



National PTA and Jamba Juice Host San Francisco Event Honoring 45 Schools for Outstanding Achievement in Supporting Healthy Lifestyles

Jamba Juice Helps National PTA Recognize More Schools Than Ever Before for Programs That Improve Student Health

SAN FRANCISCO (November 9, 2009) –National PTA and Jamba Juice are honoring 45 PTA schools from across the nation today for their innovative efforts in improving the health and academic success of their children. Hosted by the Chinese Immersion School at DeAvila in San Francisco – one of this year’s honorees – the event is part of National PTA’s Healthy Lifestyles Month and highlights the great impact that parents and teachers can have in improving their children’s health. All of the winning schools will receive up to a \$1,000 grant in recognition of their outstanding achievement.

As part of a new, three year partnership with Jamba Juice, National PTA was able to double the number of grants it usually provides, allowing it to better recognize the great work of the nation’s top performing PTAs. The 45 grants will serve over 28,000 students in 23 states. By honoring these phenomenal grass-roots efforts, National PTA and Jamba Juice hope to inspire more parents to get involved in their children’s schools. Not only do the tireless efforts of the families and teachers at the winning schools represent some of the best thinking in parent-teacher activism, they offer an excellent template for other parents looking to make better lifestyle choices for their children and communities.

“With childhood obesity on the rise and with 16 percent of US children considered to be obese, we feel it is important to acknowledge parent efforts in striving toward implementing new initiatives in schools that will teach children how to develop healthy eating habits in order for them to have a chance of leading a healthy and successful future,” said Charles J. “Chuck” Saylor, National PTA President. “PTAs are looking for innovative solutions to address the nation’s growing obesity issue by encouraging increased physical activity and teaching children and families about proper nutrition. Jamba’s mission to inspire and simplify healthy living supports National PTA’s goal of improving our children’s health and wellness.”

“Each of this year’s winning PTA schools has shown creativity in designing initiatives that support the health of their students and Jamba is honored to be able to recognize them for their stellar work,” said James D. White, president and CEO, Jamba Juice. “We have always had a strong presence in our local schools and communities and through this partnership with National PTA we will be able to further assist in improving the wellbeing and academic performance of our nation’s students.”

PTAs from across the country submitted proposals describing different activities they have planned to help families increase their physical activity and learn to eat healthier through school gardens, cooking demonstrations, hosting walkathons, health fairs and family fit nights. The 45 selected PTA's will receive cash grants to support PTA Healthy Lifestyles Month activities they have planned. In addition these grants will also help them to promote health and wellness and parent involvement in their schools; emphasize the link between involvement and student achievement; and further PTA's mission.

Today, Jamba Juice—with help from the Jamba Juice Jambassador, Bananaman—and National PTA have come together to celebrate Healthy Lifestyles Month by announcing all of the award recipients in a fun-filled, fruitful fashion at the Chinese Immersion School at DeAvila, a local PTA winning school in San Francisco.

The following schools selected by National PTA officials will receive grants up to \$1,000:

