

CONVENTION AT A GLANCE

The PTA Power of ONE ... making a difference!

WEDNESDAY, APRIL 29
5:00 PM - 8:00 PM
REGISTRATION/PTA STORE

THURSDAY, APRIL 30	FRIDAY, MAY 1	SATURDAY, MAY 2	SUNDAY, MAY 3
<p>7:30 AM – 6:30 PM Registration</p> <p>8:00 AM – 3:30 PM PTA Store Exhibits (FREE entrance today only!)</p> <p>10:00 AM – 1:00 PM Workshops</p> <p>1:00 PM – 3:00 PM Bylaws Hearing Legislation Hearing Resolutions Hearing Student Orientation</p> <hr/> <p>FIRST GENERAL MEETING Power in YOU! 3:30 PM Doors Open</p> <p>4:00 PM – 6:30 PM History of PTA Video Business of the Organization: Procession of Board of Managers Posting of Colors</p> <p>Introduction of Board of Directors Introduction of District Presidents</p> <p>Greetings: Pam Brady, State PTA President</p> <p>Betsy Landers, National PTA Secretary-Treasurer</p> <p>Jack O'Connell, California Superintendent of Public Instruction</p> <p>California Department of Education and American Cancer Society's Healthy Bridges Awards</p> <p>Registration Committee Report</p> <p>Rules and Regulations</p> <p>Membership Awards</p> <p>Report of the Nominating Committee Elections</p> <hr/> <p>6:30 PM – 8:00 PM Meet & Greet Sponsored by ETS: Current State Board of Managers, State PTA Board-Elect and Convention Sponsors in Exhibit Hall & Lobby</p> <p>6:30 PM – 8:30 PM PTA Store & Exhibits</p>	<p>7:00 AM – 4:30 PM Registration</p> <p>7:00 AM – 8:00 AM Bylaws Hearing Legislation Hearing Resolutions Hearing</p> <p>7:00 AM – 2:00 PM Election Polls Open+</p> <hr/> <p>SECOND GENERAL MEETING Power to Change the Future! 8:15 AM Doors Open</p> <p>8:30 AM – 10:30 AM Business of the Organization My PTA/PTSA Awards – Units Bylaws Committee Report Legislation Committee Report Resolutions Committee Report President's Report</p> <hr/> <p>10:30 AM – 3:30 PM PTA Store Exhibits</p> <p>11:00 AM – 12:30 PM Workshops</p> <p>1:00 PM – 2:00 PM Resolutions Table Talk</p> <p>2:00 PM – 3:30 PM Workshops</p> <hr/> <p>THIRD GENERAL MEETING Power of Wellness! 3:45 PM Doors Open</p> <p>4:00 PM – 6:30 PM Business of the Organization Reflections Program Winners: <ul style="list-style-type: none"> • Music Composition • Dance Choreography • Visual Arts Resolutions Committee Report Guest Speaker: Jake Steinfeld, Chairman of the Governor's Fitness Council</p> <hr/> <p>7:30 PM – 11:00 PM DISTRICT & COUNCIL EVENTS</p> <hr/> <p style="text-align: center;">+Polls will be set up if more than one person is running for a position.</p>	<p>6:00 AM – 7:30 AM Healthy Walk</p> <p>7:00 AM – 4:00 PM Registration</p> <p>7:00 AM – 8:00 AM Resolutions Hearing</p> <hr/> <p>FOURTH GENERAL MEETING* Power for ALL Students! 8:15 AM Doors Open</p> <p>8:30 AM – 10:30 AM Business of the Organization Introduction of Past State Presidents Resolutions Committee Report Student Awards Introduction of the Education Coalition Introduction of Teacher of the Year Guest Speaker: Ray Culberson, Director of Youth Services - San Bernardino Unified</p> <hr/> <p>10:30 AM – 3:30 PM PTA Store Exhibits</p> <p>11:00 AM – 12:30 PM Workshops</p> <p>1:00 PM – 2:00 PM Resolutions Table Talk</p> <p>2:00 PM – 3:30 PM Workshops</p> <hr/> <p>FIFTH GENERAL MEETING Power of Inspiration! 3:45 PM Doors Open</p> <p>4:00 PM – 6:30 PM Business of the Organization Guest Speaker: Carol Channing, Actress and Co-Founder of "Foundation for the Arts" Reflections Program Winners: <ul style="list-style-type: none"> • Film/Video Production • Photography • Literature My PTA/PTSA Awards – Councils Resolutions Committee Report</p> <hr/> <p>7:30 PM – 11:00 PM The PTA Power of One! Event San Jose Tech Museum of Innovations</p> <hr/> <p style="text-align: center;">*Students, teachers and administrators from local area will be invited to attend 4th General Meeting.</p>	<p>7:00 AM – 8:30 AM PTA Store</p> <p>7:30 AM – 8:30 AM Resolutions Hearing</p> <p>8:30 AM – 9:30 AM Registration</p> <hr/> <p>SIXTH GENERAL MEETING Power of PTA's Future! 8:30 AM Doors Open</p> <p>9:00 AM – 12:00 PM Business of the Organization</p> <p>Registration Committee Final Report</p> <p>Resolutions Committee Report</p> <p>Paul Richman, California State PTA Executive Director</p> <p>Byron Garrett, National PTA CEO</p> <p>Installation of Officers Jo Loss, President-Elect Address</p> <p>Membership Challenge</p> <p>Invitation to 2010 Convention Sacramento Convention Center</p> <p>Closing Inspiration</p> <p>Retiring of the Colors</p> <p>Adjournment</p> <div style="text-align: center; margin-top: 20px;">  <p>SUBJECT TO CHANGE November 20, 2008</p> </div>

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CONVENTION NOTES

- Registration accepted online or by mail February 2 - April 20.
- Register early! Registration rates are deeply discounted through March 31; through this date only, name badges and workshop/event tickets will be mailed prior to convention. A \$10.00 reprint fee will be charged on-site for forgotten badge/tickets. After April 20, registration will be on-site only (see page 17 for details).
- FAXED registrations will not be accepted.
- Expedite registration by providing proof of membership online or send a copy of current membership card with mailed registrations.
- General meeting sessions have been split into six meetings in an effort to decrease the length of time per session.
- Join us as we celebrate students, teachers and the arts at our various general meetings.
- Enjoy student entertainment performances during general meetings.
- PTA Store & exhibit hours have been consolidated this year and will be open on Thursday evening from 6:30 PM - 8:30 PM for your convenience.
- Exhibits will be FREE to everyone on Thursday, April 30 (see page 4 for details).
- Why I Joined PTA! Share the reason you joined PTA by bringing a non-returnable 3 x 5 (maximum) photograph to post on our bulletin board photo collage.
- Meet and Greet our PTA Sponsors and the Board of Directors-elect on Thursday from 6:30 PM - 8:30 PM. If there is to be a ballot vote, meet the nominees at this time.
- Join us for our special dinner event at the Tech Museum of Innovation on Saturday, May 2 (see page 5 for details)!
- Be sure to read the new Statement of Understanding and Photographic Release (see page 19 and 20 for details).

WELCOME FROM OUR STATE PTA PRESIDENT

2009 Convention

The PTA Power of One ... making a difference! Please join me and thousands of other PTA members at the 110th Annual California State PTA Convention in **San Jose from April 30th - May 3rd**. The power we have as PTA members begins with each individual member's true dedication to the cause and expands with the fact that together we represent almost one million volunteer members who are committed to making a difference for all children! Now that is power!

I know time and money are scarce, but when you balance that against the potential for what PTA can do to ensure a better future for all children, you quickly realize that we all need to take the time to invest in ourselves. If we do, then we will be better equipped to fight the fight on behalf of all children!

Once a year we are given the opportunity to exercise our rights as members and attend our annual convention. At convention we raise our voices to set the direction and priorities for our organization. Together, we discuss and vote on legislative policies, Bylaw proposals, and we elect our incoming board of directors, who are responsible for taking our organization forward.

During these challenging times, your voice is the power that makes the difference and ensures we remain on course in the best interest of children!

The possibilities for you are really endless at convention. You will be empowered by the energy that surrounds you and the knowledge you will acquire. Through your empowerment, your PTA/PTSA will grow and become a stronger voice for children.

Convention will also provide you with a forum to meet and share your ideas and concerns with thousands of PTA members from throughout the state of California. Together, we will celebrate students, PTA partners, and award-winning local, council and district PTAs.

I thank our dedicated State Board of Managers, who worked tirelessly all year to plan this inspiring event. They put together over 85 workshops – workshops that will provide you with a wide variety of critical topics and skills to ensure your PTA/PTSA's success. Topics include parent involvement; student involvement; dad involvement; public education; environmental, safety and health issues; advocacy, and a multitude of leadership workshops. In addition, you will learn how to strengthen your PTA, how to develop an inclusive membership campaign, run an effective meeting and how to expand your PTA to build great partnerships in your community.

These workshops will provide you with the latest information, resources and tools, starting with the basics and leading to the more experienced levels.

At this early date, we have several exciting keynote speakers already confirmed. We are expecting State Superintendent Jack O'Connell, world renown entertainer Carol Channing, Chairman of the Governor's Fitness Council Jake Steinfeld and Director of Youth Services for San Bernardino Unified Ray Culberson. Watch our website for the latest bulletin on speaker confirmations. This year our exciting private PTA event will be held on Saturday at the San Jose Tech Museum of Innovation. Expect an evening of education and definitely lots of fun. The convention will close on Sunday with a view on the PTA Power of One ... PTA future with the vision from your incoming president Jo Loss.

Please join us to help celebrate PTA and to ensure your voice is counted in making a difference for **everychild.onevoice!**

¡Acompañenos en San Jose para la Convención Anual 110 de California State PTA!

Pam Brady
California State PTA President
www.capta.org

GENERAL CONVENTION INFORMATION

The 110th California State PTA Convention will be held in San Jose, April 30 - May 4, 2009. All convention activities and events will take place at the San Jose McEnery Convention Center, 150 W San Carlos St, San Jose, CA 95113, 408.277.3900 and the San Jose Marriott Hotel, 301 South Market Street, San Jose, California 95113.

REGISTER NOW to save time and money! Take advantage of the early registration rates through April 20 and reserve the workshops of your choice. By registering early you'll save time in the registration line and receive additional information through district PTA orientations that will help you plan your trip, pack your suitcase, and make your convention experience the best it can be. You will return home with new ideas, improved skills and recharged energy. Convention is an excellent PTA investment, the ultimate leadership experience, and a PTA budget expense upon approval of the association. (See Registration form on page 20.)

CONVENTION HOTEL

San Jose Marriott Hotel, 301 South Market Street, San Jose, California 95113, is the official California State PTA Convention headquarters hotel and is located adjacent to the San Jose McEnery Convention Center. California State PTA knows convention attendees have a choice when it comes to staying in San Jose area hotels; however, staying at one of the four PTA convention hotels helps the California State PTA meet its contractual obligations for this and future conventions. (See Housing Registration Form and Map on page 21-22.)

SAN JOSE CONVENTION CENTER IS GREEN!



The San Jose Convention Center recycles everything they can get their hands on from paper products, to carpeting, to food waste. What they cannot recycle is donated: furniture, supplies, poster board, scrap metal, carpet rolls, and foam boards to non-profit organizations, Resource Area for Teaching (RAFT) and local schools. They buy recycled products and all purchases are made on-line or by phone. They conserve energy and water by installing an LED marquee for advertising and informational purposes. They set their thermostat at 68 degrees for heating and 78 degrees for cooling, turn off lights and computers when not in use, and set timer or motion sensor switches for lighting. They wash equipment using a dry sweeper and/or equipment that collects dirty water with low-flow spray nozzles, they installed more water efficient restroom fixtures, like water-less urinals in the rest-rooms. Even their food and beverage options offer "green" organic menus and they donate excess food to local food banks and shelters like the Sobrato House Shelter and the Second Harvest Food Bank of Santa Clara. All of which made us think – what can we as PTAs do to be green?

