



**Building Bridges for Health Award
For Outstanding Contribution to Coordinated School Health**

The Award

The California State PTA, the California Department of Education (CDE), and the American Cancer Society (ACS) are collaborating to provide the “Building Bridges for Health” award of special recognition. This award will recognize outstanding efforts to promote coordinated school health at the **PTA unit, PTA council, and PTA district levels.**

Awards of recognition will be announced at the 2009 California State PTA Convention in **San Jose, April 30.** All three organizations, PTA, CDE, and ACS, share the common goal to advocate for the health, safety, and welfare of all children and the opportunity for a quality public education for each child.

Criteria

Awards will be based on the efforts of your PTA unit, council, or district activities to promote the well being of children, staff, and community. Using the United States Centers for Disease Control and Prevention (CDC) Coordinated School Health Model as a guideline, your PTA’s efforts in promoting school health will be rated on a scale of one to four: 1=limited evidence of accomplishment, 4=exceptional evidence of accomplishment.

Coordinated School Health Model – 8 Components

- | | |
|-------------------------------------|---------------------------------------|
| Health Education | Health Services |
| Physical Education | Psychological and Counseling Services |
| Nutrition Services | Health Promotion for Staff |
| Safe and Healthy School Environment | Parent and Community Involvement |

The CDE provides coordinated school health information at <http://www.cde.ca.gov/ls/he/cs/> and <http://www.cde.ca.gov/re/pn/fd/documents/health-framework-2003.pdf>. Additional information is also available from the CDC at <http://www.cde.ca.gov/ls/he/cs/csh.asp><http://www.cdc.gov/HealthyYouth/CSHP/>.

Your local ACS representative can help!

- San Diego, Riverside, San Bernardino Counties:** Jen Briggs – jen.briggs@cancer.org, 619-299-4200
- Orange County:** Beth England-Mackie – beth.english-mackie@cancer.org, 949-567-0606
- Los Angeles County:** Lori Kundrat – lori.kundrat@cancer.org, 213-427-7395
- Ventura County:** Jennifer Finnerty – jennifer.finnerty@cancer.org, 805-529-2535
- Central Valley:** Brandi Muro – brandi.muro@cancer.org, 559-451-0722
- Silicon Valley, Central Coast:** Patrick Male – patrick.male@cancer.org, 408-871-1062
- Greater Bay Area, Northern Coastal Counties:** Amy Jones – amym.jones@cancer.org, 510-452-5229
- Sacramento, San Joaquin:** Amber Rock – amber.rock@cancer.org, 916-446-7933

Mail, email, or fax attached application to Diana Ngo no later than **February 6, 2009:**

Diana Ngo
American Cancer Society
1710 Webster St
Oakland, CA 94612
diana.ngo@cancer.org
fax: 510-874-7161

For more information about the award and application process, call David Saunders: 510-464-8146.