómo construir relaciones sólidas con los niños a través de la comprensión de la Teoría de aprendizaje de comunidad y el principio de unidad.



Presentación en español con interpretación al inglés.



Special Event: EdSource at Convention



Striving for Success in a Time of Crisis Strategies for Schools, Families and Communities

Get the latest analysis of the impact of the state's fiscal crisis on schools from leading policy experts. Explore strategies to ensure that children most affected by the economic crisis succeed in school. This will be a ticketed event for PTA convention delegates who attend.

**Wednesday, May 9
8:30 a.m. – 12:30 p.m.**

**\$20
Continental Breakfast
Included**

EdSource's mission is to engage Californians on key education challenges facing the state, and highlight solutions. It believes an informed, involved public is necessary to strengthen California's schools for the benefit of the state's children as well as the quality of life in California.

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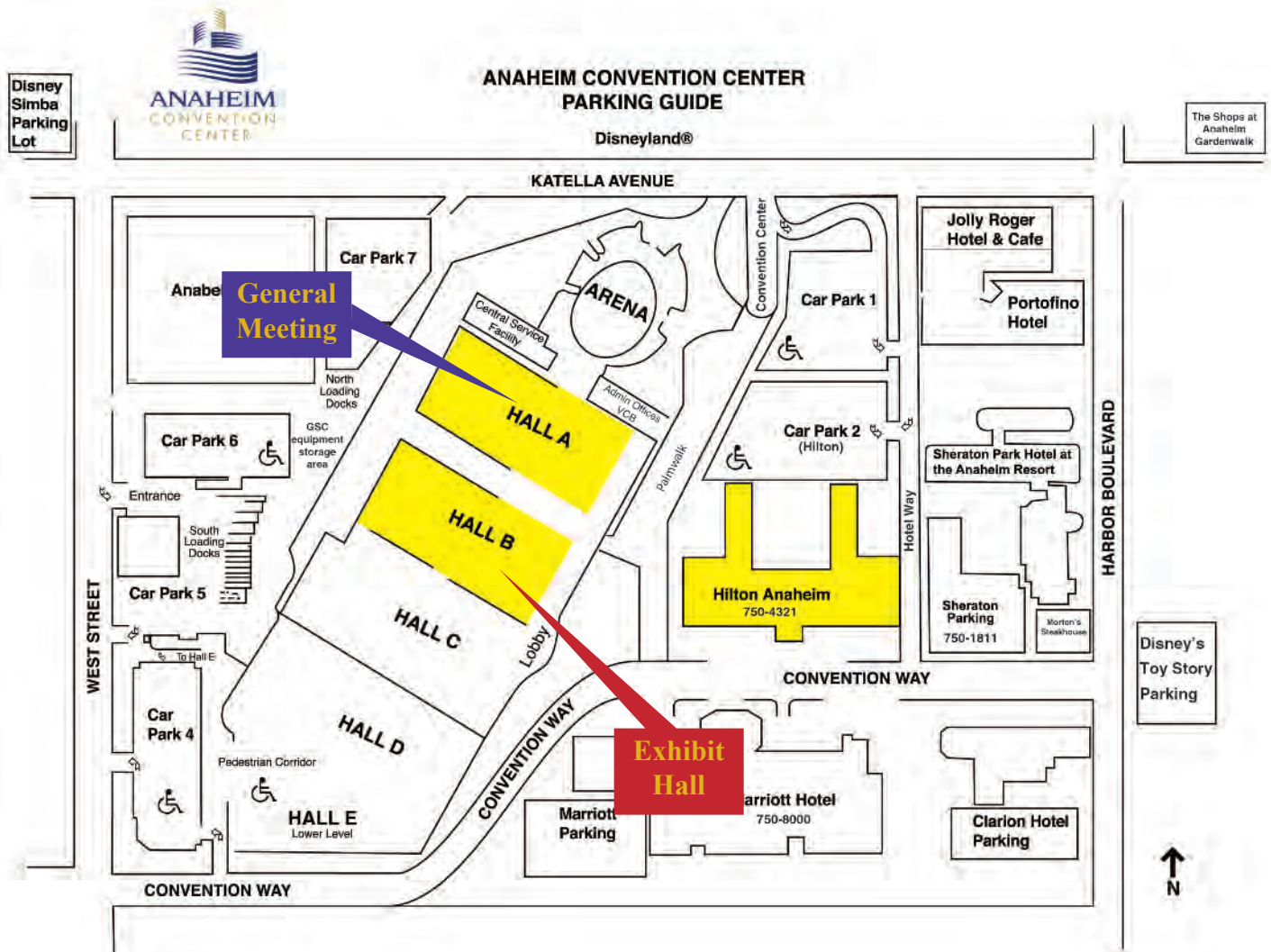
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for a spectacular

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Look for more information on www.capta.org when you register in February.