CONVENTION ACTIVITIES

GENERAL MEETINGS

Business of the organization occurs during general meeting sessions held each day of convention. Members are expected to attend them all to represent the views and wishes of their PTAs. These meetings are an opportunity for delegates to approve legislation platforms and adopt resolutions. Meetings are filled with motivating speakers, inspiring student entertainment and award presentations.

THIRD GENERAL MEETING: May 1, 4:00 PM - 6:30 PM

Guest Speaker: Jake Steinfeld, Chairman of the Governor's Fitness Council



Jake Steinfeld is a tried and true fitness authority, who is known for his exceptional motivational abilities and his instinctive talent of making the task of keeping fit seem simple and fun. Growing up in Long Island, New York, Jake was an overweight kid who had a terrible stutter. It was overcoming these adversities that entrenched his new philosophy of living a fit lifestyle, adopting his personal lifelong motto "Don't Quit!". In 1998, he founded the DON'T QUIT! Foundation. The foundation's goal is to support and educate adolescents about the value of physical fitness by establishing DON'T QUIT! In November 2005, California Governor Arnold Schwarzenegger named Jake to chair the California Governor's Council on Physical Fitness and Sports. Jake has joined forces with other sports celebrities and legends that have been assembled to shine a light on the remarkable things everyday Californians are doing to promote physical activity in their schools and communities. Jake is a worldwide icon in the fitness industry and his energy and don't-quit attitude will be an inspiration for all Californians.

FOURTH GENERAL MEETING: May 2, 8:30 AM - 10:30 AM

Guest Speaker: Ray Culberson, Director of Youth Services San Bernardino Unified School District



Ray Culberson's approach to dealing with "Kids in Chaos" has changed the way people think within educational organizations. He changes attitudes in dealing with difficult students, difficult parents, difficult problems, difficult decisions and difficult political circumstances within the educational arena that do not effectively deal with "Kids in Chaos". Ray has the unique ability to utilize humor, dramatic sketches, philosophical concepts, direct street knowledge, management theories and business philosophies and his techniques are functional strategies that can be implemented the minute you leave. His piercing approach touches the soul of individuals inspiring them to want to be better workers and associates. Since Ray grew up poor and in trouble, Ray felt a need to educate others on how to survive the streets and to recognize hidden assets in students. Because he lived it, he can educate professionals on how to inspire students to secure the same level of success he has had.

FIFTH GENERAL MEETING: May 2, 4:00 PM - 6:30 PM

Guest Speaker: Carol Channing, Actress and Co-Founder of Foundation for the Arts



Carol Channing was presented with the PTA's highest honor for Advocacy for Arts in Education with the National PTA Life Achievement Award. The honor highlights the work that Channing and her husband, Harry Kullijian, have made through the Dr. Carol Channing & Harry Kullijian Foundation for the Arts. Carol speaks about returning to the teaching of the arts in the public schools and the need to reevaluate, reexamine and rethink the benefits to be derived from a complete and adequate education that includes exposure to the arts as a part of the regular curriculum. She believes education, not only in the arts but education as a whole, must be lifted to a considerably higher priority.

EXHIBITS

Discover nearly 175 companies and nonprofit organizations providing services and products for your PTA and school needs. Stay on top of the latest ideas for child and school safety, educational programs, health and fitness education, fundraising and much more. Make time to visit the exhibitors who have come to meet you and support the efforts of the California State PTA.

Exhibits will be FREE to everyone on Thursday, April 30. Wrist bands, not magnetic name badges, will be used for non-paying attendees to enter the Exhibit Hall, therefore, it is suggested FREE attendees bring sheets of address labels to use when requesting vendor materials. Children under 12 must be accompanied by an adult.

Exhibit Hours

Thursday	April 30	FREE	8:00 AM – 3:30 PM
		FREE	6:30 PM – 8:30 PM
Friday	May 1		10:30 AM – 3:30 PM
Saturday	May 2		10:30 AM – 3:30 PM
Sunday	May 3		Closed

PTA STORE

Plan to shop at the California State PTA Store while at convention. The PTA Store has a complete line of the latest PTA/PTSA merchandise and supplies for your association. Present a professional look with our exclusive PTA/PTSA branded merchandise. Many of the PTA supplies may be an approved budget item and may be reimbursed. Visit the California State PTA Store at www.captastore.com or call 877.841.2393.

PTA Store Hours

Wednesday	April 29	5:00 PM – 8:00 PM
Thursday	April 30	8:00 AM – 3:30 PM 6:30 PM – 8:30 PM
Friday	May 1	10:30 AM – 3:30 PM
Saturday	May 2	10:30 AM – 3:30 PM
Sunday	May 3	7:00 AM – 8:30 AM

Convention Shirts and Pins – Preorder and SAVE!

California State PTA is offering a special discounted price on three Promo packages. Choose from three types of shirts, each with a convention pin. (See pricing & sizes to the right). Each convention shirt and pin package ordered in advance saves you money. Indicate the number of packages you wish to purchase on your registration form, including sizes of the shirts. You will receive a ticket(s) for your Promo Package purchase at registration; redeem your Promo Package ticket(s) at the PTA Store. These items will sell quickly at convention; shirt size availability is not guaranteed on-site. Preordering is the only way to get these items at this low price.

STUDENT ACTIVITIES

ORIENTATION

Thursday, April 30, 1:00 PM - 3:00 PM

California State PTA invites students to come to convention. Convention offers students a great way to build leadership skills, have a voice in state issues, and interact with PTA members from around the state. There will be special activities, including a student orientation on Thursday, April 30, from 1:00 PM - 3:00 PM, to prepare students for convention and give them a chance to talk with other students throughout the state.

While students may register and attend any of the workshops offered, several workshops have been developed specifically on increasing student involvement in local schools and building a student movement at the local level. Workshops of interest to students will be held on all three days.

Also, Saturday's Fourth General Meeting is dedicated to the "Power of Students!" and will be held from 8:30 AM to 10:30 AM. All students from the local area are invited to join us to hear Ray Culberson – Director of Youth Services in San Bernardino Unified School District, speak about "Kids In Chaos", inspiring and motivating students, parents and teachers.

WORKSHOPS

Your registration fee includes entry to an array of eighty-five (85) informative workshops scheduled during five time slots.

- On Thursday, April 30, eleven (11) workshops will be held from 10:00 AM to 1:00 PM. These workshops are an opportunity for you to get an early start on basic training in areas such as Leadership, Finance, Membership, Education, and Parliamentary Procedure. One workshop will be presented in Spanish.
- On Friday and Saturday, May 1 and 2, seventy-three (73) workshops will be held during four (4) time slots. The wide range of topics offers something for everyone. See workshop descriptions on pages 6-15 for specific information. One workshop will be presented in Spanish and 7 additional workshops will have Spanish interpretation. (See page 15 for Spanish presented and interpreted workshop descriptions.)

2009 Convention Pin

	Promo Pack 1	Promo Pack 2	Promo Pack 3
	Convention Pin	Convention Pin	Convention Pin
	Men's Sized T-Shirt	Men's Sized Sport Shirt	Woman's Sized V-neck Shirt
S-M-L-XL	\$13.00	\$26.00	\$26.00
XXL	\$15.00	\$29.00	\$29.00
3XL	\$16.00	\$30.00	\$30.00

SPECIAL ACTIVITIES

THE PTA POWER OF ONE! EVENT

San Jose Tech Museum of Innovations

201 South Market Street, San Jose, 408.294.8324

Saturday, May 2, 7:30 PM - 11:00 PM



A fun-filled evening is planned for you to socialize and relax. This year's special event will be held in the San Jose Tech Museum of Innovations. Enjoy food, dancing and fun. The Tech is singularly focused on inspiring the innovator in everyone it reaches. Hands-on, interactive exhibits are divided among themed galleries. The Hackworth IMAX Dome Theater and various unique museum programs make a visit to the Tech a truly memorable experience.

Tickets cost \$40.00 per person and include private admission to the Tech Museum; optional IMAX tickets are an additional \$10.00 each. Order ticket(s) on the registration form or online; tickets will be available for purchase on-site but seating is limited. Tickets will cost \$45.00 per person beginning April 20.

HEALTHY LIFESTYLES IN ACTION WALK

Saturday, May 2, 6:00 AM - 7:30 AM

Join California State PTA's *Healthy Lifestyles in Action Walk* to help demonstrate your commitment to healthy living and the healthy living programs PTAs provide for their communities. The walk is scheduled for Saturday, May 2, 2009, from 6:00 AM - 7:30 AM. The \$20.00 fee for each participant includes a T-shirt. Tickets will cost \$25.00 beginning April 20. Tickets may be purchased on-site on a space-available basis. Net proceeds will fund grants to be administered by the California State PTA Scholarship and Grant Committee available to all PTAs.

Students and adults must sign a waiver to participate.

The adult walk waiver is included on the registration form; a student walk waiver is included on the *Parent/Guardian Approval and Consent to Treatment* Form. Students **must** bring a signed and completed form to registration upon arrival. Forms are available from district PTAs or online at www.capta.org.

GETTING AROUND SAN JOSE

SAN JOSE AIRPORT

Mineta San José International Airport (SJC) is approximately 4.5 miles from the convention center.

SHUTTLE/TAXI SERVICE

- Airport shuttles offer one-way rates of approximately \$21.00 per person from the San Jose airport to the four PTA hotels.
- Taxis cost approximately \$24.00 from San Jose airport, but ride cost may be split among passengers.
- Hotels do not provide shuttles; arrangements can be made by your hotel for taxi or shuttle.

AMTRACK/LIGHT RAIL

- From the airport, take free VTA Airport Flyer bus (Route 10) eastbound towards the Metro/Airport LRT Station. At the light rail station, take the Winchester or Santa Teresa line for \$1.75 to the Convention Center Station seven stops away.
- From Amtrak's San Jose Diridon Station, take the VTA light rail Winchester or Santa Teresa line for seven stops to the convention center station. Disembark at Convention Center Station. Cost is \$1.75.

AUTOMOBILE

From either the North or South:

- Take Highway 87 North or South.
- Exit Park Avenue. At the light make a left, going east under the highway.
- Follow Park Avenue to Market Street, turn right.
- San Jose Marriott Hotel is at 301 South Market Street.

CONVENTION PARKING

- Parking is available at the San Jose McEnergy Convention Center for approximately \$18.00 per day. Go to www.sanjose.org/visitors/maps/parking.php for additional parking options. Parking costs vary by hotel.
- All PTA hotels are within walking distance to the convention center. (See page 22 for map.)

PTA HOTEL SHUTTLE BUSES

PTA Hotel Shuttle Buses will NOT be provided. Hotels and convention event are all within walking distance from the convention center.

MAKE WORKSHOP CHOICES BASED ON PTA EXPERIENCE

Track A: For new officers.

- 101 Legal Aspects of PTA
- 102 Treasurers Training – Basic to Advanced
- 103 Help! I'm a New Unit President (3 hour)
- 104 Developing Emerging Leaders for the 21st Century
- 107 Parliamentary Jeopardy
- 110 Fun with FUNdraising
- 111 Everything You Need to Know About Membership**
- 201 CYA – Cover Your Assets
- 202 Treasurers Training**
- 203 You're on the Board – Now What? **SPANISH**
- 204 Stuck in a Rut? Overhaul Your Mama's PTA
- 205 You are on the Board – Now What?
- 207 Basic Parliamentary Procedures – Part 1
- 211 Everything You Need to Know About Membership
- 214 MY PTA/PTSA: Unit Award Program Winning Ideas!
- 215 Reflections: Unleash the Talent! (Repeats: 415)
- 218 For the Record
- 301 How to Budget
- 304 Meetings Gone Wild!
- 305 Recruiting Volunteers in the 21st Century**
- 307 Parliamentary Procedures – Part 2
- 315 Make PTA History
- 318 PTA Newsletters – Medium and Message
- 402 The Language of Leadership
- 403 Help! I'm a New Unit President (Part 1)**
- 404 The Good, The Bad, The Ugly
- 405 The REAL Value of PTA
- 406 Practical Tips on Building Male Involvement in PTA
- 407 Online Bylaws
- 411 Membership Idea Exchange for Elementary PTAs
- 415 Reflections: Unleash the Talent! (Repeats: 215)
- 417 Hear Ye – Getting Your Message Across More Effectively
- 418 For the Record**
- 501 How to Audit
- 502 Helpful Tips to Organize Your Time, Paper and Space
- 503 Help! I'm a New Unit President (Part 2)**
- 505 Stump the Experts
- 507 Bylaws Q & A
- 511 OMDR Plus – Powered by Just Between Friends
- 517 PTA Message – What Is It?
- 518 The Art of Unforgettable Communication

Updated 1/19/09
Workshops 316 & 416
have been switched.
Other updates in red.

