

Potential Members ... You May Not Yet Have Asked To Join Your PTA

*Results of a Brainstorming Session at the July
2009 Board of Managers*



Where Do You See Untapped Potential Members?

- Entertainment industry
- Chambers of Commerce
- Military families
- Parents, grandparents, relatives
- Crossing guards
- Sports groups/leagues
- Neighbors (especially without kids)
- New principals
- Allied agencies
- Business partners
- Legislators
- City councils and mayor
- Every friend in the supermarket
- County superintendents and offices
- Library patrons
- College students
- People you have not asked
- Medical community
- Athletic leagues
- Non-English speakers
- Fathers
- Church/places of worship
- Corporations
- Business community
- Teachers
- Childcare centers/preschools
- Past PTA presidents
- Past Honorary Service Award recipients
- Senior citizens
- Those who did not rejoin

- People you happen to meet
- Classified employees
- People at school
- Relatives
- Alumni/Parents of alumni
- Vendors, exhibitors
- Retired principals
- Speakers/Presenters
- Parents at pick-up times at school

ORGANIZATIONS

- National Association for the Advancement of Colored People (NAACP)
- American GI Forum
- National Council of La Raza
- Veterans of Foreign Wars (VFW)
- League of Cities and Towns
- 4H/FFA
- Head Start
- Lion's Club/Elks Club/Rotary
- Masons, Eastern Star, etc.
- United Negro College Fund
- Gay, Lesbian, Bisexual, Transgender (GLBT) organizations state-wide
- Boy Scouts
- Girl Scouts, Campfire, etc.
- California Interscholastic Federation (CIF)
- UC/CSU/Community Colleges (Chancellor Level)
- Association California School Administrators (ACSA)
- California County Superintendents Educational Services Association (CCSESA)
- California School Boards Association (CSBA)
- California School Employees Association (CSEA)
- California Teachers Association (CTA)
- Services Employee International Union (SEIU)
- American Youth Soccer Association (AYSO)
- State Assembly and Senate Education Committees