



(or your logo)

CONTACT: Name
Position
Phone or email

FOR IMMEDIATE RELEASE:
Day, Month date, year

TITLE (BOLDED AND IN CAPS)

CITY, CA (in caps)The **[name of unit, council or district PTA/PTSA]** has launched its fall membership drive, inviting all supporters of children and public education to sign on.

“Everyone in our community who cares about children and our public schools is invited to join the PTA!” says PTA President (**insert name**) .

The **[name of unit, council or district PTA/PTSA]** is part of the California state PTA and the National PTA, a 110-year-old household name and the nation’s oldest and largest volunteer association working on issues affecting education, youth and families.

PTA volunteers work in our schools and communities and also advocate at the state and national level to support adequate funding for public schools and for laws to protect the health and welfare of children. The California State PTA has been instrumental in efforts to support small class size, bring arts and physical education back into our schools, and ban junk food at school.

PTA provides members with resources and training to build leadership skills. It also provides programs on a wide range of topics, including student achievement, childhood nutrition, and prevention of violence and bullying, to increase parent awareness of issues affecting their children.

Many local PTAs in middle and high school call themselves **PTSAs** to welcome and encourage student members’ involvement.

For more than a century, the PTA has been supporting and advocating for public schools, children and families under the motto “Every child, one voice.” The PTA is non-profit, non-partisan, non-sectarian and non-commercial. For more information, go to www.capta.org.

The mission of the California State PTA is to positively impact the lives of all children and families by representing its members and empowering and supporting them with skills in advocacy, leadership, and communication.

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