

PLAN NOW
TO ATTEND THE
111th Annual
CONVENTION

California State
PTA
everychild. onevoice.

Unleash the power of

PTA

April 29 - May 2, 2010

REGISTRATION

3 Easy Ways To Register

 Online

www.capta.org

February 1 - March 31



Mail

to SMART-Reg International

February 1 - April 16



On-site

Visit the registration booth

April 28 - May 2

CONVENTION AT A GLANCE

UNLEASH THE POWER OF PTA

WEDNESDAY, APRIL 28

5 - 8 p.m.

Registration/PTA Store

THURSDAY, APRIL 29	FRIDAY, APRIL 30	SATURDAY, MAY 1	SUNDAY, MAY 2
<p>7:30 a.m. - 6:30 p.m. Registration</p> <p>9 a.m. - 4 p.m. PTA Store Exhibits (<i>free entrance today only</i>)</p> <p>10 a.m. - 1 p.m. Workshops</p> <p>11 a.m. - 12:30 p.m. Town Hall Meeting With National PTA</p> <p>1 - 2 p.m. Bylaws Hearing Resolutions Hearing Student Orientation</p> <p>2 - 3:30 p.m. Rally at the Capitol</p> <hr/> <p>FIRST GENERAL MEETING 4 p.m. Doors Open Entertainment</p> <p>4:30 - 7 p.m. Business of the Organization: Procession of Board of Managers</p> <p>Posting of Colors</p> <p>Introduction of Board of Directors</p> <p>Introduction of District Presidents</p> <p>Greetings: Jo Loss, California State PTA President Report of the Association</p> <p>Introduction of Betsy Landers, National PTA President-elect</p> <p>Jack O'Connell, California Superintendent of Public Instruction</p> <p>Registration Committee Report</p> <p>Rules and Regulations</p> <hr/> <p>7 - 11 p.m. DISTRICT & COUNCIL EVENTS</p>	<p>7 a.m. - 8 p.m. Registration</p> <p>7 a.m. - 8 a.m. Bylaws Hearing Legislation Hearing Resolutions Hearing</p> <p>7 - 8:30 a.m. PTA Store</p> <hr/> <p>SECOND GENERAL MEETING 8 a.m. Doors Open Entertainment</p> <p>8:30 - 11 a.m. Business of the Organization Spotlight Awards – Units Bylaws Committee Report Legislation Committee Report Introduction of Education Coalition</p> <hr/> <p>11 a.m. - 7 p.m. PTA Store Exhibits</p> <p>11:30 a.m. - 1 p.m. Debate State Superintendent of Public Instruction</p> <p>1 - 2 p.m. Resolutions Hearing</p> <p>2 - 3:30 p.m. Workshops</p> <p>4 - 5:30 p.m. Workshops</p> <hr/> <p>THIRD GENERAL MEETING 7 p.m. Doors Open Entertainment</p> <p>7:30 - 10 p.m. Business of the Organization</p> <p>Spotlight Awards – Councils Student Recognition</p> <p>Reflections Program Winners: • Dance Choreography • Visual Arts • Film/Video Production • Literature</p> <hr/>	<p>7 a.m. - 4 p.m. Registration</p> <p>7 - 8 a.m. Resolutions Hearing</p> <p>7 - 8:30 a.m. PTA Store</p> <hr/> <p>FOURTH GENERAL MEETING 8 a.m. Doors Open Entertainment</p> <p>8:30 - 10:30 a.m. Business of the Organization Finance Report</p> <p>Introduction of Past State Presidents</p> <p>Membership Awards</p> <p>Resolutions Committee Report</p> <hr/> <p>10:30 a.m. - 3:30 p.m. PTA Store Exhibits</p> <p>11 a.m. - 12:30 p.m. Workshops</p> <p>1 - 2 p.m. Resolutions Hearing</p> <p>2 - 3:30 p.m. Workshops</p> <hr/> <p>FIFTH GENERAL MEETING 3:30 p.m. Doors Open Entertainment</p> <p>4 - 7 p.m.</p> <p>Business of the Organization Introduction of Advisers</p> <p>Resolutions Committee Report</p> <p>Reflections Program Winners: • Music Composition • Photography</p> <p>Keynote Speaker: Tom McKee, Author <i>Volunteers in 21st Century</i></p> <hr/> <p>7 - 11 p.m. DISTRICT & COUNCIL EVENTS</p>	<p>“Sleep in for PTA”</p> <p>8 - 9:30 a.m. PTA Store</p> <p>8 - 9 a.m. Resolutions Hearing (if necessary)</p> <p>8:30 - 9:30 a.m. Registration</p> <hr/> <p>SIXTH GENERAL MEETING 9 a.m. Doors Open Entertainment</p> <p>9:30 a.m. - 12:30 p.m. Business of the Organization</p> <p>Registration Committee Final Report</p> <p>Resolutions Committee Report</p> <p>Founders Day Celebration</p> <p>President's Report</p> <p>Executive Director's Report Paul Richman</p> <p>Membership Challenge</p> <p>Closing Speaker</p> <p>Teacher of the Year</p> <p>Invitation to 2011 Convention Long Beach Convention Center</p> <p>Retiring of the Colors</p> <p>Adjournment</p> <div style="text-align: center; margin-top: 20px;">  <p>SUBJECT TO CHANGE</p> </div>

YOU ARE CORDIALLY INVITED!