Track B: For experienced officers.

- 101 Legal Aspects of PTA
- 102 Treasurers Training Basic to Advanced
- 104 Developing Emerging Leaders for the 21st Century
- 107 Parliamentary Jeopardy
- 201 CYA – Cover Your Assets
- 204 Stuck in a Rut? Overhaul Your Mama's PTA
- 217 Web Based Communications for Your PTA
- 302 Advanced Treasurers Training
- 303 Council Leaders – An Integral Link
- 304 Meetings Gone Wild!
- 305 Recruiting Volunteers in the 21st Century**
- 307 Parliamentary Procedures – Part 2
- 311 Membership Idea Exchange for Secondary PTAs
- 401 Advanced Financial Officers Forum
- 402 The Language of Leadership
- 404 The Good, The Bad, The Ugly
- 405 The REAL Value of PTA
- 407 Online Bylaws
- 412 Membership for Council and District PTAs
- 414 Building PTA Collaborations & Partnerships
- 417 **Hear Ye – Getting Your Message Across More Effectively**
- 504 District Officers – A Bridge to the Future
- 505 Stump the Experts
- 514 MY PTA/PTSA: Council Award Program Winning Ideas!
- 515 Advanced Reflections for Council and District Coordinators
- 518 The Art of Unforgettable Communication

Track C: Learn about issues affecting children and youth.

- 105 How to Have a Successful School and Family Partnership
- 106 Help – My Child is Struggling in School
- 109 Strengthening Arts Education for All: What, Why, How
- 206 Diversity: Know Your Community and Make PTA Relevant to Its Needs
- 209 Career Technical Education and the Impact on Graduation
- 210 Grants at a Glance
- 213 GEE – Green Environment for Everyone
- 216 Is It Attitude or Depression?
- 219 Pre-School to College, the Big Picture of Education in CA
- 306 Organizing Successful PTA Special Needs Committees or Units
- 309 It's Up to Us: Going the Distance to Close Gaps and Raise Achievement for All
- 310 California's Statewide Data System – An Update
- 312 Parents in the Driver's Seat
- 313 Alive and Free: Tools to Connect Youth, Parents, Schools and Community in Keeping Young People Safe**
- 314 PTA Scholarships and Grant\$
- 316 **Teen Prescription and Over-the-Counter (OTC) Drug Abuse!**
- 317 Understanding Social Networking
- 406 Practical Tips on Building Male Involvement in PTA
- 409 Smartin' up on ed-u-k-shun! The 'power' of 1
- 410 Alcopops & Alcoholic Energy Drinks – As Youth, We're Not Buying It?
- 413 Understanding Teen Alcohol and Drug Abuse
- 416 **Foods for Healthy Schools and Families**
- 506 Build Parent Involvement Using PTA Materials**
- 508 The Environment in CA's Classrooms – Coming in 2010!
- 509 Dyslexia: New Understanding and Effective Interventions at School
- 513 Navigating Cyberspace
- 516 Sex Education: Don't Let Your Children Learn About It On the Streets!

Track D: Learn how to advocate for children.

- 108 Every Member an Advocate: How Your PTA Can Impact Sacramento
- 208 Hot Topics in Sacramento
- 212 2009 Resolutions: Meet the Makers
- 308 What's Cookin' in Washington D.C.?
- 408 PTA Votes!
- 512 Got an Issue? Research, Write and Assemble a Resolution!

Track S: Build student involvement.

- 105 How to Have a Successful School and Family Partnership
- 206 Diversity: Know Your Community and Make PTA Relevant to Its Needs
- 209 Career Technical Education and the Impact on Graduation
- 213 GEE – Green Environment for Everyone
- 216 Is It Attitude or Depression?
- 219 Pre-School to College, the Big Picture of Education in CA
- 311 Membership Idea Exchange for Secondary PTAs
- 312 Parents in the Driver's Seat
- 313 Alive and Free: Tools to Connect Youth, Parents, Schools and Community in Keeping Young People Safe**
- 314 PTA Scholarships and Grant\$
- 316 Foods for Healthy Schools and Families
- 317 Understanding Social Networking
- 410 Alcopops & Alcoholic Energy Drinks – As Youth, We're Not Buying It?
- 413 Understanding Teen Alcohol and Drug Abuse
- 416 **Teen Prescription and Over-the-Counter (OTC) Drug Abuse!**
- 510 Youth, Young Adult & Beyond – Being the Best You Can Be
- 513 Cyberspace – Explaining the Unknown
- 516 Sex Education: Don't Let Your Children Learn About It On the Streets!
- 518 The Art of Unforgettable Communication

** For workshops in Spanish, see page 15 for details.

** Para talleres en Español, ver la página 15 para más detalles.

or – CHOOSE WORKSHOPS BY TOPIC OF INTEREST

Colors below represent similar topics of interest planned by California State PTA commissions and committees.

Thursday, April 30	Friday, May 1		Saturday, May 2	
10:00 - 1:00 PM	11:00 - 12:30 AM	2:00 - 3:30 PM	11:00 - 12:30 AM	2:00 - 3:30 PM
100	200	300	400	500
101 Legal Aspects of the PTA A/B - Finance	201 CYA – Cover Your Assets A/B - Finance	301 How to Budget A - Finance	401 Advanced Financial Officers Forum B - Finance	501 How to Audit A - Finance
102 Treasurers Training – Basic to Advanced A/B - Finance	202 Basic Treasurers Training** A - Finance	302 Advanced Treasurers Training B - Finance	402 The Language of Leadership A/B - Leadership	502 Organize Your Time, Paper and Space A - Convention
103 Help! I'm a New Unit President A - Leadership	203 You're on the Board – Now What? (PRESENTED IN SPANISH) A - Leadership	303 Council Leaders – An Integral Link B - Leadership	403 Help! I'm a New Unit President (Part 1)** A - Leadership	503 Help! I'm a New Unit President (Part 2)** B - Leadership
104 Developing Emerging Leaders for the 21 st Century A/B - Leadership	204 Stuck in a Rut? Overhaul Your Mama's PTA A/B - Leadership	304 Meetings Gone Wild! A/B - Leadership	404 The Good, The Bad, The Ugly A/B - Leadership	504 District Officers – A Bridge to the Future A - Leadership
105 How to Have a Successful School and Family Partnership C/S - Parent Involvement	205 You're on the Board – Now What? A - Leadership	305 Recruiting Volunteers in the 21 st Century** A/B - Leadership	405 The REAL Value of PTA A/B - Leadership	505 Stump the Experts A/B - Leadership
106 Help! My Child is Struggling in School C - Parent Involvement	206 Diversity: Know Your Community and Make PTA Relevant to Its Needs C/S - Parent Involvement	306 Organizing Successful PTA Special Needs Committees or Units C - Parent Involvement	406 Practical Tips on Building Male Involvement in PTA A/C - Parent Involvement	506 Build Parent Involvement Using PTA Materials** C - Parent Involvement
107 Parliamentary Jeopardy A/B - Bylaws	207 Basic Parliamentary Procedure I A - Bylaws	307 Parliamentary Procedure II A/B - Bylaws	407 Online Bylaws A/B - Bylaws	507 Bylaws Q & A A - Bylaws
108 Every Member an Advocate: How Your PTA Can Impact Sacramento D - Legislation	208 Hot Topics in Sacramento D - Legislation	308 What's Cookin' in Washington, D.C.? D - Legislation	408 PTA Votes! D - Legislation	508 The Environment in CA's Classrooms – Coming in 2010! C - President
109 Strengthening Arts Education for All: What, Why, How C - Education	209 Career Technical Education and the Impact on Graduation C/S - Education	309 It's Up To Us: Going the Distance to Close Gaps and Raise Achievement for All C - Education	409 Smartin' up on ed-u-k-shun! The 'power' of 1 C - Education	509 Dyslexia: New Understanding and Effective Interventions at School C - Education
110 Fun with FUNdraising A - Resource Development	210 Grants at a Glance C - Resource Development	310 California's Statewide Data System – An Update C - Education	410 Alcopops and Alcoholic Energy Drinks – As Youth, We're Not Buying It! C/S - Student Involvement	510 Youth, Young Adult and Beyond – Being the Best You Can Be S - Student Involvement
111 Everything You Need to Know About Membership** A - Membership	211 Everything You Need to Know About Membership A - Membership	311 Membership Idea Exchange for Secondary PTAs B/S - Membership	411 Membership Idea Exchange for Elementary PTAs A - Membership	511 OMDR Plus – Powered by Just Between Friends A - Membership
	212 2009 Resolutions: Talk to the Makers D - Resolutions	312 Parents in the Driver's Seat C/S Community Concerns	412 Membership for Council and District PTAs B - Membership	512 Got an Issue? Research, Write and Assemble a Resolution! D - Resolutions
	213 GEE – Green Environment for Everyone C/S - Community Concerns	313 Alive and Free: Tools to Keep Young People Safe** C/S - Community Concerns	413 Understanding Teen Alcohol and Drug Abuse C/S - Community Concerns	513 Navigating Cyberspace C - Community Concerns
	214 MY PTA/PTSA: Unit Award Winning Program Ideas A - Member Services	314 PTA Scholarships and Grant\$ C/S - Scholarships and Grants	414 Building PTA Collaborations & Partnerships B - President	514 My PTA/PTSA: Council Award Winning Program Ideas B - Member Services
	215 Reflections – Unleash the Talent! A - Member Services	315 Make PTA History! A - Member Services	215 Reflections – Unleash the Talent! A - Member Services	515 Advanced Reflections for Council and District Coordinators B - Member Services
	216 Is It Attitude or Depression? C/S - Health	316 Teen Prescription and Over-the-Counter (OTC) Drug Abuse! C/S - Health	416 Foods for Healthy Schools and Families C/S - Health	516 Sex Education: Don't Let Your Children Learn About It On the Streets C/S - Health
	217 Web-based Communications for Your PTA B - Communications	317 Understanding Social Networking C/S - Communications	417 Hear Ye, Hear Ye! Getting Your Message Across More Effectively A/B - Communications	517 PTA Message: What Is It? C/S - Communications
	218 For the Record A - Secretary	318 PTA Newsletters – Medium and Message A - Communications	418 For the Record ** A - Secretary	518 The Art of Unforgettable Communication A/B/S - Communications
	219 Pre-School to College, The Big Picture of Education in California C/S - President-Elect			
				2009

WORKSHOP DESCRIPTIONS

PLEASE NOTE: The following letters represent each of the five tracks offered at this year’s convention. Each track is represented by a letter shown alongside each workshop’s title. Use the color-coded tracks to effectively make your workshop choices.

Track A	For new officers
Track B	For experienced officers
Track C	Learn more about issues affecting children and youth
Track D	Learn how to advocate for children
Track S	Build student involvement
*/**	Spanish/Spanish Interpretation (see page 15 for details)

WORKSHOP SESSION 1

Thursday, April 30, 10:00 AM - 1:00 PM

101 Legal Aspects of PTA

Track A Track B

The California State PTA Attorney and finance commissioners will discuss legal issues for nonprofit organizations, including new legislation that will affect every PTA. This workshop will be interactive and promises to be very entertaining as well as informative.

