



## Childhood Obesity Bay Area: Boots on the Ground Conference

**Date:** Saturday, Sept. 24<sup>th</sup> 2011

**Time:** 10am- 4:30pm

**Where:** The Commonwealth Club,  
595 Market Street, 2nd Floor  
San Francisco, CA  
94105

Register online at: [http://www.slowfoodsancisco.com/sf\\_events.html?evcode=00168](http://www.slowfoodsancisco.com/sf_events.html?evcode=00168)

Join Slow Food San Francisco for its first annual Childhood Obesity Bay Area Conference! The goal of the conference is to gain a more complete understanding of the childhood obesity prevention work happening locally, and to look at the many contributing factors of the epidemic.

The conference will include a keynote address from David Kessler, M.D., and Alan Greene, M.D., speaker presentations, focused break out sessions, a healthy lunch donated by Whole Foods Market, a slam poetry performance from a Youth Speaks poet, and a reception with food donated by Bi-Rite Market and wine from Topel Winery. We will also have local organizations, county representatives, and local health based businesses there to exhibit their work. Speakers currently include:

**David Kessler, M.D.** - Former commissioner of the FDA, Author of *The End of Overeating*  
**Alan Greene, M.D.** - Founder, DrGreene.com & WhiteOut, Author of *Feeding Baby Green*  
**Chynna Bantug, M.D.** - Chief of Pediatrics at Kaiser Permanente, San Jose  
**Lena Brook** - SF Bay Area Physicians for Social Responsibility and SF School Food Coalition  
**Kyle Cornforth** - Director, The Edible Schoolyard in Berkeley  
**Denise Jardine** - Whole Foods Market Regional "Health Starts Here" coordinator  
**Cindy Gershen** - Founder, Contra Costa County Wellness City Challenge  
**Arnell Hinkle** - Executive Director, CANFIT (Community, Adolescents, Nutrition, Fitness)  
**Paula Jones** - San Francisco Department of Public Health, SF Food Systems, Shape up SF  
**Donna Matheson** - Senior Research Scientist, Stanford Prevention Research Center  
**Rebecca Prager** - Berkeley Youth Alternatives, speaking along with a young BYA garden intern.

Break out sessions will be lead by community leaders in their field, and will focus on four different topics:

- Medicine
- School Lunch/Afterschool Programs
- Policy
- Community Outreach/Food Justice

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Please contact [laura@slowfoodsancisco.com](mailto:laura@slowfoodsancisco.com) for more information.