From Jo Loss, California State PTA President, 2009-2011



Greetings! Please accept this personal invitation to join me at the 111th Annual California State PTA Convention. This year, we will meet in our State Capitol, Sacramento, from April 29-May 2. We have been planning for a year to make this a truly educational and memorable event just for you.

You'll be able to select from a multitude of workshops and activities. These will meet your specific needs and provide experiences to expand both your personal and PTA horizons. Workshop topics include leadership, finance, membership, education and parliamentary procedure. There will also be opportunities for networking with others who share your passion for children and families.

Your participation in the business of the association is critical to the work of PTA. Your voice is vitally important in establishing the direction and priorities of the California State PTA. Whether you are a first-timer to convention or have attended before, I am sure you will find your experience rewarding and inspiring. I challenge you to take every chance to try something new and to meet someone new. Find me; I look forward to meeting you!

From Kathy Stevenson, California State PTA Vice President for Convention, 2009-2011



The Convention Commission has worked all year to make this convention inspiring, informative and educational. We hope it will assist you in the work you do at your school and for all of California's children. Mail-in and the ever popular online registration begin on February 1. Register by March 31 to receive your name badge and workshop tickets at an address you choose. One of your first stops at convention should be our Registration Booth to pick up your voting card and special tote bag, but if the lines are long or you are running late (and you already have your workshop tickets), you can head straight to your workshop.

This year's Special Event is an advocate's dream. With the State Capitol so near, how can we resist the urge to go and make our voices for children heard? We will walk to the State Capitol at 2 p.m. on Thursday, April 29, and hold a rally on the steps of the Capitol. This is a great way for our politicians to hear our one voice for all children.

The PTA Store and Exhibit Hall hours will again have large blocks of time to enable you to meet and talk with exhibitors, and they will be open FREE to everyone Thursday, April 29 from 9 a.m. to 4 p.m. We have moved many activities into new time slots this year. Check out the "Convention-at-a-Glance" on the inside cover for information.

The main purpose of our convention, besides offering workshops is, of course, conducting the business of the PTA. General Meetings will be in six (6) sessions. Some of them will be in the evening hours. You can expect to see the amazing work/talent of the State PTA Reflections winners, hear dynamite speakers, and take part in the exciting resolutions debates. I hope you will tell us at the end if we met your needs when you fill out the evaluation form in the back of the Convention Book.

See you in April!

MISSION STATEMENT

The mission of the California State PTA is to positively impact the lives of all children and families by representing our members, and empowering and supporting them with skills in advocacy, leadership and communications.

California State PTA Board of Managers, October 2009

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STATEMENT OF UNDERSTANDING

By registering you agree to the terms and conditions set forth in the registration information of the Registration Book for the 2010 California State PTA Convention in Sacramento. This registration is transferable. Payments for transfers must be handled between you and your replacement and your unit/council/district PTA president. There are no refunds for California State PTA registration and event fees.

PHOTOGRAPHY RELEASE

By registering for or attending the California State PTA Convention you hereby grant and assign the California State PTA and its legal representatives the irrevocable and unrestricted right to use and publish for editorial, trade, advertising or any other purpose and in any manner and medium, including website and Internet promotion, all photographic, video, and digital images of you and your guests taken while in attendance at the California State PTA Convention. By registering for or attending the California State PTA Convention you hereby release the California State PTA and its legal representatives from all claims and liability relating to said photographs, video and digital images.

GENERAL CONVENTION INFORMATION




The 111th Annual California State PTA Convention is **April 29-May 2, 2010 in Sacramento.**

Activities will be held at: Sacramento Convention Center, 1400 J Street; phone: (916) 808-5291
Sheraton Grand Hotel, 1230 J Street; phone: (916) 447-1700

Convention is an excellent PTA investment, the ultimate leadership experience, and a PTA budget expense upon approval of your association. Check with your district for their orientation schedule and additional information to help you plan your trip and make your experience the best it can be. You will return home with new ideas, improved skills and recharged energy!

THREE WAYS TO REGISTER!

Save time, money, and reserve your workshops by taking advantage of our early registration rates.

1.  Online – February 1 to March 31
2.  Mail – February 1 to April 16
3.  In Person – April 28 to May 2

GENERAL MEETINGS

Business of the organization occurs during general meeting sessions, held each day of the convention. It is the responsibility of each individual to attend all general meetings. This is the opportunity for delegates to debate and adopt resolutions, and approve legislation platforms. Meetings are filled with motivating speakers, exciting student entertainment, and award presentations. This is where attendees see “the big picture” of what PTA is all about!

Keynote Speaker



Thomas W. McKee began his speaking career to one of the most difficult audiences – high school assemblies. He is a regular keynote speaker, trainer and consultant with national organizations such as AmeriCorps Vista, CHADD (Children and Adults with Attention Deficit/Hyperactivity Disorder), Ducks Unlimited, The National Audubon

Society, DOVIA (Directors of Volunteers in Agencies) and SAP Users Group.

