

# Evaluate With A Survey!

It is important for every PTA/PTSA to regularly evaluate its efforts. Surveys are an excellent tool to use and inform members of your PTA's work. Consider the following for a membership survey/assessment.

**How many PTA events have you participated in during the last 12 months?**

- None
- One to three
- Four to six
- Seven to nine
- 10 or more

**How well did the events meet your expectations?**

- Very well
- Well
- Satisfactory
- Not well
- Not at all well

**Why did you participate in the events?**

- Volunteered at event
- Wanted to bring my family
- Wanted to learn about topic
- Brought by friends /other parent
- Appreciated the topic
- Other \_\_\_\_\_

**What prevented you from participating (more):**

- Time
- Money
- Unaware of events
- Not interested in offering
- Other \_\_\_\_\_

**How would you rate the number of events?**

- Way too many
- A few too many
- Just right
- Too few
- Way too few

**Which events would you be most interested in?**

- Family Event Nights
- Parent Education/speakers
- Scholarships/Financial Information
- Health and Safety
- Legislative Advocacy
- Reflections (Arts in Education)
- Other \_\_\_\_\_

**How would you rate the quality of the events/programs of this PTA?**

- Excellent
- Very good
- Good
- Fair
- Poor

**What programs are we not doing, that our PTA should host?**

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**What is the No. 1 reason you join/remain a PTA member:**

- Community/school pride
- Help my child/children
- Positive volunteer role model
- Access to programs from PTA
- Leadership opportunities
- Friendships
- Place where I can make a difference
- Helps all children
- Recognition for efforts
- State and National PTA materials
- Price
- Pressure from other parents
- Other \_\_\_\_\_

**What would make your membership more valuable?**

- More programs
- More support (equipment, scholarships) for students
- Membership discounts
- Other \_\_\_\_\_

**How likely are you to renew your membership next year?**

- Very likely
- Likely
- Somewhat likely
- Not likely
- Not at all likely

# Evaluate With A Survey #2

**It is important for every PTA/PTSA to regularly evaluate their efforts. Surveys are excellent tools to use and to inform members of your PTA's work. Consider the following survey/assessment.**

Dear member of the [school name] community,

The PTA/PTSA needs your help. In order to meet the needs of the staff, our students, and their families, we must periodically evaluate our programs and services. Please take a moment to complete this survey and return it to the PTA/PTSA in [school name]'s front office. We value your opinion.

Do you believe the PTA/PTSA communicates effectively with the students, families, and faculty at [school name]?  Yes  No

If you answered "no", please tell us how we could communicate with you better.

Did you join the PTA/PTSA at [school name] this year?  Yes  No

If you answered "no", please indicate why.

Did you join the PTA/PTSA last year?  Yes  No

If you answered "yes", please indicate why you did not re-join this year.

The PTA/PTSA sponsors and assists with many programs and events, including (the following are examples): school pictures, the yearbook, PTA/PTSA dances, the school candy sale, fall festival, transition nights, kids day, Red Ribbon Week, PTA clothes closet, the book fair, student recognition, sixth grade science camp, eighth grade special events, and Reflections.

Were you aware of all or most of these programs?  Yes  No

Using a scale of 1-10 where 1 = poor, 5 = fair, and 10 = excellent, how would you rate the overall programs and services the PTA/PTSA provides:

1 2 3 4 5 6 7 8 9 10

In your opinion, what is the best program or service the PTA/PTSA provides and why?

Can you suggest ways in which the PTSA can improve or enhance our programs and services?

Thank you.

[School name] PTA/PTSA  
Are there any programs or services you would like to see the PTSA add? Please describe them.

Please use the space below to provide any additional comments or suggestions. If you would like to be contacted by a PTA/PTSA board member, please include your name and telephone number.

Thank you.

[school name] PTA/PTSA

# Membership Commission