

AWARD IDEAS - PROMOTING PTA:

District and Council Membership Incentives

Districts (and councils) should always look for ways to encourage, reward membership efforts, and try to acknowledge and reward them throughout the year! Consider these possibilities:

BACK TO SCHOOL ~ units submitting 25 or more members on/before September 15. (Alter dates for year-round or to fit your goals)

MEMBERSHIP MAGIC ~ units reaching 50% of previous year's total membership on or before _____. (Use dates to fit your goals)

ALWAYS BELIEVE IN CHILDREN ~ units achieving 100% of previous year's membership plus ____ new members on or before ____ (pick a date to fit your goals)

NEIGHBORHOOD ~ units submitting 10 or more neighborhood members on or before____ (pick a date). This can also be a grandparents award or some other category of member; it is meant to encourage members who are not parents, staff or students.

100% FACULTY ~ unit membership reflects 100% of full time teaching staff and administrative faculty

100% FAMILY ~ units with membership equal to the number of families enrolled in the school

FOCUS ON FATHERS ~ _?_ % of membership is comprised of fathers/male guardians

MEMBERSHIP CHAIR AWARD ~ __ % increase on or before _____ (pick date)

10% INCREASE ~ units with increase of 10% over previous year

MEMBERSHIP MAINTENANCE ~ membership equal to previous year or exceeding previous year (in an area with declining enrollment)

**Let's find many positive ways
to promote PTA.**