102 Treasurers Training – Basic to Advanced

Track A Track B

This workshop will provide an in-depth discussion of financial procedures for treasurers, financial secretaries and auditors. Attendees will be guided through an entire financial year. Topics include banking, budgets, fundraising, contracts, money handling and financial reports. This session combines the basic and advanced treasurers training and includes computer accounting, audits, internet procedures, and advanced reporting methods.

103 Help! I’m a New Unit President

Track A

PTA leaders are never alone! Discover the many PTA resources (materials/training) and assistance (organizational structure/support network) available to help you meet the responsibilities of your new role. (Attend either this three-hour workshop or the repeat in two sessions – #403 and #503 – on Saturday. Both Saturday workshops must be attended.)

104 Developing Emerging Leaders for the 21st Century

Track A Track B

Learn how to identify and recruit emerging leaders who reflect the demographics of your school community. Improve your cross-cultural knowledge and sensitivity while exploring effective outreach and inclusion strategies and leadership opportunities that ensure PTA’s mission and purposes continue to make a difference for all children.

105 How to Have a Successful School and Family Partnership

Track C Track S

This workshop will include roundtable discussions preceded by a panel introducing what successful school and family partnerships could look like. The panel will include high school, middle school, and elementary school principals along with their respective PTA/PTSA presidents. Discussion will focus on each of the three school levels and their particular needs for parental involvement and participation.

106 Help – My Child is Struggling in School

Track C

Learn practical information about working with your child’s teachers and doctors to assess potential learning disabilities, ADHD, autism and other special needs, and how to navigate the special education process, from writing effective individualized education programs to working collaboratively to implement them effectively so that your child reaches his potential.

107 Parliamentary Jeopardy

Track A Track B

Learn how to do things the parliamentary way, then test your knowledge as we play Parliamentary Jeopardy. Attendees will learn basic parliamentary procedure, the purpose of bylaws, conducting nominations and elections, and other basic parliamentary procedures.

108 Every Member an Advocate: How Your PTA Can Impact Sacramento

Track D

All politics are local. This workshop will teach you how to get the attention of your locally elected representatives on the current issues that their PTA constituents (you) care about, Hear from an expert, and participate in a hands-on exercise to develop a grassroots campaign around current PTA issues.

WORKSHOP SESSION 1 *continued*

Thursday, April 30, 10:00 AM - 1:00 PM

109 Strengthening Arts Education for All: What, Why, How

Track C

Gain essential knowledge about the California arts frameworks and standards. See how the arts make up part of a comprehensive curriculum for all students. As part of the California State PTA's planning grant, strategies are being developed to build a statewide network of "Parents for the Arts." Our initial research will be shared, as well as tips from PTAs and schools running exciting programs that promote access to arts for all students.

110 Fun with FUNdraising

Track A

Learn step-by-step procedures for planning and presenting successful fundraisers to achieve your PTA's goals, while maximizing fun and profitability, followed by an interactive discussion to discover the best fundraisers for your parent and school community.

111 Everything You Need to Know About Membership

Track A

Spanish Interpretation

Everything you need to know to conduct a successful year-long membership campaign, including procedures; goal setting; timelines; theme ideas; incentives; resources; recruitment and outreach strategies; and sample materials.

WORKSHOP SESSION 2

Friday, May 1, 11:00 AM - 12:30 PM

201 CYA – Cover Your Assets

Track A

Track B

This very informative workshop will teach the fiduciary rules for all officers and how to use the insurance and bonding to protect your assets.

202 Basic Treasurers Training

Track A

Spanish Translation

An in-depth discussion of financial procedures for treasurers, financial secretaries and auditors will be provided. Attendees will be guided through an entire financial year. Topics include banking, budgets, fundraising, contracts, money handling and financial reports.

203 Usted está en la junta – Ahora qué?

Curso A

PRESENTADO en español

¡La PTA hecho fácil! Desarrolle conocimientos básicos de las posiciones y responsabilidades clave de PTA, incluyendo liderazgo, finanzas, secretario, asociación, los estatutos, y el apoyo. (Versión en español de #205)

203 You're on the Board – Now What?

Track A

PRESENTED in Spanish

PTA made easier! Develop a working knowledge of key PTA positions and responsibilities, including leadership, finance, secretary, membership, bylaws, and advocacy. (Spanish version of #205)

WORKSHOP SESSION 2 *continued*

Friday, May 1, 11:00 AM - 12:30 PM

204 Stuck in a Rut? Overhaul Your Mama's PTA

Track A

Track B

This interactive workshop will expand your horizons with creative ideas and best practices to transform your PTA into a model association.

205 You're on the Board – Now What?

Track A

PTA made easier! Develop a working knowledge of key PTA positions and responsibilities, including leadership, finance, secretary, membership, bylaws, and advocacy. (English version of #203)

206 Diversity: Know Your Community and Make PTA Relevant to Its Needs

Track C

Track S

This workshop will review initiatives in various communities that address diversity and cultural equity. Nine principles (based on Hedy Nai-Lin Chang's, Community Building and Diversity: Principles for Action, 1997) which can be implemented by PTAs will be introduced. Workshop attendees will apply the principles during roundtable activities.

207 Basic Parliamentary Procedures – Part 1

Track A

Basic parliamentary procedures for PTAs will be reviewed. These procedures enable PTA leaders to conduct meetings smoothly and effectively.

208 Hot Topics in Sacramento

Track D

What's happening in the State Capitol this year? How will pending legislation affect children, families and education in California? Come hear about hot issues directly from the experts – legislators, policy makers and political insiders. This is always a popular convention workshop, so reserve your seat early!

209 Career Technical Education and the Impact on Graduation

Track C

Track S

Research data suggests that when high school students are engaged in career technical education programs (CTE), grades and graduation rates improve. Policy makers and school district leaders will share how CTE can re-engage students through relevant and challenging classes. CTE is for every student.

210 Grants at a Glance

Track C

Connect with a panel of professionals from corporations and foundations from various grant funders. This panel will explore how to access and be eligible for grant funding from the larger community for your PTA programs. There will be a question and answer opportunity at the end of the presentation.

WORKSHOP SESSION 2 *continued*

Friday, May 1, 11:00 AM - 12:30 PM

211 Everything You Need to Know About Membership

Track A

Everything you need to know to conduct a successful year-long membership campaign, including procedures, goal setting, timelines, theme ideas, incentives, resources, recruitment and outreach strategies and sample materials. This workshop is a condensed version of workshop #111.

212 2009 Resolutions: Talk to the Makers

Track D

Join with other attendees and learn the rationale for this year's resolutions. Talk to the makers. Have your voice heard. This workshop provides opportunity to submit proposed amendments to the resolutions at the general sessions.

213 GEE – Green Environment for Everyone

Track C

Track S

The Go Green Initiative is a comprehensive program designed to create a climate of environmental responsibility within school campus communities. It unites parents, students, teachers and school staff in an effort to reduce, reuse, recycle. Learn how to protect all children and our environment for the future.

214 MY PTA/PTSA: Unit Award Winning Program Ideas

Track A

Learn from the MY PTA/PTSA Unit Award recipients about successful programs that will inspire, empower and motivate your unit to plan and achieve your best program ever!

215 Reflections: Unleash the Talent!

Track A

(Repeats: 415)

Learn about National PTA's Reflections arts program. Participants will explore ways to promote, implement, and showcase Reflections at the unit PTA level.

216 Is It Attitude or Depression?

Track C

Track S

A student panel will share their personal stories and offer parents recommendations on how to support their children through depression. You will learn prevention and support techniques.

217 Web-Based Communications for Your PTA

Track B

The internet is a new frontier that can help your PTA better connect with members and the community. Learn how to create or enhance a PTA website, as well as explore other useful online tools to improve your PTA's visibility and communication effectiveness.

218 For the Record

Track A

(Repeats 418)

Learn the job responsibilities of being secretary, including how to take minutes that are correct, concise and complete, what should be "on the record" and what to leave out. Attendees will also learn how to approve, correct, and file the master copy of the organization's minutes, and how to publish them.

WORKSHOP SESSION 2 *continued*

Friday, May 1, 11:00 AM - 12:30 PM

219 Pre-School to College, The Big Picture of Education in California

Track C

Track S

Join members of the P-16 Council, established by Superintendent Jack O'Connell to explore pre-school through college education opportunities in California, in a discussion of the tough issues in education. The P-16 has studied high schools, teacher development and the achievement gap. Learn how regional P-16s can enhance your local areas.

WORKSHOP SESSION 3

Friday, May 1, 2:00 PM - 3:30 PM

301 How to Budget

Track A

Learn the importance of developing a budget that will encompass the goals and needs of your PTA. Participants will be guided through the process of developing, adopting, and revising a PTA budget.

302 Advanced Treasurers Training

Track B

This workshop is a continuation of Treasurers Training (workshop #202) and provides a more in-depth look at procedures for financial officers. Topics include: computer accounting; safe procedures for holding events; audits; tax filings; proper management of funds; and newly developed internet procedures. This workshop is a must for treasurers and recommended for presidents and auditors.

303 Council Leaders – An Integral Link

Track B

Council leaders play an integral role in supporting the units in their council PTA and representing their units' needs to the district PTA. Discover what councils should and should not do; their role in sharing the organizational resources and goals; and addressing the needs of their communities.

304 Meetings Gone Wild!

Track A

Track B

This interactive workshop will give you practical tips and tools to help you run an interesting and efficient meeting.

305 Recruiting Volunteers in the 21st Century

Track A

Track B

Spanish Interpretation

Where are they? How do we find them? What makes them stay? Today's dynamics are different, but don't give up! Learn how to establish and empower your volunteer network.

WORKSHOP SESSION 3 *continued*

Friday, May 1, 2:00 PM - 3:30 PM

306 Organizing Successful PTA Special Needs Committees or Units

Track C

Parents and Teachers of children with learning disabilities, ADHD, autism and other special needs benefit from PTA support. This workshop will provide practical tips and tools for organizing and running collaborative special needs programs, as well as compare the relative merits of PTA Special Needs Committees and Special Needs PTAs.

307 Parliamentary Procedures – Part 2

Track A

Track B

Learn tips on how to preside like a pro. For those already familiar with parliamentary procedure, practice presiding and learn how to use scripts to make your meeting run smoothly. Learn to use parliamentary tools and special rules to make your meetings fair, productive and enjoyable. Basic procedures will not be covered in this session.

308 What's Cookin' in Washington D.C.?

Track D

What legislation is hot and what's not! Learn about the new legislative direction in Washington following the inauguration of the president, vice president, 435 new members of the U.S. House of Representatives, and 35 new U.S. Senators. Learn how the interests of children and families will be ensured through advocacy efforts.

309 It's Up To Us: Going the Distance to Close Gaps and Raise Achievement for All

Track C

Learn from powerful speakers who have provoked bold changes at every level of schooling and from school leaders at the cutting edge of the gap-closing, achievement-raising movement.

310 California's Statewide Data System – An Update

Track C

California is developing a statewide data system designed to measure student performance over time with the goal of improving teaching and learning, providing key information to parents and community members, and giving policy makers information that will guide education reform. Hear from experts about issues affecting the data system design.

311 Membership Idea Exchange for Secondary PTAs

Track B

Track S

Share your creative ideas (and hear from others) to make secondary PTA/PTSA membership drives more successful and fun in this roundtable workshop. Explore ways to bring students and parents together to increase student membership and involvement. Be prepared to share your best practices for reaching out to everyone.

312 Parents in the Driver's Seat

Track C

Track S

Car accidents are the number one killer of teenagers. Learn what parents need to know about teen driving; rules, responsibilities and penalties. Speakers will address common misconceptions about new drivers and California law. Learn about graduated driver license restrictions and how to keep your child from becoming a statistic.