Tom is the owner of Volunteer Power, a leadership development firm specializing in volunteerism and based in Sacramento. Over the past 40 years he has trained more than 100,000 leaders how to manage the chaos of change in an organization.

Tom is not only a speaker and leader, but he is the author of several books:

- *They Don't Play My Music Anymore: How To Create Your Future When the World Keeps Changing*

- *How To Make the Team Work: A Workbook for New Managers*
- *The New Breed: Recruiting, Training, Managing and Occasionally Even Firing Today's Volunteers*

For more information on Tom, visit his website:
www.volunteerpower.com

ACTIVITIES FOR EVERYONE

We have two very special activities lined up this year.

- **Town Hall Meeting With National PTA** – Thursday, April 29 at 11 a.m. National PTA is updating the Strategic Plan for the association. This meeting will provide an opportunity for participants to have input directly to National PTA.
- **Rally on the Capitol** – Thursday, April 29 at 2 p.m. Walk with us to the Capitol steps and let our legislators know it is time to stop balancing the budget on the backs of our children. This is a chance to stretch your legs and do something fun and easy that helps the kids.
- **Sleep in for PTA** – Sunday, May 2. Promote the importance of sleep for children and adults. Make a \$20 donation to the PTA Healthy Lifestyles Grant Fund, and sleep in! Receive a free PTA sleep shirt and ribbon in recognition of modeling healthy sleep habits.

STUDENT ACTIVITIES

California State PTA is pleased to have student delegates attend the convention and activities. Convention offers students a great way to build leadership skills, have a voice in state issues, and interact with PTA members from around the state. Students are encouraged to take advantage of the workshops offered; several have been developed specifically by and for students.

Two special activities have been planned with the student delegate in mind.

- **Student Orientation** – Thursday, April 29 at 1 p.m. Students will have the opportunity to meet and interact with student members of the California State PTA Board of Managers, as well as with other student delegates. Learn how convention works, chow down on nutritious snacks, and march as a group to the *Rally on the Capitol*.
- **Student Delegate Ice Cream Social** – Saturday, May 1 at 8:30 p.m. Join other student delegates for a fun gathering of conversation, networking and ice cream!

You must register to participate in Convention Activities.
They are FREE but space is limited.
Donations gladly accepted.

HOTELS

The official headquarters for this year's California State PTA Convention is the *Sheraton Grand Hotel*. It is located directly across the street from the Sacramento Convention Center. California State PTA knows convention attendees have a choice when it comes to staying in Sacramento area hotels; however, staying at one of the convention hotels helps the California State PTA meet its contractual obligations for this and future conventions. We think you'll be pleased with the selection of convention hotels, as we have negotiated very diligently to get you the lowest possible price. Hotel options are listed on page 20.

WORKSHOPS

Convention workshops will occur in five different time slots. Thursday workshops are three (3) hours. Friday and Saturday workshops are 90 minutes in duration.

- Thursday, April 29, from 10 a.m. - 1 p.m.
- Friday, April 30, from 2 - 3:30 p.m.
- Friday, April 30, from 4 - 5:30 p.m.
- Saturday, May 1, from 11 a.m. - 12:30 p.m.
- Saturday, May 1, from 2 - 3:30 p.m.

Your registration fee includes your choice from more than 80 informative workshop sessions. Workshops are your opportunity for training in basic areas, such as Leadership, Finance, Membership, Education, Parliamentary Procedures, and more. There is a wide range of topics offering something for everyone. Workshop descriptions and times begin on page 8.

Workshops in Spanish – Three convention workshops will be presented entirely in Spanish. Seven additional workshops will be presented in English with Spanish interpretation. See pages 14-15 for details.

PTA STORE

Plan to shop at the California State PTA Store while at convention. The PTA Store has a complete line of the latest PTA/PTSA merchandise and supplies for your association. Our exclusive PTA/PTSA branded merchandise will help you present a professional look, and many of our supplies may be an approved and reimbursable PTA budget item.

EXHIBIT HALL

Approximately 150 companies and nonprofit organizations will be on hand to demonstrate the services and products they provide. Get the latest ideas for child and school safety, educational programs, health and fitness education, fundraising, and much more.

- **Caution:** Do not sign any contracts that will encumber your association in the next term. Remember: All contracts must be approved by your association prior to signing any contract, must be signed by your association president and one other board member.

- **Free Entry on Thursday!** – The Exhibit Hall will be open to the public from 9 a.m. to 4 p.m., Thursday, April 29. Non-paying guests will be issued a wrist band from the Registration Booth. Children must be accompanied by an adult.

PTA Store and Exhibit Hall Hours: April 28 to May 2

Day		PTA Store	Exhibit Hall
Wednesday	April 28	5 - 8 p.m.	–
Thursday	April 29	9 a.m. - 4 p.m.	9 a.m. - 4 p.m. Free Entry
Friday	April 30	7 - 8:30 a.m. 11 a.m. - 7 p.m.	11 a.m. - 7 p.m.
Saturday	May 1	7 - 8:30 a.m. 10:30 a.m. - 3:30 p.m.	10:30 a.m. - 3:30 p.m.
Sunday	May 2	7 - 8:30 a.m.	–

SOUVENIRS

What would a convention be without a little something to remember it by? To help you reminisce, we have shirts, pins and ribbons celebrating this special convention.

