

Our School PTA



SAMPLE INVITATION LETTER

Dear _____,

The number one priority for parents is their children's well-being. More than 30 years' worth of research has proven that children do better when their parents are involved both at home and at school. Grades and test scores climb. Self-esteem grows. Schools improve.

There's a simple way for *you* to help your child succeed: Join PTA.

PTA helps parents, students, school staff, and the community work together to share ideas about programs and activities that benefit children. Our PTA provides information and resources that strengthen the connections between children, parents, schools, and the community.

In the past year, we have

[List your PTA's accomplishments]

PTA is America's number one parent involvement resource. By becoming a member, not only will you help your child in one of the most important ways possible, but you will also receive valuable benefits:

- Online parenting resources, including select articles from *Our Children* magazine,
- E-newsletters on parenting and legislative issues,
- Exclusive discounts and offers from PTA sponsors and member benefits providers, such as Office Depot and BarnesandNoble.com,
- Leadership training opportunities, and
- The Member-to-Member Network, connecting you to Congress when help is needed on issues important to children, schools, and families.

Please join by filling out the attached membership form and returning it to:

If you would like more information, call or e-mail:

Please visit the California State PTA website, www.capta.org and the national PTA website, www.pta.org for more information and to sample the benefits you'll reap when you join PTA.

Sincerely,

Adapted from National PTA - Membership Marketing Templates CD



SAMPLE INVITATION LETTER

Dear Family:

Welcome to (name of school). (Your unit name) PTA invites you to join us to make a difference in the education and quality of life for all children. We realize how important your children are to you and that you want the best for them. The PTA can help you achieve that!

We all know children learn more and have better lives when parents, school staff, students and the community work together. PTA can bring these groups together to share thoughts and ideas about programs and activities that benefit children. Our PTA provides information and resources through workshops, videos, brochures and other communication channels.

In order to help our children and their families, (unit name) PTA sponsors programs such as:

- | | |
|---------------------|--------------------|
| Energy Conservation | Drug Awareness |
| Reading Program | Stranger Awareness |
| Pedestrian Safety | Bicycle Safety |

(Your unit name) PTA's goals for the coming year are:
[Insert goals]

When you become a member, your support will bring us closer to accomplishing these goals. Our dues are \$_____ per member. You can join (your unit name) PTA by filling out the attached envelope; remember to include your membership dues, and return it today. Every PTA is a 501(c)(3) nonprofit organization. Additional support in the form of a donation is always appreciated, welcomed and is tax deductible.

If you would like further information, feel free to contact the PTA.

Sincerely,

(Name)	(Name)	(Name)
PTA President	Membership Chairman	Principal

Member contact information is shared within the organization (California State PTA and national PTA) to provide improved communication and member benefits.

[Personalize your letters and print on PTA letterhead]

From California State PTA - TOOLKIT

Discover more sample letters in the California State PTA Toolkit (online at www.capta.org) to use for inviting students, staff, school board members, community organizations and businesses to join your PTA.