- **Alabama:** G.W. Carver Senior High School, Montgomery; McIntyre Middle School; Montgomery
- **Alaska:** Paul Banks Elementary School, Homer
- **Arizona:** Canyon Springs School, Phoenix; Desert Palms Elementary School; Glendale
- **AE:** Kaiserslautern Middle School; Apo, AE
- **California:** Chinese Immersion School at DeAvila, San Francisco; Rancho Canada Elementary School, Lake Forest; Leroy F Greene Middle School, Sacramento; Toler Elem.School, San Diego
- **Delaware:** Shue-Medill Middle School; Newark
- **Florida:** Ada Merrit K-8, Miami; Bright Futures Academy, North Palm Beach; San Jose Elementary School, Jacksonville
- **Georgia:** Cedar Hill Elementary School, Lawrenceville; Centerville Elementary School, Snellville; Frederick Douglass High School, Atlanta; Sandy Springs Charter Middle School, Atlanta; Sweetwater Middle School, Lawrenceville
- **Hawaii:** Kamalii Elementary School, Kihei
- **Kentucky:** Mill Creek Elementary Leadership Academy, Louisville
- **Maryland:** Arundel Middle School, Odenton; Burleigh Manor Middle School, Ellicott City; Judith A. Resnik Elementary School, Gaithersburg; Pershing Hill Elem. School; Fort George G. Meade
- **Massachusetts:** James C. Rosser Elementary School, Moorhead
- **North Dakota:** Kennedy Elementary School, Fargo
- **Minnesota:** Central Elementary School, Winona; Waite Park, Minneapolis
- **Missouri:** Southern Boone Elementary School, Ashland
- **North Carolina:** Moore Square Museums Magnet Middle School, Raleigh
- **Ohio:** Forest Hill Community Learning Center, Akron; Miller South School for the Visual and Performing Arts, Akron; Longfellow, Westerville; State Road Elementary School, Parma
- **Oregon:** Memorial Elementary School, McMinnville
- **Pennsylvania:** Conway Elementary School, Conway; Southside Elementary School, Harrisburg
- **Texas:** Beacon Hill, San Antonio; Vega Elementary School, McKinney
- **Utah:** Fox Hollow Elementary School, Lehi
- **Virginia:** Laurel Hill Elementary School, Lorton; Cub Run Elementary, Penn Laird; GW Carver Elementary School, Salem
- **Wisconsin:** Jefferson Elementary School, West Allis

About National PTA: National PTA comprises millions of families, students, teachers, administrators, and business and community leaders devoted to the educational success of children and the promotion of parent involvement in schools. PTA is a registered 501(c)(3) nonprofit association that prides itself on being a powerful voice for all children, a relevant resource for families and communities, and a strong advocate for public education. Membership in PTA is open to anyone who wants to be involved and make a difference for the education, health, and welfare of children and youth.

About Jamba, Inc.: Jamba, Inc. (NASDAQ: JMBA) is a holding company and through its wholly-owned subsidiary, Jamba Juice Company, owns and franchises JAMBA JUICE® stores. Founded in 1990, Jamba Juice is a leading restaurant retailer of better-for-you food and beverage offerings, including great tasting fruit smoothies, juices, and teas, hot oatmeal made with organic steel cut oats, wraps, salads, sandwiches, and California Flatbreads™, and a variety of baked goods and snacks. As of October 6, 2009, Jamba Juice had 742 locations consisting of 488 company- owned and operated stores and 254 franchise stores. For the nearest location or a complete menu, visit the Jamba Juice website at www.jambajuice.com or call 1-866-4R-FRUIT.

Forward-looking Statements

This press release (including information incorporated or deemed incorporated by reference herein) contains “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are those involving future events and future results that are based on current expectations, estimates, forecasts, and projects as well as the current beliefs and assumptions of our management. Words such as “outlook”, “believes”, “expects”, “appears”, “may”, “will”, “should”, “anticipates”, or the negative thereof or comparable terminology, are intended to identify such forward looking statements. Any statement that is not a historical fact, including estimates, projections, future trends and the outcome of events that have not yet occurred, is a forward-looking statement. Forward-looking statements are only predictions and are subject to risks, uncertainties and assumptions that are difficult to predict. Therefore actual results may differ materially and adversely from those expressed in any forward-looking statements. Factors that might cause or contribute to such differences include, but are not limited to, those discussed under the section entitled “Risk Factors” in our reports filed with the SEC. Many of such factors relate to events and circumstances that are beyond our control. You should not place undue reliance on forward-looking statements. The Company does not assume any obligation to update the information contained in this press release.

MEDIA CONTACTS:

For National PTA:	James Martinez jmartinez@pta.org O. 312.670.6782 x 325 M. 773.339.4533	La’Keisha Gray-Sewell Lgray-sewell@pta.org O. 312.670.6782 x 321 M. 312.623.4560
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For Jamba:	Marci Mollins Marci@neighboragency.com O. 323.932.4102 M. 310.691.4518	Katy Saeger Katy@saegermediagroup.com O. 323.932.4036 M. 310.597.2337
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