

MAY 2010 BOARD OF MANAGERS REPORTS

Leadership Services Commission: Barbara Ledterman



- California State PTA board leadership materials are being shared with the 53 Congresses of National PTA. No other state has the depth and breadth of training for its district and state leaders.
- Eighth District PTSA President [Debra Elliot](#) was elected chairman of the district presidents, succeeding Thirty-Third District PTA President [Tom Horn](#).

Programs and Member Services Commission:

Mary Galuska



- The commission recognized "Legacy PTAs" at the 2010 California State PTA Convention.
- **REFLECTIONS CHAIR DELL GOODMAN:** The [Reflections](#) theme for 2010-2011 will be "Together We Can." View past [national](#) and [state](#) winning entries. Twenty-three of 24 Reflections state winners were present to receive recognition with their entry at Convention.
- A new PTA/[Common Sense Media](#) award is being developed to recognize units that have instituted parent media education activities at their schools.
- National PTA is requiring incoming presidents to [register](#) this year to receive the Official PTA Kit.

Communications Commission: Linda Mayo



- Key PTA outreach pamphlets have been [translated](#) into eight languages: 100 Ways to Help; Help Your Child: Join PTA!; Ready, Set, Lead! and The Value of Membership.
- Convention press releases focused on a few top speakers and events. New this year were morning e-mails to delegates with the day's highlights.
- There were eight [Facebook](#) wall posts during the California State PTA 2010 Legislation Conference in February.

Education Commission: Suzan Solomon



- [CALIFORNIA MIDDLE GRADES ALLIANCE](#) Outreach Advisory Council meetings, Solomon: The federally funded American Research Center for Education and the California Department of Education may collaborate on a mentoring and resource network for schools.

Convention Commission: Kathy Stevenson



- Convention 2010 in Sacramento drew about 2,500 people.
- Next year's convention will be April 28-May 1 at the Long Beach Convention Center.

Community Concerns Commission: Brian Bonner



- Bonner and President-elect Carol Kocivar represented California State PTA at a press conference and rally in support of youth in foster care.
- Bonner participated in the March Child Injury Prevention Policy Planning meeting and [Moving Children Safely Conference](#), which focused on Safe Routes to School, see below, and teen driving safety.
- [SAFE ROUTES TO SCHOOL STATE NETWORK](#) conference call, Paula Perotte: Reviewed difficulty of applying for federally funded [Safe Routes to School](#) with goal of easing process. Discussed [AB 321](#), which lowers speed in school zones.
- [STATE SCHOOL ATTENDANCE REVIEW BOARD](#), state Department of Education, Bonner: [2010 models of dropout prevention](#) were announced. Information on improving attendance [here](#).
- Kathy Rabun and Carl Barnes attended a training by the [Juvenile Justice Division](#) of the California Department of Corrections on [disproportionate minority contact](#) in the system.
- CONFERENCE, [California Association of African-American Superintendents and Administrators](#), Bonner: Focus on [education as a civil right](#), eliminating the achievement gap. Jo Loss facilitated a workshop on family-school partnerships.

Health Commission: Colleen You



- [BreakfastFirst Campaign](#): You and Jamie Hintzke are working on the campaign to promote school breakfasts, breakfast in the classroom or second-chance breakfast during a break or morning recess.
- The Dairy Council of California is looking for third-grade teachers to evaluate its [program](#) aligned to state standards and nutrition competencies. [Contact](#)
- [Changing Lives, Saving Lives](#) is available from the Healthy Behaviors Initiative of the [Center for Collaborative Solutions](#).
- [CDE Coordinated School Health](#) Steering Committee, You. Advisory committee met. There will be Coordinated School Health workshops in Sacramento County and San Bernardino/Riverside. The P-16 office has developed a [Partnership Resource Kit](#) for closing the achievement gap.
- [GET ACTIVE, GET HEALTHY LA!](#) You and Carla Niño: This countywide initiative has elements any community can use.
- The 2010 California Governor's Council on Physical Fitness and Sports Spotlight Awards [nominations](#) must be submitted online by June 30. PTAs may apply under the "Parent Association" category.

Membership Commission: Carol-Ann Koch-Weser



- Membership for 2009-2010 has risen above 900,000; 1,341 PTAs met the challenge to increase their membership by 5 percent. The California membership year continues until June 30. Members for 2010-11 must join or rejoin after July 1. [Membership](#) resources are online.
- PTA cards will be available to district PTAs in June. This year,

Spanish language cards were available by request. Districts must manage their allotment of cards; they receive cards based on each unit's 2009-10 membership.

- The 2010-11 membership theme: "PTA – Connected for Kids."

- DIVERSITY & INCLUSION COMMITTEE: DEBORAH KEMPER: The Emerging Minority Leaders Conference promoting inclusion will be held at the Hilton Ontario Airport on Saturday, Oct. 16, 2010. [Contact](#).

Parent Involvement Commission: Becky Reece



- The commission is working with the California Department of Education on the [California State Action Plan for School, Families and Community Partnerships](#) and will work to bring this to PTAs to promote incorporating it in school district action plans.

