

California State PTA Legislative Conference

everymember. anadvocate.

Connecting the dots: From Issues to Advocacy

February 21-22, 2010
Sacramento, California

Sunday – February 21, 2010

Embassy Suites Hotel, Sacramento

- 12:00-1:30 p.m. Registration (Atrium)
- 12:30-1:30 p.m. Orientation: Introduction to PTA and the Legislative Process
- 1:30-1:45 p.m. Welcome, Introductions and Conference Overview
Debbie Look, Director of Legislation, California State PTA
Jo Loss, California State PTA President
- 1:45 – 2:15 p.m. *Scott Plotkin, Executive Director of California School Boards Association*
- 2:15 – 2:30 p.m. BREAK
- 2:30-3:30 p.m. PTA Priority Issue Small Group Discussions
California State PTA Subject Matter Vice Presidents and Legislation Advocates
- 3:30-3:45 p.m. BREAK
- 3:45-5:45 p.m. PTA Priority Issue Small Group Discussions, *continued*
- 7:00-8:45 p.m. DINNER
Speakers: Senate President Pro Tem Darrell Steinberg (invited)
Mac Taylor, Legislative Analyst (invited)
- 8:45-9:00 p.m. “Carrying the PTA Message to Your Legislator” – CAPTA Legislation Team

Monday – February 22, 2010

State Capitol – room to be announced.

- 8:30-8:45 a.m. Morning Session Overview
- 8:45-9:45 a.m. Key Legislative & Policy Issue Overview I – Race to the Top /Education Reform
Rick Miller, Deputy Superintendent, California Dept. of Education
Julia Brownley, Chair, Assembly Education (invited)
Mark Wyland – Senator (invited)
- 9:45 – 10:45 a.m. Key Legislative & Policy Issue Overview II – Health & social services/foster care
Anthony Adams, Assemblymember (invited)
Karen Bass, Speaker of the Assembly (invited)
Dave Jones, Assemblymember (invited)
Mary Hayashi, Assemblymember (invited)
- 10:45 – 11:00 a.m. BREAK
- 11:00 – 12:00 p.m. Navigating the Capitol:
Rick Simpson – Assembly Speaker’s office
Kevin Gordon, School Innovations & Advocacy
- 12:00-1:30 p.m. LUNCH – Capitol Building Cafeteria (Eureka Room, Basement)
- 1:30-4:00 p.m. Appointments with Your Legislators
- 4:00- 5:00 p.m. Attendees Report on Legislative Visits, Room #317, Capitol Building
Enjoy the elevators in the historic wing of the Capitol.
Please submit your “Advocacy Visit Report Forms”
- . Wrap-Up – *Submit evaluation forms*