Ribbons – Ribbons – Ribbons!!! For a \$20 donation to the California State PTA, you will receive a pack of five (5) ... YES, FIVE ... specially designed ribbons to adorn your badge holder. These are in addition to the usual delegate ribbons that are so coveted by all who attend convention. Support the work of the California State PTA → *Get yours today!* Look for the **“Ribbon Pack”** order line on the Convention Registration form.

The Convention Promo Pack – Choose from three different styles of shirt. Each one comes with a handsomely designed pin created especially for this convention. Ordering in advance (online or by mail) will save you money. These items sell out quickly, and there is no guarantee that your size will be available if you wait to purchase them on-site. Pre-ordering is the best way to ensure you get what you want. Look for the **“Promo Pack”** order line on the Convention Registration form.

	Promo Pack 1	Promo Pack 2	Promo Pack 3
Convention pin included	Men's Sized T-Shirt	Men's Sized Sport Shirt	Woman's Sized V-neck Shirt
S-M-L-XL	\$13	\$26	\$26
XXL	\$15	\$29	\$29
3XL	\$16	\$30	\$30

GETTING AROUND SACRAMENTO

- **Airport** is approximately 9.8 miles from the convention center. Most airports have flights to Sacramento. Shuttle/Taxi Service: The counter is located at the far end of the Baggage Claim area. Shuttle cost is approximately \$18 and taxi cost is approximately \$45 to the Convention Center.
- **Amtrak/Light Rail** – Amtrak provides convenient and affordable passenger rail service to Sacramento. Contact Amtrak at www.amtrak.com or (800) 872-7245.
- **Automobile** – From either north or south, follow I-5 to Sacramento, exit at J Street, then turn right at 13th Street.
- **Parking** is available near the Convention Center for about \$18 per day. Some hotels have on-site parking. Costs vary at each hotel.
- **PTA Shuttle Buses** will NOT be provided.
- **Walking** – All convention hotels are within walking distance of the Convention Center. Be safe, and always walk with another person or group when traveling between sites.

VOLUNTEER OPPORTUNITIES

Putting on a convention is a labor of love, a labor of creativity, a labor of organization, but most of all it is labor-intensive. Several districts host convention each year and provide volunteers to assist with the many functions that occur. Volunteers may act as hosts or hostesses in the many workshops: Some help distribute fliers and other materials; some are errand runners; and some take on the many other tasks that need to be performed.

Volunteering can reduce your costs in attending convention. Go to www.capta.org/convention and look for the volunteer opportunity selection. In appreciation for your valuable time and commitment, we will provide you with a one-day, non-voter registration free of charge on the day you volunteer



Register for the
RALLY ON THE CAPITOL
Thursday, April 29
2 - 3:30 p.m.
It's FREE!

VOTING INFORMATION

Unit Delegates

A delegate representing a unit in good standing is eligible to vote at the California State PTA convention general meetings. A unit in good standing is one that has paid dues and meets other criteria as may be prescribed by the state PTA; including payment of insurance to the California State PTA by March 31, 2010 (*California State PTA Bylaws, Article VI, Section 1*).

Each unit in good standing is entitled to be represented at the California State PTA convention by the president or president-elect or an elected alternate and one additional elected delegate (*California State PTA Bylaws, Article XV, Section 5*). The number of delegates to which a unit is entitled is determined by the total memberships recorded in the California State PTA office by March 31, 2010 (*California State PTA Bylaws, Article XV, Section 3*). The number of delegates is set forth in Article XV, Section 5, of the California State PTA Bylaws. Each unit of more than 250 members may be represented by additional elected delegates or their alternates (*California State PTA Bylaws, Article XV, Section 5*) as follows:

PTA Unit Membership	Delegates (including PTA president or president-elect)
15 – 250	2
251 – 500	3
501 – 750	4
751 or more	5

A delegate shall not be allowed to represent more than one unit and must have been a member of that unit at least thirty (30) days prior to convention or a member of a feeder school, where applicable. This shall not apply to units organized within ninety (90) days prior to convention (*California State PTA Bylaws, Article XV, Section 5*). Voting delegates will be issued a voting card at registration; these cards are non-transferable and not replaceable. It is the responsibility of each voting delegate to ensure he/she receives and signs this card at registration.

Nonvoting Registrants

Nonvoting registrants will receive convention badges and tote bags; may attend all meetings and workshops; and have all the privileges of a delegate except the right to make motions, debate, vote or speak at a microphone. When a PTA has more members who wish to attend than the number of delegates to which the unit, council or district PTA is entitled, the additional attendees may pre-register or register on-site as full-time or one-day nonvoting registrants.

