

The value of your PTA

Service to PTA leaders and members

- Assistance to PTA leaders on how to lead a PTA, guidance with bylaws, budget and finance
- Print and electronic publications, and resources supporting local PTA's efforts and to assist 501(c)(3) compliance
- Prompt response to PTA questions from professional volunteers
- More than 100 PTAs chartered annually
- Free *Just Between Friends* program to manage communications, membership and volunteer hours
- Provides a voice for children and families on legislative issues at the state and national levels

Awards and scholarship programs benefit members

- More than \$60,000 in scholarships for graduating high school seniors at \$500 each
- Continuing education scholarships of \$500 to educators, nurses and counselors totaling \$10,000 to \$20,000
- Cultural Arts, Healthy Lifestyle, Parent Ed and Translation/Outreach Grants awarded to PTA units and councils to implement local programs and projects
- \$29,000 awarded for new local leaders to attend California State PTA convention
- 5,000 individualized membership awards distributed to PTA associations
- Honorary and continuing service awards recognize dedicated volunteers at every PTA level
- Legacy awards recognized at annual convention PTAs celebrating charter anniversaries of 100 years or more, and those that have reached anniversaries of 95, 90, 80, 75, 70, 60 and 50 years

Finance and insurance support

- Valuable PTAEZ accounting system to facilitate preparation of financial reports and promote transparency (sliding scale fee)
- Assistance with 501(c)(3) compliance and guidance on tax filing requirements and issues with the IRS, Franchise Tax Board and Attorney General's office.
- Comprehensive insurance policy that includes general liability, directors and officers liability, fidelity bond and workers compensation

IRS 501(c)(3) group exemption

- Exemption from federal income tax and state franchise tax to PTAs in good standing
- 4000 PTA associations' employer identification numbers (EIN) verified annually with the IRS
- PTAs do not charge or file sales reports on fundraising items sold.

Programs

- More than 60,000 students participate in the Reflections program in California
- California State PTA recognizes more than 700 students annually
- Student performances and displays of Reflections entries at annual PTA convention
- Emerging Minority Leaders conferences welcome hundreds of members each year
- PTAs promote health through fitness, immunization, healthy lifestyle programs and partnerships
- PTA members benefit from parent education and community concerns programs and PTA's focus on parent engagement

Volunteer support

- Volunteer support and expertise from state board of directors, state board of managers, district PTAs and from council PTAs, where they exist.
- Opportunities to network with PTAs in geographical areas via PTA council and district meetings, trainings and events
- Regional collaboration and coordination of events addressing shared concerns and priorities

Training

- More than 1,500 PTA leaders trained each year at the annual state convention
- Local training at PTA district (and council PTA) training events and meetings
- State leaders available to provide training at district PTA training events
- Legislative conference in Sacramento provides relevant experience with issues and priorities, advocating skills development and legislator visits
- Emerging Minority Leadership conference builds capacity and provides trainings.

Advocacy

- More than 100 bills in the California legislature impacting our children are tracked each legislative session
- Volunteer legislative advocates write letters, testify at hearings and meet with legislators and their staff on a regular basis to communicate PTA positions on key legislative issues and to ensure that the interests of children and families are considered
- Up-to-the minute legislative updates and action alerts inform and involve members
- Statewide PTA focus on California's budget development and enactment including alerts to members

Communications

- *PTA in California* presents the face of PTA in a colorful, reader-friendly and newsletter format, published five times annually, and posted on website
- *The Communicator* offers reproducible leader guides and member information averaging 70 pages for each of five issues annually, and posted on website
- *PTA Connects* e-mail newsletters with relevant information regarding officer responsibilities, events, advocacy, IRS and tax information, helpful PTA resources and member benefit, and posted on website
- *Sacramento Update* provides information on current legislative issues in an electronic format five times a year, and posted on website
- *SMARTS – Bring Back the Arts* e-mail newsletters with timely information on keeping the arts in education and arts advocacy, published nine to 12 times per year, and posted on website
- Website provides comprehensive access to PTA resources and programs: www.capta.org
- Facebook promotes PTA's work through a more personal, in-the-moment experience

Partnerships and allied agencies (partial list)

- **Collaborative work with:** The California Education Coalition; The California Action Team for Partnerships; Arts Education/Parent Engagement Project funded by the Hewlett Foundation; and the Governor's Council on Physical Fitness and Sports
- **Allied agencies:** AAA, Traffic Safety Department • Cable in the Classroom • California Alliance for Arts Education • California Association for Bilingual Education • California Budget Project • California Action for Healthy Kids • California Center for Public Health Advocacy • California Department of Corrections and Rehabilitation Division of Juvenile Justice • California Department of Education • California Immunization Coalition • California School Nurses Organization • Common Sense Media • Dairy Council of California • First Five California • Head Start Preschool • National Center for Fathering • Parent Institute for Quality Education (PIQE) • Regional Asthma Management & Prevention • Safety Center Incorporated, Northern California • Safety First • State School Attendance Review Board • The American Cancer Society, California Division Inc. • The California Dental Association • Web Wise Kids