

Every Member Must Be Counted!

A Survey for your Unit

Question # 1: How many members belong to your PTA?

Question # 2: Has your PTA sent the per capita dues (for each member) through channels as specified in your bylaws?

If you cannot say **“YES”** to the second question, you have done a great disservice to your members and to our great organization that advocates exclusively on behalf of children and youth!

Why Your Unit Should Say “YES”

- **For advocacy**

Our members provide us with a powerful and effective advocacy voice. When we send our legislative advocates to Sacramento and to Washington DC, their advocacy strength comes from our membership at the local level. Members not counted will not have a voice and our strength as an organization will be weakened.

- **For member benefits**

PTA membership provides a relevant resource for families and the community. Members receive parent resources, advocacy information, legislation updates, and valuable retail and consumer discounts and services. Members not counted will not appreciate the value of membership.

- **For low membership fees**

National PTA is working hard to keep from increasing the cost of membership dues. Your PTA can help avoid a membership fee increase by reporting all members and remitting all per capita dues through channels.

- **For compliance with bylaws**

PTA bylaws mandate that the national, state, district and council (if in council) portions of dues paid by each member be remitted through channels. Not doing so is considered a violation of the bylaws and subject to disciplinary action.

Question # 3: Is your local PTA:

- a powerful voice for all children,
- a relevant resource for families and communities,
- a strong advocate for the education and well-being of every child, and
- in compliance with your bylaws?

It is our duty, as leaders, to ensure that the voice of every member is heard so that together we can make every child’s potential a reality.