Student Delegates and Registrants under the Age of 18

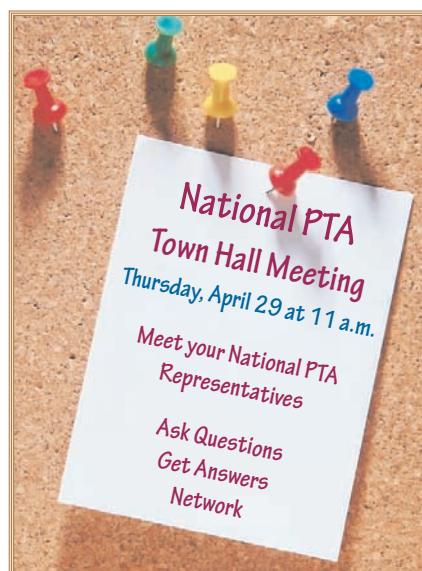
A student member under 18 years of age wishing to register MUST present a current PTA membership card and a *Parent/Guardian Approval and Consent to Treatment Form* signed by the parent(s) or guardian(s). The form is available from district PTAs or online at www.capta.org.

Council Delegates

Council delegates shall be as follows: one delegate or alternate elected from each council executive board, in addition to the council president or president-elect or elected alternate for a maximum of two voting delegates per council (*California State PTA Bylaws, Article XV, Section 3c*).

District PTA Delegates

District presidents register as members of the California State PTA Board of Managers at the pre-convention Board of Managers meeting. Convention delegates shall be a maximum of three delegates or their alternates elected from each district PTA executive board, one of the delegates being the president-elect in an election year (*California State PTA Bylaws, Article XV, Section 3b*).



WORKSHOPS BY TRACK

TRACK A – NEW OFFICERS	
101	Being Treasurer Is Easier Than You Think!
102	Treasurer's Training, Parts 1 and 2
103	Legal Aspects of PTA
104	New Unit President, You Are a Priceless Jewel
108	If You Were Me
201	Parliamentary Procedure ABCs
202	Budgeting for Success
203	Insurance 101
204	Understanding Social Media
205	Attracting and Feeding the Media – Easy When You Know the Tricks
209	Conflict – Not a Bad Thing
210	You're on the Board – Now What?
211	Find Your Hidden Treasure in PTA Membership
213	Grab & Go Programs: PTA at Its Best!
214	PTA Spotlight Award: Unit Award-Winning Program Ideas
215	Kids + Art = Reflections (<i>offered twice</i>)
302	Are All Your Duck\$\$\$ in a Row?
303	CYA – Cover Your Assets
307	PTA Minutes – A Juicy Read!
309	Communicating With Confidence
311	School Finance Mystery Theater
312	Let's Talk Team
313	Administrators, Your New BFF!
315	Just Between Friends: Fast / Easy Member Management & More
316	Membership Idea Exchange for Secondary PTAs
317	Bring Children, Families and Schools Together Through the Arts
401	21 st Century Bylaws
402	Treasurer's Training, Part 1
404	New Unit President, You Are a Priceless Jewel, Part 1
406	Newsletters – Fast, Fun and Painless
409	Fostering Diversity and Inclusive Leadership
410	Closing the Achievement Gap – What Is Working? A Critical Issue for Parents
412	Meetings People Want To Come To
413	Problem Solving Merry-Go-Round
415	Kids + Art = Reflections (<i>offered twice</i>)
417	Membership Idea Exchange for Elementary PTAs
418	Build Parent Involvement Using PTA Materials
501	Are the PTA Police Out To Get You?
502	Treasurer's Training, Part 2
504	New Unit President, You Are a Priceless Jewel, Part 2
506	Everything You Need to Know About Membership
507	Print or Online: Get Noticed!
510	SMARTS: Arts = Achievement for All Students
513	Unleash the Leader in You!
514	What Every PTA President Needs To Know About Advocacy
516	Advanced Arts Advocacy Seminar
SP-100	Está en la junta. ¿Y ahora, qué? – Presentado en español
SP-200	Nuevo presidente de la unidad, usted es una joya inapreciable – Presentado en español

TRACK B – EXPERIENCED OFFICERS	
101	Being Treasurer Is Easier Than You Think!
102	Treasurer's Training, Parts 1 and 2
103	Legal Aspects of PTA
105	PTA Hot Zone – A Practical Experience in Conflict Resolution
108	If You Were Me
201	Parliamentary Procedure ABCs
202	Budgeting for Success
203	Insurance 101
204	Understanding Social Media
205	Attracting and Feeding the Media – Easy When You Know the Tricks
209	Conflict – Not a Bad Thing
212	Membership Matters: Strategies for Leaders
213	Grab & Go Programs: PTA at Its Best!
214	PTA Spotlight Award: Unit Award-Winning Program Ideas
215	Kids + Art = Reflections (<i>offered twice</i>)
301	Advanced Parliamentary Procedures
303	CYA – Cover Your Assets
311	School Finance Mystery Theater
312	Let's Talk Team
313	Administrators, Your New BFF!
315	Just Between Friends: Fast / Easy Member Management & More
316	Membership Idea Exchange for Secondary PTAs
317	Bring Children, Families and Schools Together Through the Arts
401	21 st Century Bylaws
403	Council and District Training
406	Newsletters – Fast, Fun and Painless
409	Fostering Diversity and Inclusive Leadership
410	Closing the Achievement Gap – What Is Working? A Critical Issue for Parents
412	Meetings People Want To Come To
413	Problem Solving Merry-Go-Round
415	Kids + Art = Reflections (<i>offered twice</i>)
416	PTA Spotlight Award: Council Award-Winning Program Ideas
417	Membership Idea Exchange for Elementary PTAs
418	Build Parent Involvement Using PTA Materials
501	Are the PTA Police Out To Get You?
502	Treasurer's Training, Part 2
503	Effective PTA Boardmanship for Councils and Districts
505	Advanced Reflections for Council and District Coordinators
507	Print or Online: Get Noticed!
510	SMARTS: Arts = Achievement for All Students
513	Unleash the Leader in You!

