



For Immediate Release

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Press Advisory

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Free exhibit day at PTA convention

Don't miss this rare opportunity to see what makes the state's premiere parent-involvement group work

SACRAMENTO – Do you want to find out what draws thousands to attend the annual California State PTA convention every year?

You can find out for free on Thursday, April 29, from 9 a.m. to 4 p.m. at the Sacramento Convention Center. On Friday and Saturday of the convention, which runs through Sunday morning, admission to the exhibits only is \$100 for the general public; \$50 for PTA members.

More than 100 exhibitors, including public, nonprofit and private enterprises, will offer products, services and resources related to school safety, health and fitness, fundraising and education.

WHAT: Free admission for the public to exhibits at the California State PTA Convention, featuring nearly 75 exhibitors.

WHEN: 9 a.m. to 4 p.m., April 29, Thursday, only.

WHERE: Sacramento Convention Center, 1400 J St., downtown Sacramento

WHY IT MATTERS: This is the 111th annual convention of the state's largest children's advocacy organization, with nearly 1 million members throughout California. At least 3,000 people are expected at the convention, where delegates meet to network, be informed and inspired, and vote on policy resolutions that guide the association's work. The event also includes more than 70 workshops; speeches by those who make a real difference in children's lives, such as Kelly Kovacic, a California Teacher of the Year; and a candidates forum of those who would like the superintendent's job.

For more information about the convention, visit the Convention Page on the California State PTA website, www.capta.org.

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everychild. onevoice.

The California State PTA has nearly 1 million members throughout the state working on behalf of public schools, children and families, with the motto, "Every child, one voice." The PTA is the nation's oldest, largest and highest profile volunteer association working to improve the education, health and welfare of all children and youth. The PTA also advocates at national, state and local levels for education and family issues. The PTA is nonprofit, nonsectarian and noncommercial. For more information, visit www.capta.org.