WORKSHOP SESSION 3 *continued*

Friday, May 1, 2:00 PM - 3:30 PM

313 Alive and Free: Tools to Connect Youth, Parents, Schools and Community in Keeping Young People Safe

Track C

Track S

Spanish Interpretation

A culture of violence is deeply ingrained in the conscience of today's youth. In their homes, on the streets, in their neighborhoods, in their relationships with peers, in the movies they watch and the music they listen to. Dr. Joe Marshall and the Omega Boys Club/Street Soldiers identify violence as a public health issue, and have developed an approach to help young men and women move from the culture of violence to a safer, more personally and socially productive alternative.

314 PTA Scholarships and Grant\$

Track C

Track S

This interactive round table will present all the inside information others have used to obtain a variety of scholarships and grants available to counselors, high school seniors, nurses, teachers, volunteers and PTAs. Attendees will leave with a completed application, tips, timeline and helpful hints to successfully apply for this free money!

315 Make PTA History!

Track A

Create a permanent record of your PTA's activities and achievements. Learn how to complete annual forms, the importance of tracking and reporting volunteer hours and gain ideas for sharing PTA's history with your members. This workshop is for PTA historians and others interested in recording PTA's activities.

Teen Prescription and Over-the-Counter (OTC) Drug Abuse!**316**

Track C

Track S

Prescription drug abuse can be hard to detect. Where do you keep the prescribed and OTC meds in your home? Would you know if any are missing? Come learn the risks, signs and symptoms of abuse and how to limit access.

Updated 1/19/09

317 Understanding Social Networking

Track C

Track S

Five years ago, MySpace, Face Book and Club Penguin didn't exist. Today, they are integral to young lives. Learn why kids like them, how they use them, and the pros and cons of these tools. Receive practical tips on keeping your children safe, smart and responsible in a web 2.0 world.

318 PTA Newsletters – Medium and Message

Track A

Desktop publishers unite! Your PTA's print and electronic newsletter can look and read like a professional product with well-written articles, well-placed graphics, and well-chosen fonts and formats. Learn how best to convey your PTA message with practical content and layout ideas, with examples and samples of some of the best.

WORKSHOP SESSION 4

Saturday, May 2, 11:00 AM - 12:30 PM

401 Advanced Financial Officers Forum

Track B

You asked for it – you got it! This advanced workshop will be an in depth discussion where members of the California State PTA Finance Commission will answer your financial questions. This will be an open forum about developing resources while maintaining your nonprofit status.

402 The Language of Leadership

Track A

Track B

It's all in the delivery and it's not all about you. "Words can never hurt me" isn't true at all. Learn team language and speaking skills that will increase cooperation and productivity among board members.

403 Help! I'm a New Unit President – Part 1

Track A

Spanish Interpretation

PTA leaders are never alone! Discover the many PTA resources (materials/training) and assistance (organizational structure/support network) available to help you meet the responsibilities of your new role. (This is a two-part repeat of workshop #103. Participant must register for Part 1, #403 and Part 2, #503 to take the entire new president workshop.)

404 The Good, The Bad, The Ugly

Track A

Track B

Do you have difficult board meetings, us vs. them, opinionated past board members and administrators? Learn different ways to recognize, manage, and resolve challenges to a successful PTA year.

405 The REAL Value of PTA

Track A

Track B

What really differentiates PTA from any other parent group? How and why does PTA make a difference at schools, in school districts, and for all children? Hear from committed supporters about the real value and importance of maintaining and strengthening PTAs in every community.

406 Practical Tips on Building Male Involvement in PTA

Track A

Track C

Case studies showcasing several successful male involvement programs will identify common threads that lead to success. Presenters will focus on essential program elements, how unit leaders can take these tips back to the unit, and facilitate a discussion on how to deploy and implement male involvement campaigns. This workshop will focus on practical strategies.

407 Online Bylaws

Track A

Track B

PTA has moved into the 21st century and we now have our unit bylaws online. In this workshop the unit online bylaws will be demonstrated. Participants will have their questions answered so they can successfully update their bylaws online.

WORKSHOP SESSION 4 *continued*

Saturday, May 2, 11:00 AM - 12:30 PM

408 PTA Votes!

Track D

By exercising the democratic right to vote, PTA members give children a voice. Learn how your PTA can participate in a range of election activities, which includes educating members and the community about candidates for public office and their positions on legislative issues impacting children and public schools.

409 Smartin' up on ed-u-k-shun! The 'power' of 1

Track C

Knowledge is power! Boost your education IQ regarding: Governance (site councils, ELAC, school boards, advisory groups); Accountability (API/AYP); Funding (facilities, district budgets, categoricals). Get a roadmap to navigate the education system. Share strategies to make a difference for students at your school. Education Pocket Pals for all participants.

410 Alcopops and Alcoholic Energy Drinks – As Youth, We're Not Buying It!

Track C

Track S

Learn how empowered students can make a difference and effect change. This youth-led workshop will highlight the California Youth Council's victory on Alcopop taxation. Their current effort, raising awareness about alcoholic energy drinks and mobilizing communities, will be shared along with national trends, resources and tools for youth engagement.

411 Membership Idea Exchange for Elementary PTAs

Track A

Share your creative ideas (and hear from others) to make elementary PTA membership drives more successful and fun in this roundtable workshop. Be prepared to share your best practices for reaching out to everyone.

412 Membership for Council and District PTAs

Track B

This workshop is intended for council and district board members. Understand the council and district membership responsibilities, including setting timelines, disseminating information, providing and accounting for membership cards, publicizing available resources and creating awards and recognitions as incentives.

413 Understanding Teen Alcohol and Drug Abuse

Track C

Track S

Attendees will learn from experts' valuable tips and tools to raise self-reliant children, empowering them to stay alcohol and drug free. Discussion on current trends, drugs of choice, today's culture, media influences, recognizing impairment and more. Come and hear vital information that concerned parents want to know.

WORKSHOP SESSION 4 *continued*

Saturday, May 2, 11:00 AM - 12:30 PM

414 Building PTA Collaborations & Partnerships

Track B

Straight talk about reaching out beyond the doors of your school to include your community as partners in education. Discover the benefits and strategies of collaboration, communication and cooperation between PTA leaders, principals, superintendents, teachers, school boards and businesses, community organizations and agencies all working together to ensure quality results.

415 Reflections: Unleash the Talent!

Track A

(Repeats: 215)

Learn about National PTA's Reflections arts program. Participants will explore ways to promote, implement, and showcase Reflections at the Unit PTA level.

416 Foods for Healthy Schools and Families

Track C

Track S

New web-based tools have been developed to help parents understand how food manufacturers, products, and ingredients comply with the new legal requirements for foods and drinks served in schools. Get healthy food and drink ideas and resource materials that can be used at home.

Updated
1/19/09

417 Hear Ye! Hear Ye! – Getting Your Message Across More Effectively

Track A

Track B

Who is your desired audience? What is your intended message? Is your delivery method suitable, and how well will it work? Learn how to define your audience, tailor PTA messages, use different tools, and gauge success.

418 For the Record

Track A

Spanish Interpretation

(Repeats 218)

Learn the job responsibilities of being secretary, including how to take minutes that are correct, concise and complete, what should be "on the record" and what to leave out. Attendees will also learn how to approve, correct, and file the master copy of the organization's minutes, and how to publish them.

WORKSHOP SESSION 5

Saturday, May 2, 2:00 PM - 3:30 PM

501 How to Audit

Track A

Learn how to plan, conduct and report on the outcome of your PTA audit. Reassure your members their resources are being managed in a business-like manner that complies with all regulations.

502 Helpful Tips to Organize Your Time, Paper and Space

Track A

Hear some useful hints on how to organize the areas in your life that are most frustrating. This workshop is filled with lots of ideas and suggestions to get you on your way to a more organized you.

503 Help! I'm a New Unit President – Part 2

Track A

Spanish Interpretation

PTA leaders are never alone! Discover the many PTA resources (materials/training) and assistance (organizational structure/support network) available to help you meet the responsibilities of your new role. (This is a two-part repeat of workshop #103. Participant must register for Part 1 (#403) and Part 2 (#503) to take the entire new president workshop.)

504 District Officers – A Bridge to the Future

Track B

District officers are the bridge to the future of PTA. Strengthen your leadership skills by being the essential link between units, councils, and the California State PTA. Discover what districts should and should not be doing, your role in sharing organizational resources, goals, and addressing unit and council needs.

505 Stump the Experts

Track A

Track B

Still have a burning question that wasn't answered in an earlier workshop? This is your chance! Any question is "fair game." Get the answer you need before you go home.

506 Build Parent Involvement Using PTA Materials

Track C

Spanish Interpretation

Research shows that greater parent involvement in children's education leads to increased student success. Become familiar with California State PTA's and National PTA's wide range of parent involvement materials and learn how they can help your PTA implement an effective parent involvement program.

507 Bylaws Q & A

Track A

Join the California State PTA parliamentarian and bylaws committee members for an open question and answer session. Get answers to all of your bylaws questions.

WORKSHOP SESSION 5 *continued*

Saturday, May 2, 2:00 PM - 3:30 PM

508 The Environment in CA's Classrooms – Coming in 2010!

Track C

Having a better understanding of the environment is crucial to being a better steward of the environment, for young and old alike. The State of California has been developing a K-12, standards-based curriculum to be approved by the State Board of Education in 2010. Learn first-hand and experience the curriculum being created for California's students to increase environmental literacy while teaching to the California Standards.

509 Dyslexia: New Understanding and Effective Interventions at School

Track C

An overview of the relatively recent understanding of reading disorders (Dyslexia) and treatment based on brain research by national Institute of Health Research Centers will be covered in this workshop. PTA members will share how their schools are using trained volunteers and para-professionals to provide successful intervention for students exhibiting signs of Dyslexia.

510 Youth, Young Adult and Beyond – Being the Best You Can Be!

Track S

How do you deal with people in tough situations? Overcome obstacles at school/home? When you look at yourself in the mirror, what do you see? This interactive workshop will provide tools and techniques that will assist you in recognizing and overcoming obstacles and help you become the best you can be!

511 OMDR Plus – Powered by Just Between Friends

Track A

OMDR has been transformed into OMDR Plus! Learn about National PTAs optional new suite of services and capabilities designed to assist you with the challenges of running a PTA and increasing the success of your membership and fundraising efforts.

512 Got an Issue? Research, Write and Assemble a Resolution!

Track D

You are inspired by an issue that affects children and youth, but how can you make your inspiration a PTA priority? Answer – Write a resolution! Learn the process for turning your idea into a PTA convention resolution that will guide the future advocacy work of the PTA.

513 Navigating Cyberspace

Track C

Track S

Today's youth live in cyberspace – uploading, downloading, texting, and socially networking. While the Internet is a fabulous resource, parents worry about Internet predators, cyber bullies and unknown dangers that may be lurking. National experts will acquaint parents with "Web 2.0" and teach them how kids can navigate safely and responsibly.

WORKSHOP SESSION 5 *continued*

Saturday, May 2, 2:00 PM - 3:30 PM

514 MY PTA/PTSA: Council Award Winning Program Ideas

Track B

My PTA/PTSA Award recipients will inspire and empower and motivate your council to plan and achieve your best program ever! Learn about their successful programs.

515 Advanced Reflections for Council and District Coordinators

Track B

Beyond the basics, this Reflections workshop will provide participants with a better understanding of the process of submitting Reflections entries on to the next level. Learn more about the documentation required to submit Reflections entries on to District or State, and get your questions about the finer points of the program answered.

516 Sex Education: Don't Let Your Children Learn About It On The Streets!

Track C

Track S

Come learn about current trends in sexually transmitted diseases (STD's), the most common STDs, transmission and how to discuss this important topic with youth. Also learn techniques for answering difficult questions and resources available.

517 PTA Message: What Is It?

Track A

PTA's tagline is "everychild.onevoice". What does that mean? How does this relate to me? How do I make it my own and how do I share this message with today's audience? Join us and find out.