TRACK C – ISSUES AFFECTING CHILDREN AND YOUTH	
106	Start Early: The Power of Early Learning Experiences and Preschool
107	Legislation – Hot Topics in Sacramento
108	If You Were Me
207	No Child Left Behind Effects on Your School, on Your Child
208	Sex Education: Don't Let Your Child Learn It On the Streets, Part 1
217	Preschool Through College – The Big Picture
304	From Issues to Action – Making a Difference Through Advocacy
305	You Are Making PTA History!
306	\$\$\$ Show Me the Money: Applying for PTA Scholarships and Grants
308	Sex Education: Don't Let Your Child Learn It on the Streets, Part 2
310	When Kids Are Afraid To Go to School
311	School Finance Mystery Theater
407	Achievement Through Attendance
408	They're All Our Children
409	Fostering Diversity and Inclusive Leadership
411	A Guide to Managing Teen Anxiety and Panic
414	Federal Legislation: How It Affects California's Children
508	OH NO! My Kid Has a License
511	So, What Am I Going To Do for the Rest of My Life?
512	Spotlight Success: Get It Through Nutrition & Physical Activity

TRACK D – ADVOCACY	
107	Legislation – Hot Topics in Sacramento
108	If You Were Me
211	Find Your Hidden Treasure in PTA Membership
216	Parents Empowering Parents
304	From Issues to Action – Making a Difference Through Advocacy
311	School Finance Mystery Theater
405	Every Child, Quality Arts – Join the PTA Arts Network!
409	Fostering Diversity and Inclusive Leadership
514	What Every PTA President Needs To Know About Advocacy
515	Help – My Child Is Struggling in School
517	Put Passion Into Action! – Resolutions Made Real

TRACK E – BUILDING DIVERSE, INCLUSIVE AND REPRESENTATIVE LEADERSHIP	
108	If You Were Me
211	Find Your Hidden Treasure in PTA Membership
212	Membership Matters: Strategies for Leaders
213	Grab & Go Programs: PTA at Its Best!
301	Advanced Parliamentary Procedures
311	School Finance Mystery Theater
312	Let's Talk Team
314	A PTA for Everyone
409	Fostering Diversity and Inclusive Leadership
419	Men as PTA Leaders – Beyond the Paint Brush
509	Building Community Unity
513	Unleash the Leader in You!
514	What Every PTA President Needs To Know About Advocacy
SP-100	Está en la junta. ¿Y ahora, qué? – Presentado en español
SP-200	Nuevo presidente de la unidad, usted es una joya inapreciable – Presentado en español
SP-500	Fortalecimiento de la participación de los padres con materiales de la PTA – Presentado en español

TRACK S – STUDENTS	
108	If You Were Me
218	Increase Student Involvement in Your PTA/PTSA!
305	You Are Making PTA History!
306	\$\$\$ Show Me the Money: Applying for PTA Scholarships and Grants
311	School Finance Mystery Theater
316	Membership Idea Exchange for Secondary PTAs
318	College Survival Guide for Students
405	Every Child, Quality Arts – Join the PTA Arts Network!
409	Fostering Diversity and Inclusive Leadership
510	SMARTS: Arts = Achievement for All Students
511	So, What Am I Going To Do for the Rest of My Life?
SP-500	Fortalecimiento de la participación de los padres con materiales de la PTA – Presentado en español

WORKSHOP DESCRIPTIONS

Use the following meters and tracks to guide you in choosing the best workshops for you.



Basic level of information



Intermediate level of information



Advanced level of information



Topic is presented in Spanish.
English interpretation NOT available.



Basic and intermediate information



Intermediate and advanced information



Good for everyone



Topic is presented in English.
Spanish interpretation available.

Track A	New Officers
Track B	Experienced Officers
Track C	Issues Affecting Children and Youth

Track D	Advocacy
Track E	Building Diverse, Inclusive & Representative Leadership
Track S	Students

Thursday, April 29 • 10 a.m. - 1 p.m.

SERIES 100

101 Being Treasurer Is Easier Than You Think!

Track **A B**



This hands-on training will walk participants through various common transactions, and how to record and report them. Financial reports and forms for the entire year will be covered. *Participants should also take Treasurer's Training Part 2, #502.*

103 Legal Aspects of PTA

Track **A B**



The California State PTA attorney and finance commissioners will discuss legal issues for nonprofit organizations, including legislation that will affect every PTA. This workshop will be interactive and rewarding for any officer.