Finance Commission: Treasurer Diane Foote



- The [audit](#) checklist has been amended to be simpler to use and to correct several points, including: All PTAs and PTSAs must now file a 990 form every year; bank statements should be reviewed by a non-check-signer; all checks must be signed by two check signers authorized by the bylaws.

- IRS 990 seminar, Foote: PTAs are specifically cautioned not to give gift cards to volunteers – volunteers by definition are not compensated.
- It is crucial that all PTAs file tax forms [by this year's tax deadline](#) or they will lose their nonprofit status. Every officer in the PTA is responsible for seeing this is done.
- The [insurance](#) premium will be announced by Sept. 20. Payment is due in the state office by Dec. 20.

Legislation Committee: Debbie Look



- The state PTA volunteer effort to qualify ballot measure 1420 [Local Control of Local Schools Funding Act](#) is running out of time for the November ballot. If we do not qualify 1 million signatures in time, the effort will continue for a later ballot. The initiative would change the parcel tax threshold from the current two-thirds to 55 percent of the vote.

- Committee submitted comments in the reauthorization of the federal [Elementary & Secondary Education Act \(ESEA\)](#) and on the [Common Core Standards Initiative](#).
- STATE BOARD OF EDUCATION MEETING, PATTY SCRIPTER: California State PTA testified to the critical need to include parents and community members in turning around [persistently lowest-achieving schools](#).
- CALIFORNIA WORKING FAMILIES POLICY SUMMIT 2010, Michael Butler: Experts spoke on the state budget, the options for raising revenues, governance reform and the [Shriver Report](#). Keynote speaker was Hilda Solis, U.S. Secretary of Labor.
- NATIONAL PTA LEGISLATION CONFERENCE, LOOK: PTA supports the Common Core Standards Initiative, [video](#) on website; PTA outlined its [2010 Public Policy Agenda](#). California delegation met with five representatives (three Republicans, two Democrats) and senators Diane Feinstein and Barbara Boxer, lobbying for better federal funding of [Parent Information Resource Centers](#) and [special education](#), updating standards for food sold at schools.
- EARLY LEARNING: SCIENCE FOR POLICY MAKERS, Michael Butler: [Dr. Alison Gopnik](#) of UC Berkeley spoke on new findings about how infants and toddlers learn.
- WATER COOLER GROUP, Michael Butler: Chaired by [First 5](#)

[California](#), focus on pending early care and education legislation. Topics included the [Educare](#) model, public funding for early learning and a panel of corporate executives moderated by Susie Buffett of the [Buffett Early Childhood Fund](#).

- THE 3RS: RECESSION, RECOVERY, REFORM, [California Budget Project](#) conference, Shayne Silva: Speakers Joe Mathews and Christopher Hayes of [New America Foundation](#); Senator Denise Moreno Ducheny and State Board of Equalization's Betty Yee. Workshop on health reform by Beth Capell of [Health Access](#) and Edwin Park, [Center on Budget and Policy Priorities](#).

Resolutions Committee: Brenda Steffen



- Two [resolutions](#) were adopted by the delegates at the 2010 Convention, Child Trafficking in California from Vista Elementary PTA, and Computer Workstation Health, from Carmel Valley Middle School PTSA.

- Two 2009 California resolutions, [Teen Driving Safety](#) and [Social Host Accountability for Underage Drinking](#) will be considered at the [National PTA convention](#).

Parliamentarian: Sue King



- Parliamentarians are reminded that [e-bylaws](#) user names and passwords will expire on June 30. The incoming parliamentarian, even if it is the same person, will need to request new ones.

- The [2010 bylaws](#) templates are now available in English and Spanish.

President-elect: Carol Kocivar



- For information: [EdSource](#) has timely, nonpartisan explanations of school funding issues. Read [2010 Resource Cards](#).

- CALIFORNIA AT A CROSSROADS: CRISIS & OPPORTUNITY – EDSOURCE CONFERENCE, LOOK AND SHAYNE SILVA: Legislative Analyst Mac Taylor spoke on [budget projections for 2010-11](#). He recommends eliminating most mandates to allow local decision making. EdSource study on [middle grades](#) presented. Talk on community colleges given. [Videos](#) from conference on website.

President: Jo Loss



- California State PTA has filed a joint lawsuit with groups representing school administrators (ACSA) and school boards (CSBA) challenging the state of California's system of education funding. Legal research and representation for PTA are being donated. The lawsuit argues funding is not linked to the needs of students.

- SCHOOL2HOME LEADERSHIP COUNCIL, LOSS: A \$50 million federal grant is being pursued to support research providing laptops to students at underperforming middle schools. Parents will get computer training as well.
- The [California Arts Council](#) is now an allied agency of California State PTA.

Executive Directory: Paul Richman



- Sponsorship was up for the 2010 convention and included distribution of "Parents Know the Answer" PSAs on DVDs to general meeting attendees thanks to the Pearson Foundation. Verizon held a "Thinkfinity" breakfast for attendees.

- HP provided free laptops and a tour of the HP labs to two students, as well as \$20 gift cards for winners of the \$500 High School Senior Scholarships funded by [Honorary Service Awards](#).