518 The Art of Unforgettable Communication

Track A

Track B

Track S

Learn the fine art of connecting with people. See how to turn information into inspiration. Discover simple ways to reach more people, more effectively with creative speaking techniques that will help you find your voice, personalize your vision, overcome your fears and inspire your world!

DESCRIPCIÓN DE TALLERES EN ESPAÑOL Y ACTIVIDADES ESPECIALES

El taller siguiente es presentado solamente en español

SESIÓN 1: Jueves, 30 de April, 10:00 AM - 1:00 PM

111 Todo lo que necesita saber acerca de la membresía
Curso A Interpretación en español

Todo lo que usted necesita saber para realizar un año exitoso en la campaña de membresía, inclusive procedimientos; estableciendo metas; calendarios; ideas para el tema; estímulos; recursos; estrategias de contratación y alcance; y materias.

SESIÓN 3: Viernes, 1 de mayo, 2:00 PM - 3:30 PM

202 Capacitación para los tesoreros
Curso A

Una discusión en profundidad acerca de los procedimientos financieros para tesoreros, secretarios y auditores financieros serán proporcionados. Los participantes serán guiados por un ejercicio económico entero. Los temas incluyen depósitos, el presupuesto, la recaudación de fondos, los contratos, el manejo de dinero en efectivo e informes financieros.

203 Usted está en la junta – Ahora qué?
Curso A

¡La PTA hecho fácil! Desarrolle los conocimientos básicos de los puestos y responsabilidades clave de PTA, incluyendo liderazgo, finanzas, secretario, asociación, los estatutos, y el apoyo. (Versión en español de #205)

SESIÓN 3: Viernes, 1 de mayo, 2:00 PM - 3:30 PM

305 Reclutando voluntarios en el siglo XXI
Curso A

¿Dónde están? ¿Cómo los encontramos? ¿Qué los hace permanecer? ¡La dinámica de hoy es diferente, pero no se de por vencido! Aprenda cómo establecer y autorizar su red de voluntarios.

313 Vivo y libre: Instrumentos para conectar a la juventud, los padres, las escuelas y la comunidad para mantener a los jóvenes seguros e ilesos
Curso C Curso S

Una cultura de violencia es inculcada profundamente en la vida de los jóvenes de hoy. En sus casas, en la calle, en sus vecindarios, en sus relaciones con iguales, en las películas que miran y la música que escuchan. En su trabajo diario con la juventud, el Dr. Joe Mariscal y los Omega Boys Club/Street Soldiers identifican a la violencia como un asunto de salud público, y han desarrollado un enfoque para ayudar a la juventud moverse de la cultura de violencia a una segura alternativa, más personalmente y socialmente productiva.

SESIÓN 4: Sabado, 2 de mayo, 11:00 AM - 12:30 PM

403 ¡Ayuda! Soy nuevo presidente de unidad - Parte 1
Curso A

¡Los líderes de PTA nunca están solos! Descubra varios recursos de PTA (materias/talleres) y asistencia (la red de organización de estructura/apoyo) disponible para ayudarle a encontrar las responsabilidades de su nuevo papel. (Este es uno de dos partes. Repite del taller #103. El participante debe registrarse para la Parte 1 (#403) y la Parte 2 (#503) para tomar el taller completo del nuevo presidente.)

418 El registro
Curso A Interpretación en español

(Repite 218)
Aprenda las responsabilidades de trabajo de ser secretario, inclusive cómo tomar actas correctas, concisas y completas, lo que debe estar en "el registro" y que omitir. Los participantes también aprenderán cómo aprobar, corregir y archivar el original de las actas de la organización, y cómo publicarlas.

SESIÓN 5: Sabado, 2 de mayo, 2:00 PM - 3:30 PM

503 ¡Ayuda! Soy nuevo presidente de unidad - Parte 2
Curso A Interpretación en español

¡Los líderes de PTA nunca están solos! Descubra varios recursos de PTA (materias/talleres) y asistencia (la red de organización de estructura/apoyo) disponible para ayudarle a encontrar las responsabilidades de su nuevo papel. (Este es uno de dos partes. Repite del taller #103. El participante debe registrarse para la Parte 1 (#403) y la Parte 2 (#503) para tomar el taller completo del nuevo presidente.)

506 Construyendo la participación del padre utilizando materias de PTA
Curso C Interpretación en español

Investigaciones muestran que la gran participación del padre en la educación de los niños lleva al estudiante a gran éxito. Familiarizarse con la gran variedad de materias para la participación de los padres de la PTA de California y la PTA Nacional y aprendan cómo ellos pueden ayudar a su PTA aplicar un programa efectivo para la participación de los padres.

ACTIVIDADES ESPECIALES

San Jose Tech Museum of Innovations
201 South Market Street, San Jose - 408.294.8324
Sábado, 2 de mayo de 7:30 PM - 11:00 PM

Una tarde llena de diversión se ha planeado para socializar y relajarse. El evento especial de este año se llevara a cabo en Tech Museum of Innovations de San Jose. Disfrutaran de comida, baile y diversión. La Tecnología es centrada singularmente para inspirar al innovador en todos los que alcanza. Las exhibiciones sinceramente prácticas y recíprocas, dividido entre galerías temáticas, les ofrecerá una experiencia sinceramente memorable. El teatro Hackworth IMAX Dome y varios programas extraordinarios del museo hacen una visita a la Tecnología uno de cual usted no pronto se olvidará.

La entrada cuesta \$40 por persona e incluye admisión privada al Museo Técnico; entradas opcionales para el teatro IMAX son de \$10 adicionales cada uno. Ordene su entrada en el formulario de inscripción o en línea; entradas estarán disponibles para la compra local pero serán limitadas. Los boletos costarán \$45 por persona empezando el 20 de abril.

ESTILOS DE VIDA SANOS EN LA CAMINATA DE ACCION
Sábado, 2 de mayo de 6:00 AM - 7:30 AM

Reunirse con la PTA de California en los *Estilos de vida Sanos en la Caminata de Acción* para demostrar su compromiso a la vida sana y a los programas que la PTA provee en sus comunidades. La caminata se ha planeado para el sábado, 2 de mayo de 2009, de 6:00 AM - 7:30 AM. El precio de entrada es de \$20 por participante e incluye una camiseta. Los boletos costarán \$25 empezando el 20 de abril. Los boletos pueden comprarse localmente según espacio disponible. Los fondos recaudados se usaran para financiar becas que serán administradas por el Comité de Becas y Subsidios de la PTA de California disponibles para todas las PTA.

Los estudiantes y adultos deben firmar una exención para participar. La exención para adultos está incluida en el formulario de inscripción; la exención para estudiantes está incluida en el *Formulario de Aprobación y Consentimiento del Padre/Guardián para Tratamiento*. Los estudiantes **deben** traer el formulario firmado y completo para inscribirse sobre su llegada. Los formularios están disponibles del distrito de PTA o en línea en www.capta.org.

**NO SE LES OLVIDE TRAER
SU TARJETA DE ASOCIACIÓN ACTUAL**

VOTING INFORMATION

UNIT DELEGATES

A delegate representing a unit in good standing is eligible to vote at the California State PTA convention general meetings. A unit in good standing is one that has paid dues and insurance to the California State PTA by March 31, 2009 (*California State PTA Bylaws, Article VI*).

Each unit in good standing is entitled to be represented at the California State PTA convention by the president or president-elect or an elected alternate and one additional elected delegate (*California State PTA Bylaws, Article XV, Section 5*). The number of delegates to which a unit is entitled is determined by the total memberships recorded in the California State PTA office by March 31, 2009 (*California State PTA Bylaws, Article XV, Section 2*). The number of delegates is set forth in Article XV, Section 5, of the California State PTA Bylaws as follows:

PTA Unit Membership	Delegates (including PTA president or president-elect)
15 – 250	2
251 – 500	3
501 – 750	4
751 or more	5

A delegate shall not be allowed to represent more than one unit and must have been a member of that unit at least thirty (30) days prior to convention or a member of a feeder school, where applicable. This shall not apply to units organized within ninety (90) days prior to convention (*California State PTA Bylaws, Article XV, Section 5*).

Voting delegates will be issued a voting card at registration; these cards are non-transferable and not replaceable. It is the responsibility of each voting delegate to ensure he/she receives and signs this card at registration.

NONVOTING REGISTRANTS

Nonvoting registrants will receive convention badges and tote bags; may attend all meetings and workshops; and have all the privileges of a delegate except the right to make motions, debate, vote or speak at a microphone. When a PTA has more members who wish to attend than the number of delegates to which the unit, council or district PTA is entitled, the additional attendees may pre-register or register on-site as full-time or one-day nonvoting registrants.

STUDENT DELEGATES AND REGISTRANTS UNDER THE AGE OF 18

A student member under 18 years of age wishing to register MUST present a current PTA membership card and a *Parent/Guardian Approval and Consent to Treatment Form* signed by the parent(s) or guardian(s). The form is available from district PTAs or online at www.capta.org.

COUNCIL DELEGATES

Council delegates shall be as follows: one delegate or alternate elected from each council executive board, in addition to the council president or president-elect or elected alternate for a maximum of two voting delegates per council (*California State PTA Bylaws, Article XV, Section 3c*).

DISTRICT PTA DELEGATES

District presidents register as members of the California State PTA Board of Managers at the pre-convention Board of Managers meeting. In addition to the district president, district PTA delegates shall be a maximum of three delegates or their alternates elected from each district PTA executive board, one of the delegates being the president-elect in an election year (*California State PTA Bylaws, Article XV, Section 3b*).

REGISTRATION GENERAL INFORMATION

REGISTRATION OVERVIEW

All members who wish to participate in activities at convention should register online or use the mail-in registration form on page 20.

- Registration fees entitle attendees to attend the general meetings, workshops and the exhibit hall and are *nonrefundable*.
- Bring the following to the convention registration booth upon arrival your:
 - mailed badge and event/workshop tickets if registered through March 31 (\$10.00 replacement fee if forgotten);
 - current PTA membership card (if not previously verified); and
 - bar-coded confirmation letter
- Once registered at convention, attendees may not transfer registrations to another person.
- Name badges will be provided to each person attending convention and are required for entrance to workshops, general meetings and exhibit hall.
- Voting cards will be provided at registration and will NOT be replaced if lost.

Children at Convention

Parents may register children under 12 at no charge at registration. Children will be issued special badges that will allow them to accompany a parent to meetings or workshops on a space-available basis. If a workshop is at capacity, children *will not* be admitted. Parents are asked to be considerate of their fellow PTA members when bringing children to meetings. Children 12 and older must register and pay a student registration fee.

Registration Fees	Feb 2 - Mar 31	Apr 1 - Apr 20	on-site
Fulltime (voting/nonvoting)	\$140	\$180	\$200
Fulltime Student (voting/nonvoting)	\$70	\$70	\$70
One Day (nonvoting)	\$90	\$110	\$120
One Day Student (nonvoting)	\$40	\$40	\$40
Non PTA Member	\$400	\$400	\$400
Exhibit Hall Only (PTA member) FREE on Thurs, April 30	\$50	\$50	\$50
Exhibit Hall Only (Non PTA member) FREE on Thurs, April 30	\$100	\$100	\$100
Lost Badge replacement	N/A	N/A	\$35
Healthy Walk	\$20	\$25	\$25
PTA Event OR	\$40	\$40	\$45
PTA Event with IMAX Ticket	\$50	\$50	\$55
Mailed Badge/Ticket Reprint			\$10

REGISTRATION FEE STRUCTURE

To qualify for discounted fees attendees must register between February 2 and April 20; full registration fees will be assessed on-site.

NOTE: There are NO REFUNDS for State PTA Registration/Event Fees or Pre-Ordered Shirt/Pin Promo Packages

HOW TO REGISTER

Three Ways to Register:

A current PTA membership card **must** be presented upon arrival at convention registration, unless prior verification satisfied, or the non-PTA member registration fee will be required.