106 Start Early: The Power of Early Learning Experiences and Preschool

Track **C**



Hear from federal, state, and local experts on the importance of early learning experiences for children birth to five. Research, data and strategies will be presented. Participants will obtain tools to share their knowledge and improve access to early learning programs in their communities.

102 Treasurer's Training, Parts 1 and 2

Track **A B**



An in-depth lecture on financial procedures for all financial officers. Attendees will be guided through an entire financial year. Topics include banking, budgets, fundraising, contracts, money handling and financial reports. Combines advanced treasurer's training, including computer accounting, audits, internet procedures, and advanced reporting methods. *Same as 402 and 502, combined. Spanish interpretation available.*

104 New Unit President, You Are a Priceless Jewel

Track **A**



PTA leaders are never alone! Open the jewelry box full of PTA resources (materials/training) and assistance (organizational structure/support network) available to help you meet the responsibilities of your new role. *Same as 404 and 504, combined.*

107 Legislation – Hot Topics in Sacramento

Track **C D**



What's happening in the state Capitol this year? How will pending legislation affect children, families and education in California? Learn about key issues and important developments in education reform directly from the experts – legislators, policymakers and political insiders. This is always a popular workshop, so reserve your seat early!

105 PTA Hot Zone – A Practical Experience in Conflict Resolution

Track **B**



Participants will experience role-playing and learn problem-solving strategies that can be used to diffuse volatile situations and help you survive.

108 If You Were Me

Track **A B C D E S**



Experience firsthand what it is like to live with different abilities. Learn how to facilitate different ability awareness with the general education population.

201 Parliamentary Procedure ABCs

Track **A B**



Basic parliamentary procedures for PTAs will be reviewed. These procedures will enable PTA leaders to conduct meetings properly.

202 Budgeting for Success

Track **A B**



Learn the importance of developing a budget based upon the goals and purposes of your PTA. Participants will be guided through the process of developing, adopting, and revising a PTA budget.

203 Insurance 101

Track **A B**



Join representatives from California State PTA and Insurance representatives to learn what you need to know about our insurance coverage and the benefits they provide. Also learn the effective use of the *Insurance and Loss Prevention Guide* procedures for protecting the assets of PTA.

204 Understanding Social Media

Track **A B**



MySpace, Facebook, YouTube, and other social networks are integral to children's lives. Learn why kids use them, and the pros and cons of these and other tools. Receive practical tips and resources to keep your children safe, smart and responsible in a web 2.0 world.

205 Attracting and Feeding the Media – Easy When You Know the Tricks

Track **A B**



Use these proven top 20 strategies to attract and feed the media. Your PTA deserves media attention. Learn 10 strategies to attract the press to your events. Then, once the press is there, focus on the 10 strategies to ensure the published story tells your PTA message.

207 No Child Left Behind Effects on Your School, on Your Child

Track **C**



Unlock the secrets of test assessment and how it affects your child's future.

208 Sex Education: Don't Let Your Child Learn it on the Streets, Part 1

Track **C**



Learn about current trends in sexually transmitted diseases (STDs), the most common STDs, transmission, and how to discuss this important topic with youth. *For Part 2, take workshop 308.*

209 Conflict – Not a Bad Thing

Track **A B**



Difficult board meetings, us versus them, opinionated past board members and administrators? Learn different ways to recognize, manage, and resolve challenges to a successful PTA year.

210 You're on the Board – Now What?

Track **A**



Expand your comfort zone. See how an appreciation of board duties, policies, best practices and resources guarantees a successful PTA year. *Leadership Pocket Pals* will be provided to all workshop attendees.

211 Find Your Hidden Treasure in PTA Membership

Track **A D E**



Share the benefits of PTA membership with everyone in your school community. Learn how to conduct a successful membership campaign and increase representation of diverse communities in PTA. Find out how PTA can help you navigate the school system to make your child's education more valuable! *Spanish interpretation available.*

212 Membership Matters: Strategies for Leaders

Track **B E**



Empower your units, councils and districts with resources, incentives, and strategies that will build and broaden membership. Through effective communication tools and a step-by-step calendar, gain creative methods for sharing the value and benefits of PTA.

213 Grab & Go Programs: PTA at Its Best!

Track **A B E**



Learn about the ingenious PTA programs that increase parent involvement, and how easy they are to implement. Discover ways to design your own amazing and successful programs and how to showcase them for the benefit of every child.

214 PTA Spotlight Award: Unit Award-Winning Program Ideas

Track **A B**



Learn from the PTA Spotlight Unit Award recipients about successful programs that will inspire, empower, and motivate your unit to plan and achieve your best program ever!

215 Kids + Art = Reflections

Track **A B**



Learn about National PTA's Reflections art program. Participants will explore ways to promote, implement and showcase Reflections program at the unit PTA level. *Same as workshop 415.*

216 Parents Empowering Parents

Track **D**



Empower your parents to make a difference in student achievement. Join Twenty-Third District PTA as they share with you a template to develop your own successful Parent Involvement Action Plan.

