



## Define goals for best results

- ✓ **Who are you?**
- ✓ **Whom do you serve?**
- ✓ **What are the desired results?**
- ✓ **How will you achieve those results?**

## Sample goal statement

The \_\_\_\_\_ PTA will

(**action** words to do what and for whom)

to

(**action** word and achieve what result)

by

(**how** you will achieve this result).