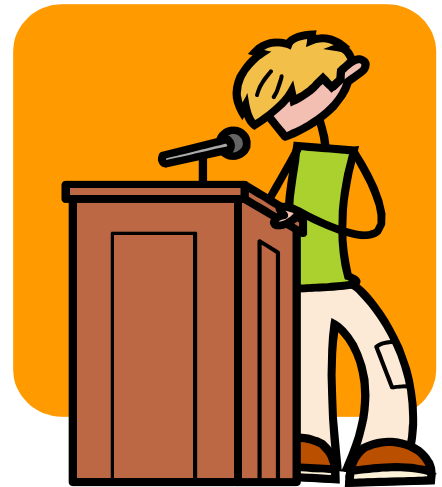


Membership Idea Exchange for Secondary PTAs

California State PTA Convention, May 2008

What Do You Do To Encourage Student Involvement in Your PTSA?

- Become a PTSA* (This is a bylaws change)
- Offer incentives to students who join PTSA
 - Discounts at the student store
 - Spirit pack with membership
 - Discount certificates to local businesses
 - Free admission to school dances
 - Tickets for “opportunity” drawings (weekly or monthly) for joining PTSA
 - An opportunity drawing for a parking permit, for example
 - Number of tickets received is determined by how early in the year the student joined PTSA
 - Hold a drawing to sponsor a student for grad night or prom
- Offer student membership at a discounted price [this is a bylaws change]
- Publicize the benefits of being a member of PTSA
 - Scholarships available to graduating seniors who are members
 - Other opportunities or incentives as suggested above
- Develop and maintain a good relationship with the Associated Student Body
 - Create an ASB student liaison position on your board
 - Ask the ASB to create a PTSA liaison position on the ASB board
- Form a PTSA Club [a standing committee of the PTSA]
 - Involve club members in service and learning oriented activities
 - Partner with other service groups at the school
- Invite students to work in a student store run by PTSA along with adult PTSA members
- Sponsor a career day including mock interviews for the students
- Include membership forms in the summer registration packets that go out to the students
- Invite incoming students from middle schools to join PTSA
 - Include membership forms in the summer mailings packets that go out to the middle schools



* A PTA does not have to be a PTSA to include students as members or board members



What Do You Do To Encourage Teacher Involvement in Your PTSA?

- Hold department competitions
 - The first department to have 100% membership receives a gift card donated by a local school/office supply store
- Hold a Back To School potluck/luncheon for the teachers and staff
 - Place the silverware and napkins in membership envelopes
 - Provide a “menu” of PTSA programs that support students
- Hold an opportunity drawing for teachers who join
 - Gift cards - donated by local businesses - for school supplies
 - Prime parking space use for a month

How Do You Involve Local Community Members and Businesses in Your PTSA?

- Ask local business owners to join PTSA
- Ask local businesses to partner with PTSA for career days
 - Have business partners conduct mock interviews
- Invite businesses to support PTSA events at the school
 - Donate discount cards for opportunity drawing
 - Underwrite program costs
- Thank businesses for their support of donation of supplies and services to PTSA sponsored events and activities
 - Use the PTSA newsletter
 - Present a plaque of acknowledgement
- Invite senior citizens in the community to PTSA sponsored and school sponsored activities
 - Encourage community partners to assist with transportation to and from the events for the senior citizens