

PTA Unit Spotlight Award

What is the PTA Unit Spotlight Award?

California State PTA understands the importance that PTA programs play in the life of children. The award program was developed to acknowledge the excellent programs that are happening in local units and councils. PTA understands the value of sharing these programs with other units and councils and hold workshops showcasing these winning programs at the California State Convention.

Why are the questions on the application important?

For a program to be truly successful, it needs to have a beginning, middle and an end. The beginning idea comes from a perceived need at a unit or council, the middle explains the mechanics of the project/program, the end shows the efficacy of the program. If you cannot answer all of the questions, then the program/project is missing an important component.

Our programs are great as is, why should we apply?

There are many benefits of submitting an outstanding program.

- Recognition of a job well done.
- The proverbial pat on the back
- Starts momentum at your unit to achieve the best for their children.
- Enables other units to emulate these programs which will help more children.
- Your PTA will receive a \$100 gift certificate to be used at the PTA Store during convention
- Your PTA will receive recognition at the California State PTA Convention by accepting their award on stage.
- You will help other units at a convention workshop by highlighting your program

Why does California State PTA think that the PTA Unit Spotlight Awards are important?

We all understand that the State of California is in a budget crisis. Our children cannot stall their education while we work out this budget mess. PTA programs can help fill in the gaps. We can

- Train new leaders to continue the PTA Legacy for our children
- Implement student programs that can help our children
- Help teach our children of the fragility of our environment
- Showcase student success that comes with family involvement
- Bring in new members to support our children and reach out to the community to join with you.
- Collaborate with local business to help our children and the community
- Advocate on behalf of our children

PTAs are doing all of the above. PTA wants to recognize associations that have programs and encourage the others to try.

The children of California will be the beneficiaries of your PTA programs!