

(Your PTA name)



Outreach from council and district PTAs, sample business letter

Refer to "Outreach for council and district PTAs: Guidelines for asking people to join PTA."

(street address, city zip • telephone number • email • website address)

September 20__

Dear Business/Community member: [Personalize salutation whenever possible.]

For more than a century, the PTA has been supporting and advocating for public schools, children and families in our communities. The PTA is nonprofit, nonpartisan, nonsectarian and noncommercial.

____ Council PTA cares about children and our public schools. We extend an invitation to you, a member of our school community, to join our local PTA/PTSAs. Our goal is to work together for the benefit of all children in the ____ Unified School District and our community. When you become a member it not only shows support for our children, but will also help us to fund the many events, programs, scholarships and parent workshops that we sponsor throughout the year.

California's top education leaders, State Superintendent of Public Instruction _____ and Secretary of Education _____ call upon parents, teachers, administrators and community leaders to join the PTA. They proclaim September and October "PTA Membership Months," stating "PTA support for children is critical for the future of California. Students truly benefit from the active involvement of caring adults." They want every school in California to have a strong PTA. Members of our school district Board of Trustees joined this effort by proclaiming October 20__ "PTA Membership Month" at their October __, meeting.

Superintendent ____ stated, "Parent involvement through the PTA is critical for the success of our children; PTA volunteers work in schools and communities to improve the education, health and welfare of all children and youth."

The PTA has been instrumental in efforts to support class size reduction, bring arts and physical education back to our schools, and ban junk food at school sites, to name a few of our advocacy efforts. With your support, we will continue to work for and speak on behalf of all children.

We invite you to visit these schools, to visit the PTA websites and to Join us. . .Join PTA!

_____, PTA president _____, PTA membership chair

Yes, I want to become a member and support the children and youth of _____ Council PTA.
____ Enclosed, please find checks for my memberships at the following schools

Please make individual checks payable to each PTA and mail to _____ Council PTA
Attention Membership Chair _____, address, city, zip, telephone, email address

____ I will select one or more PTAs and mail the checks directly to the PTAs.

____ California Elementary School PTA \$5.00
address, city, zip, website address

____ Marin Middle School PTSA \$10.00
address, city, zip, website address

____ Contra Costa Elementary School PTA \$5.00
address, city, zip, website address

____ Sonoma Middle School PTSA \$10.00
address, city, zip, website address

____ Alameda Elementary School PTA \$5.00
address, city, zip, website address

____ Sacramento High School PTSA \$15.00
address, city, zip, website address

[Addressed return envelopes facilitate a quick response. Remember to thank those who respond.]