

Membership idea exchange for secondary schools

What would you do to increase student involvement?

- ❖ Front of the line pass
- ❖ Lunchtime DJs
- ❖ Luncheon for class with the most member
- ❖ Dance passes
- ❖ Reminders about college
- ❖ Job, scholarship applications (career centers)
a. PTA member four years, b. community service.
- ❖ Make sure kids know they can and should be members
- ❖ Student board representatives
- ❖ Public recognition “certificate of participation/member”
- ❖ Raffle tickets for membership
- ❖ Community service hours
- ❖ Scholarships
- ❖ Food incentives
- ❖ Discounts on spirit items
- ❖ Promote memberships in quad at snack/lunch
- ❖ Free dance for kids who join
- ❖ Work with ASB
- ❖ Special events for those who join
- ❖ Student membership chair
- ❖ Parking spot raffle
- ❖ **Scholarships = requires membership 1-2 years parent & student**
- ❖ Incentives = prom package, lunch pass, early release, yearbook package, discounts to PTA events, homework pass
- ❖ High school volunteer hours = hold board position, events, great for college applications
- ❖ Lunchtime PTSA meeting – students and parents together
- ❖ Reflections Program
- ❖ Students as presenters at PTSA meetings
- ❖ Candidates’ night sponsored by PTSA but student run = school board forum, city officials forum
- ❖ Finals week food incentives
- ❖ Scholarships
- ❖ High school parking pass
- ❖ Homework pass
- ❖ Volunteer hours requirement fulfillment
- ❖ Free dress pass
- ❖ Uniform free day
- ❖ Miles free pass
- ❖ Dance incentives
- ❖ Student representatives
- ❖ Middle school students run events
- ❖ Women in history, done by female students
- ❖ If kids are involved it brings more parent involvement
- ❖ Student training workshops



How do you approach parents to continue their PTA/PTSA involvement in middle school and high school?

- ❖ Junior high and high school orientation night speech and/or booth
- ❖ Approach different parent groups
- ❖ Information letter or newsletter with registration packet
- ❖ Play new national PTA DVD or public service announcement/PSA
- ❖ Offer incentives for memberships
- ❖ Include information in summer mailer
- ❖ Daily/weekly bulletin/announcement
- ❖ Website
- ❖ Table at back to school night and other event
- ❖ Table at football games/concessions counters
- ❖ Emphasizes importance of continued involvement even as kids get older
- ❖ Feedback
- ❖ Incentives/raffles
- ❖ Tell a parent
- ❖ Personal call to donate time to all who join as members
- ❖ Student incentive, dance discount
- ❖ Volunteer form with e-mail and phone numbers
- ❖ E-mail/newsletter with updates
- ❖ Original notice with registration packet
- ❖ Promote back-to-school night, all school events
- ❖ Wheel of Fortune at registration raffle for winners who join membership
- ❖ Involve ASB students
- ❖ At sixth grade orientation
- ❖ Presentation of history of PTA
- ❖ At registration PTA/PTSA table
- ❖ Coffee/tea with principal (book fair or other function)
- ❖ Donation-one-time in lieu of fundraising
- ❖ Facebook
- ❖ Face-to-face contact at a school event- back to school, program verification, parent orientation, spring visitation to feeder school event
- ❖ Newsletter request
- ❖ Volunteer request form to parents with phone call follow up contact
- ❖ Sign “three for me” request (to parents) poster
- ❖ Keep good relationship with principal so he/she will promote PTA to parents and staff
- ❖ Face-to-face teacher contact and survey
- ❖ Student discounts with PTSA membership to various events,
- ❖ Reward to students for participation /volunteer help
- ❖ Free entry to dances when purchasing membership
- ❖ Homework pass incentive (teacher support)
- ❖ Requirements of PTA/PTSA membership to receive scholarships
- ❖ Student raffles, membership for limo, prom, dances, etc.
- ❖ Membership perks
- ❖ Club day is good for approaching students
- ❖ Perks - bring card to carnival = free snow cone
- ❖ New student registration
- ❖ Define what membership is: dues, membership fee, time
- ❖ Robo calls, PTA fliers.