Online^{1, 2}

Register at www.capta.org. It's quick, easy and secure. Payments by credit card ONLY. Available February 2 - April 20.

Mail^{1, 2, 3}

Complete the registration form and mail postmarked by *April 20, 2009*, along with payment to: SMART-Reg International, Inc., Attn: California State PTA Registration, 990 San Antonio Road, Palo Alto, CA 94303. Pay by check, money order or credit card; make check/money order payable to: California State PTA. There will be a \$25.00 fee for all returned checks.

On-site^{1, 2, 3}

Register on-site upon arrival at the San Jose McEnery Convention Center. Pay by check, money order or credit card; make check/money order payable to: California State PTA. There will be a \$25 fee for all returned checks. Registration after April 20 must be on-site upon arrival at convention.

FAX^{1, 2, 3}

FAXED registrations will not be accepted.

¹You **MUST** check with your council and district PTA for required/optional fees if any and the procedure for the payment of those fees.

²Students must **bring** a *signed Parent/Guardian Approval and Consent to Treatment Form* with them (do not mail). Forms are available on the California State PTA website at www.capta.org and through district PTAs.

³Attach a copy of your membership card and mail with registration form and payment. If not received/verified, membership card will be required on-site or non-member fees will be assessed.

CONFIRMATION OF REGISTRATION

Confirmations are e-mailed immediately upon online registration. Bring this confirmation letter to convention registration.

NOTE: You *MUST* check with your council and/or district PTA for required/optional fees if any and procedure for the payment of those fees.

REGISTRATION INSTRUCTIONS

REGISTRATION PROCEDURES FOR ONLINE

1. Go to www.capta.org and click on “Convention Registration.”
2. Registrants will be asked where requested information from exhibitors is to be sent; choices are, “home” or “school address: Attention _____” (i.e. attention: PTA President or Membership Chair...). ALL exhibitors will have magnetic card readers – you may have your “magnetic card badge” swiped if you want information sent to you to the address specified.
3. At the end of the registration process, the registrant will be asked to complete payment information.
4. Upon completion of the registration process, a confirmation letter will be immediately emailed back to the registrant.

Online Registration from February 2 - March 31

1. Register by March 31 to receive the following benefits:
 - The lowest registration rates are February 2 - March 31.
 - Name badges and workshop/event tickets will be mailed to you in April – this allows you easy entrance to general meetings and workshops. Stop at registration to check-in, receive voting card (if delegate), badge holder, ribbons and totes at your convenience and avoid long lines.
 - You have online access to your registration through March 31 ONLY – use your registration username and password to make any additional changes to workshops and/or to purchase additional event tickets; additional event fees will be billed to your credit card. Changes after March 31 must be made on-site since badges and tickets will already be in the mailing process.
2. Bring mailed badge and tickets to “Totes” at convention registration to check-in, obtain badge holder, voting card, ribbons, and tote bag.
3. If you have your badges and tickets, you may go directly to general meetings, workshops and exhibit hall prior to checking in but will not be able to vote until you obtain your voting card at registration.
4. If you forget your badge and/or tickets you will need to go to “Pre-Registered” lines upon arrival to have them reprinted. There will be a \$10.00 fee for reprinting forgotten badge/tickets.

Online Registration from April 1 - April 20

1. If you register between April 1 and April 20, you will still pay less than on-site registration fees. You will have online access to your registration information through April 20 using your username and password to make any additional changes to workshops and/or to purchase additional tickets. Additional fees will be billed to your credit card. Any changes you want to make after April 20 will have to be on-site.

2. You MUST bring your confirmation letter and membership card (if prior verification has not been provided as outlined in Membership Requirements below) to convention registration to check-in and obtain your badge, badge holder, workshop/event tickets, voting card (if delegate), ribbons, and totes.
3. If you have NO changes from what you entered online, then go to “Express” registration lines.
4. If you DO have changes, then go to “Pre-Registered” lines.
5. You will not be able to attend workshops, general meetings or the exhibit hall until you have picked up your badge and workshop tickets.

Registration closes April 20

1. After April 20, you must register on-site.
2. You MUST bring a completed registration form (or complete on-site), current membership card and full payment to “On-site” registration lines.

REGISTRATION PROCEDURES FOR MAILING

The registration form is on page 20. Register using one registration form per attendee. Make copies of the form as needed. Mailed registrations **MUST** be **RECEIVED** by March 31 or April 20 to receive one of the discounted rates.

Complete the form and print legibly or type all information. Be sure to read and complete all sections.

1. Fill in name of unit/council/district PTA (**one only**) and the national identification number of the PTA **you are representing**, located on your membership card.
2. Fill in first and second workshop choices.
3. Read **ALL NOTICES** on registration form.
4. Fill in registration amount based on registration type and registration date.
5. Mark if participating in *Healthy Lifestyles in Action Walk* and check off the participant waiver box.
6. Mark if attending The PTA Power of One! special event at the San Jose Tech Museum/IMAX ticket.
7. Mark if purchasing convention shirt/pin pre-order.
8. Total the convention registration/event/item pre-order fees and enter grand total amount on form.
9. Full payment is due when registering. Units can mail registration forms for one or more individuals with one check if they do not want to use credit card(s).
10. Include a copy of your membership card with your registration form.
11. You **must** check with your council and district PTA for required/optional fees if any and **the procedure for the payment of those fees**.
12. Student registrants under 18 years of age must obtain a *Parent/Guardian Approval and Consent to Treatment Form* from district PTA or online at www.capta.org and **bring** (do not fax/mail) signed form to convention.

ON-SITE REGISTRATION PROCEDURES

1. The California State PTA will accept only on-site convention registrations after April 20.
2. On-site registration is required upon arrival.
3. Registrant must pay full convention registration fee.
4. A current PTA membership card must be presented or the non-PTA member registration fee will be required.
5. Students must bring a signed *Parent/Guardian Approval and Consent to Treatment Form* (and complete the *Healthy Lifestyles in Action Walk* section if participating) with them.

MEMBERSHIP REQUIREMENTS

If you register online, you will be able to enter your PTA membership card's username and password to verify membership and will not be required to show card on-site. If you mail your registration form then include a copy of your membership card with registration materials.

If you do not utilize one of the above means to show proof of membership during advance registration then you will be required to show your card on-site, otherwise the non-PTA member fee will be assessed.

Registration Hours

Wednesday	April 29	5:00 PM – 8:00 PM
Thursday	April 30	7:30 AM – 6:30 PM
Friday	May 1	7:00 AM – 4:30 PM
Saturday	May 2	7:00 AM – 4:00 PM
Sunday	May 3	8:30 AM – 9:30 AM

REGISTRATION FOR NEW UNITS AND COUNCILS

Special guidelines are necessary for recently organized units and councils awaiting acceptance of membership into the California State PTA at the pre-convention Board of Managers meeting in April.

1. Applications for membership into the California State PTA by new units and councils will be accepted prior to the pre-convention Board of Managers meeting.
2. All required dues, applications, and approved bylaws must be processed by district PTA prior to California State Board of Managers acceptance.
3. Registrants from new units or councils that have not yet been accepted by the Board of Managers must register on-site and will be non-voting attendees. Bring a current PTA membership card and the earliest advanced registration rate fee to the registration booth.
4. Make checks payable to the California State PTA. New unit/council PTA status will be verified on-site.

TRANSFERS AND NAME CHANGES

NOTE: There are NO REFUNDS for State PTA Registration/Event or Shirt/Pin Pre-Order Fees

If you register in advance and are unable to attend convention, your registration may be transferred to another person.

If you registered online, provide your user name and password to your replacement. To expedite the registration process at convention, your replacement can then access the website and update their personal and workshop information through March 31, if original attendee registered prior to March 31, or through April 20 if the original registration occurred after March 31.

If you mail registration form directly to SMART-Reg, transfers must be made through your district PTA or on-site. Give your original bar-coded confirmation letter to your replacement so they can bring it to convention registration to complete the transfer.

Changes may be made on-site; however, workshops may not be available for exchange and will be changed on a space-available basis only. Transfers who have not submitted changes **must present a current PTA membership card** and the bar-coded confirmation letter to the registration booth at convention in San Jose. If no membership card is presented, then the replacement must pay the non-PTA member fee and will not be eligible to vote in the general meetings.

Payment arrangements **must** be handled between you, your replacement and your unit/council/district PTA president.

STATEMENT OF UNDERSTANDING

By registering you agree to the terms and conditions set forth in the registration information of the Registration Book for the 2009 California State PTA Convention in San Jose. This registration is transferable. Payments for transfers must be handled between you and your replacement and your unit/council/district PTA president. There are no refunds for California State PTA registration and event fees.

PHOTOGRAPHY RELEASE

By registering for or attending the California State PTA Convention you hereby grant and assign the California State PTA and its legal representatives the irrevocable and unrestricted right to use and publish for editorial, trade, advertising or any other purpose and in any manner and medium, including website and internet promotion, all photographic, video, and digital images of you and your guests taken while in attendance at the California State PTA Convention. By registering for or attending the California State PTA Convention you hereby release the California State PTA and its legal representatives from all claims and liability relating to said photographs, video and digital images.

REGISTRATION FORM

California State PTA Convention
April 30 - May 3, 2009
San Jose McEnery Convention Center

Print or type. Copy form for each person registering.
Please be sure to read and complete all sections.

REGISTRATION STARTS FEBRUARY 2, 2009
ON-SITE RATES APPLY AFTER APRIL 20

ONLINE: www.capta.org/convention
MAIL: Smart-Reg International • 990 San Antonio Rd, Palo Alto, CA 94303

**Register by
April 20
and save!**

First Name _____
 Last Name _____
 Home Address _____
 City _____
 State _____ Zip _____
 Daytime Phone Home Office _____
 E-mail Address _____
 Emergency Contact Name _____
 Emergency Phone _____
 Name of unit/council PTA you are representing _____
 National PTA number (on front of membership card) _____

Send information requested from exhibitors to:

Home Address Above **OR**
 School Address: Attention _____

Are you a first-time state convention attendee? Yes No
 Have you ever received an Honorary Service Award? Yes No

Special Needs:

Wheelchair Access Sign Language Interpretation
 Spanish Interpretation with headphones would be helpful
 Hearing Impaired – Assisted listening device requested
 Other _____

WORKSHOPS

	First Choice	Second Choice
Thursday, April 30		
Session 1 (100 s)		
Friday, May 1		
Session 2 (200 s)		
Session 3 (300 s)		
Saturday, May 2		
Session 4 (400 s)		
Session 5 (500 s)		

NOTICES

- ◆ A confirmation letter will be e-mailed upon receipt of registration form and payment.
- ◆ Badges and tickets will be mailed for registrations received prior to April 1, otherwise obtain them on-site. (\$10.00 reprint fee for forgotten badges/tickets.)
- ◆ Attach a copy of your membership card and mail with registration form and payment. If not received, membership card will be required on-site or non-member fees will be assessed.
- ◆ **HOTEL RESERVATIONS:** <https://resweb.passkey.com/go/CAPTA09>
- ◆ ****I verify I am physically fit and able to participate in the Healthy Walk and hold the California State PTA, including all unit, council/district PTA's harmless.**
- ◆ **I will bring a 3x5 or smaller picture of my child to be used in the "Why I Joined PTA" Photo Collage. I understand the picture will NOT be returned (do not identify any child's name on the picture) and I verify I will allow the California State PTA to use my child's picture at its discretion.**
- ◆ ***STUDENTS:** Obtain Parent/Guardian Approval and Consent for Treatment Form from district PTA or at www.capta.org and bring signed form to convention registration.
- ◆ ****STUDENTS:** If participating in Healthy Walk, parent must sign the Walk Waiver on the Parent/Guardian Approval and Consent for Treatment Form.

STATEMENT OF UNDERSTANDING: By registering you agree to the terms and conditions set forth in the registration information of the *Registration Book* for the 2009 California State PTA Convention in San Jose. This registration is transferable. Payments for transfers must be handled between you and your replacement and your unit/council/district PTA president. There are no refunds for California State PTA registration and event fees.

PHOTOGRAPHY RELEASE: By registering for or attending the California State PTA Convention you hereby grant and assign the California State PTA and its legal representatives the irrevocable and unrestricted right to use and publish for editorial, trade, advertising or any other purpose and in any manner and medium, including website and internet promotion, all photographic, video, and digital images of you and your guests taken while in attendance at the California State PTA Convention. By registering for or attending the California State PTA Convention you hereby release the California State PTA and its legal representatives from all claims and liability relating to said photographs, video and digital images.

NOTE: You MUST check with your council and district PTA for required/optional fees and procedure for payment of those fees.

DISCOUNTED REGISTRATION FEES

All online or mailed registrations must be **RECEIVED** by 5:00 p.m., March 31st or April 20, 2009 to receive one of the Discounted Rates. After April 20 registration must be on-site.

REGISTRATION FEE

	Feb 2 - Mar 31	Apr 1 - Apr 20	Apr 21 - on-site	PAYMENT
Fulltime (voling/nonvolting)	\$140	\$180	\$200	
Fulltime Student* (voling/nonvolting)	\$70	\$70	\$70	
One Day (nonvolting)	\$90	\$110	\$120	
One Day Student* (nonvolting)	\$40	\$40	\$40	
Non-PTA Member	\$400	\$400	\$400	
Exhibit Hall Only (PTA member) FREE on Thurs, April 30	\$50	\$50	\$50	
Exhibit Hall Only (Non-PTA member) FREE on Thurs, April 30	\$100	\$100	\$100	

SPECIAL EVENT FEES

Healthy Lifestyles in Action Walk (on-site - \$25.00)**
 May 2nd: 6:00 AM - 7:30 AM

T-shirt: M L XL
 XXL XXXL \$20.00

The PTA Power of One! Event (on-site - \$45.00 or \$55.00)
 May 2nd: 7:30 PM - 11:00 PM

Event OR \$40.00
 Event & IMAX Ticket \$50.00

Convention Shirt/Pin - Promo Pack 1 (Men's T-Shirt)

S M L XL \$13.00
 XXL \$15.00
 XXXL \$16.00

Convention Shirt/Pin - Promo Pack 2 (Men's Sport)

S M L XL \$26.00
 XXL \$29.00
 XXXL \$30.00

Convention Shirt/Pin - Promo Pack 3 (Women's V-neck)

S M L XL \$26.00
 XXL \$29.00
 XXXL \$30.00

TOTAL OF ALL FEES:

PAYMENTS IN FULL REQUIRED

Name on Check/Credit Card _____

CHECK: Made payable to California State PTA
 (Returned check fee: \$25.00) Check # _____

CREDIT CARD Expiration Date ____/____/____

Credit Card # ____-____-____-____/____-____/____

Address (if payee is different than attendee) _____

Signature _____

HOUSING RESERVATION FORM

110th Annual California State PTA Convention / April 30 - May 3, 2009

HOTEL RESERVATION FORM

Updated 1/19/09
Hilton rates lowered
for 2PPS

**FOR BEST AVAILABILITY AND IMMEDIATE CONFIRMATION,
BOOK ONLINE: <https://resweb.passkey.com/go/CAPTA09>**

or PLEASE FILL IN THE FORM BELOW:

(Full name is REQUIRED. Names can be changed later. Do NOT use a separate form for share-with occupants.)

Occupant Name: _____

Sharing With: _____

Arrival Date: _____

Departure Date: _____

SEND CONFIRMATION TO:

Name: _____

Organization: _____

Address: _____

City: _____

State/Province: _____

Zip/Postal Code: _____

Country: _____

Telephone: _____

Fax: _____

Email Address: _____

*Reservation will not be processed without a form of guarantee.

PAYMENT INFORMATION:

Type of Card: _____

Account #: _____

Expiration Date: _____

Signature: _____

A check must accompany this form in the amount of \$146 per room per night (payable to SJCVB) if credit card is not provided.

No purchase orders will be accepted.

HOUSING OPENS ON FEBRUARY 2, 2009.

Reservation requests received prior to February 2nd will NOT be processed. Rates noted are per night.

Hotel	1PRS	2PPS	3PPS	4PPS
Fairmont*	\$146	\$146	\$171	\$196
Hilton San Jose & Towers	\$139	\$145	\$174	\$194
Ramada Limited	\$95	\$95	\$105	\$105
San Jose Marriott*	\$134	\$134	\$144	\$144

*Smoke-Free Property

Note: Rates are subject to 10.05% occupancy tax and \$2.00 per night HBID assessment fee.

HOTEL PREFERENCE:

1st choice: _____ 2nd choice: _____

3rd choice: _____

TYPE OF ACCOMMODATION: (Check One)

Four people maximum each room. No rollaways in Double/Double rooms per hotel fire code.

Single (1 bed / 1 person) Non-smoking

Double (1 bed / 2 people) Smoking

Double / Double (2 beds / 2-4 people)

Require special facilities in accordance with the American Disabilities Act (ADA)

Special Request

Note: special requests cannot be guaranteed. Hotels will do their best to honor all requests and will not be able to confirm until upon arrival.

ACCOMMODATIONS:

Guest room reservations at the official hotels are handled on a first-come, first-served basis. Requests for guest rooms should be faxed, emailed or mailed to the San José Housing Bureau. **Failure to receive your first choice does not constitute an error.** If accommodations are not available at the hotel of your choice, comparable reservations will be made at alternate participating hotels. When several registrants wish to be housed at the same hotel you will need to mail or FAX all completed housing forms with guarantees along with a cover letter stating you wish to be placed in the same hotel. The housing company will do their best to honor your request. Make a copy of the form(s) to retain for your records. If you did not receive a response from us within 72 hours please contact us.

GUARANTEED RESERVATIONS ONLY:

All reservations must be guaranteed at the time of your request to the housing bureau. **Reservations will not be processed without a form of guarantee.** You may do so by using a major credit card or an advanced check deposit with your housing form. Your credit card is only a form of guarantee.

DEADLINES:

For new reservations, all housing requests must be received in the office no later than **March 25, 2009.**

CHANGES AND CANCELLATIONS:

To cancel or make changes to reservations, contact the Housing Bureau in writing. For any cancellations made on or after **March 10, 2009** your deposit will be refunded less a **\$50.00 processing fee.** After **April 13, 2009** you may contact the hotels directly – date subject to change for each hotel. Cancellations made after 72 hours prior to arrival date will be charged one night room and tax billed to your credit card or deducted from your deposit. Subsequent nights will be automatically cancelled.

RESERVE ONLINE:

<https://resweb.passkey.com/go/CAPTA09>

or RETURN THIS FORM TO:

San Jose Convention & Visitors Bureau

email: capta@sanjose.org

fax: 1.408.293.3705

housing line: 1.408.792.4168

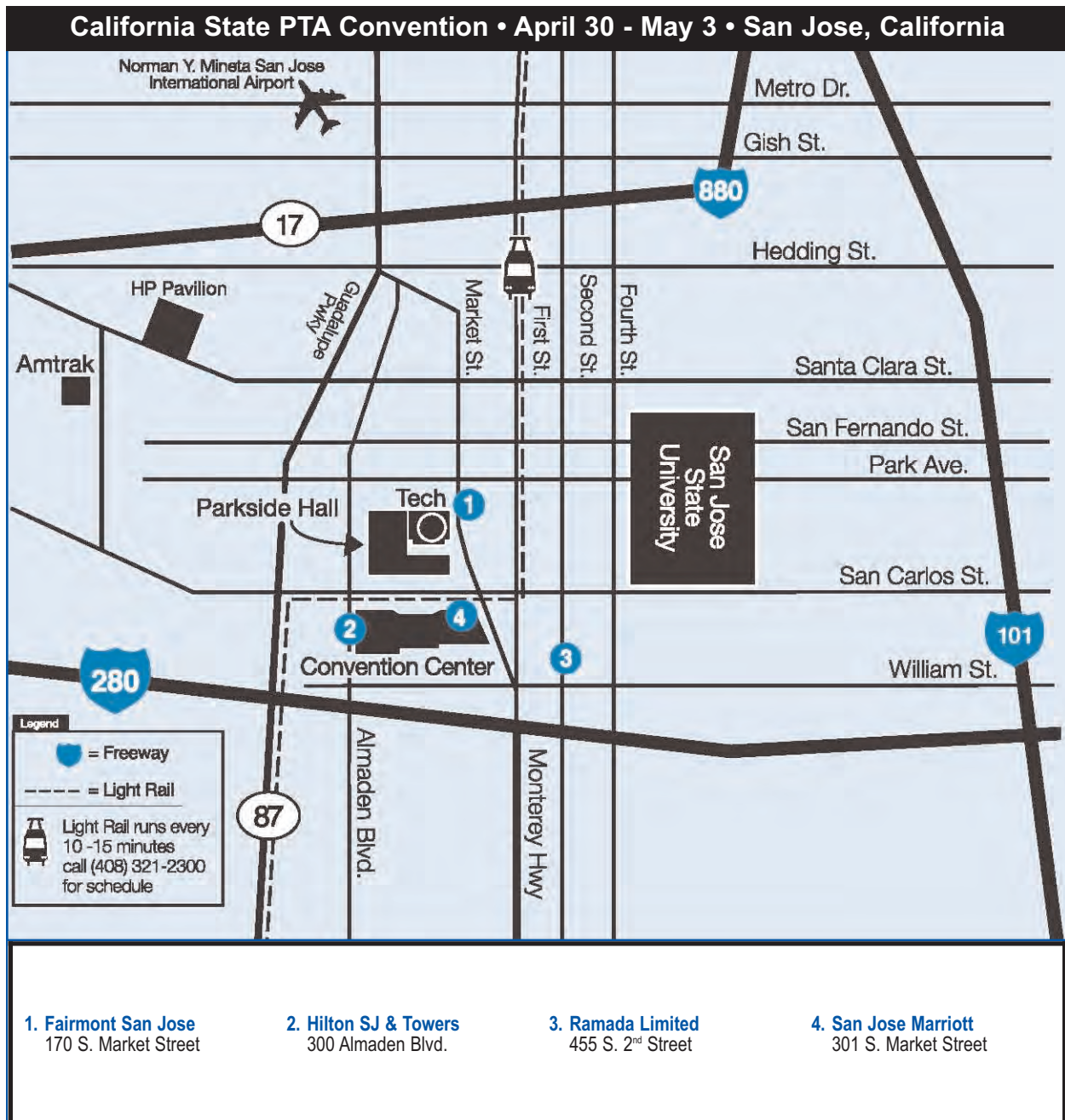
Phone reservations are NOT accepted.

408 Almaden Blvd, San Jose CA 95110



For more information on local attractions, dining info and events, visit www.sanjose.org

SAN JOSE McENERY CONVENTION CENTER, PTA HOTELS, and TECH MUSEUM PTA EVENT LOCATIONS



California State PTA Exhibit Booth

California State PTA will have its own fully staffed exhibit booth this year. The organization has a 15 member Board of Directors, 128 member Board of Managers, and a state office staff of 13. The booth will highlight information on the organization's commissions as well as some of its committees and provide an overview of what the California State PTA is all about.

We encourage you to stop by the booth anytime during the exhibit hours to meet some of us and find out more about the work the California State PTA is doing on behalf of all the children of California.

California State
PTA[®]
everychild. onevoice.

MISSION OF THE CALIFORNIA STATE PTA

The mission of the California State PTA is to positively impact the lives of all children and families by representing our members and empowering and supporting them with skills in advocacy, leadership and communications.

THANK-YOU TO 2008 CONVENTION SPONSORS

The California State PTA wishes to thank our May 2008 convention sponsors.
Their generous donation of monies, products and services
helped make our convention successful.

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