217 Preschool Through College – The Big Picture

Track **C**



Superintendent Of Public Instruction Jack O'Connell's P-16 Council has been tackling the tough issues facing California public education. Join a panel of P-16 members in discussing the real issues in providing quality education for all ages. Explore ways that PTA can make a difference at all educational levels.

218 Increase Student Involvement in Your PTA/PTSA!

Track **S**



Involving students in your PTA/PTSA is an excellent way to encourage their support and participation as stakeholders in their school community. An effective collaboration of students and adults helps to ensure that vital PTA/PTSA programs remain relevant and serve the needs of the students and the school community.

Friday, April 30 • 4 - 5:30 p.m.

SERIES 300

301 Advanced Parliamentary Procedures

Track **B E**



Learn tips on how to preside like a pro. For those already familiar with parliamentary procedure, practice presiding, learn how to use scripts to make your meeting run smoothly and how to use parliamentary tools and special rules to make your meetings fair, productive and enjoyable. Basic procedures will not be covered in this session.

302 Are All Your Duck\$\$\$ in a Row?

Track **A**



How to Audit: Don't wait until the end to prepare for the audit. Simple strategies and tips for making audits a piece of cake. Learn how to plan, conduct and report on the outcome of your PTA audit. Reassure your members their resources are being managed in a business-like manner that complies with all regulations.

303 CYA – Cover Your Assets

Track **A B**



Every officer and board member has a responsibility to protect the volunteers, money, and the reputation of PTA. This informative workshop will teach the basic rules and responsibilities for all nonprofit organizations.

304 From Issues to Action – Making a Difference Through Advocacy

Track **C D**



Is your PTA dealing with a hot local issue? Do your members want to make a difference on a statewide issue? Learn the most effective tips that make it easy for your members to take an issue from discussion to action.

305 You Are Making PTA History!

Track **C S**



Learn the value of your PTA volunteering and how it supports our advocacy for children. Join past state presidents and future leaders as they share memorable, historic moments from their past.

306 \$\$\$ Show Me the Money: Applying for PTA Scholarships and Grants

Track **C S**



Need a PTA money tree? this interactive workshop will give you tips, timelines and helpful hints on writing a successful California State PTA Grant or Scholarship application.

307 PTA Minutes – A Juicy Read!

Track **A**



They said what? Can that be true? Don't just go through the "motions" of writing what you hear. Turn your fiction into non-fiction in a matter of "minutes." Let's get the story straight and make it to the Top 10 PTA bestsellers!

308 Sex Education: Don't Let Your Child Learn It on the Streets, Part 2

Track **C**



A continuation of workshop 208. Learn about discussion techniques, get answers to difficult questions, and find out about available resources. *For Part 1, take workshop 208.*

309 Communicating With Confidence

Track **A**



Does the thought of standing up and speaking in front of a crowd make you feel sick? Are you afraid you'll say the wrong thing? Conquer your fears and verbal stumbles at this interactive session.

310 When Kids Are Afraid To Go To School

Track **C**



How can you and your community create a school culture that promotes a safe climate for student success? Hear practical suggestions to use in your school to prevent bullying and deal with other obstacles that can hinder students' academic achievement.

311 School Finance Mystery Theater

Track **A B C D E S**



Take the magical money mystery tour of school finance. Learn how money motivates your school district and impacts your child's education. *Spanish interpretation available.*

312 Let's Talk Team

Track **A B E**



There is no "I" in team. The words you use and how they are delivered determine the effectiveness, productivity and interactions of any group. Walk away with more confidence to coach and be a better team player

313 Administrators, Your New BFF!

Track **A B**



Being an effective leader for your PTA requires working with a variety of administrators at all levels. Learn secrets to success and how you can gain the support of your county and local superintendents and principals.

314 A PTA for Everyone

Track **E**



Learn how to adapt your PTA to identify and meet the changing demographics of families and children in California, including homeless children, foster youth, immigrant and military families. *Spanish interpretation available.*

315 Just Between Friends: Fast / Easy Member Management & More

Track **A B**



With PTA's new Just Between Friends system, you'll be able to manage your members, recruit and track hours for volunteers, communicate with parents and more. Better yet, entry of data has never been easier, faster or less prone to errors. This workshop prepares you now for the next generation of running your PTA.

316 Membership Idea Exchange for Secondary PTAs

Track **A B S**



Share your creative ideas (and hear from others) to make Secondary PTA/PTSA membership campaigns more successful and fun in this interactive, round-table workshop. Be prepared to share your best practices for reaching out to everyone and increasing student involvement.

317 Bring Children, Families and Schools Together Through the Arts

Track **A B**



Arts connects people across generations, languages and cultures. This workshop features programs and ideas that help promote parent and family involvement and engage diverse communities through meaningful arts experiences.

318 College Survival Guide for Students

Track **S**



Hear from college students about the college experience, including dealing with college red tape, healthcare, student's rights, getting the classes you want, dropping classes you don't want, roommates, surviving the parties, understanding your changing relationship with your parents, time-management, staying focused on your goals, and more!

Saturday, May 1 • 11 a.m.-12:30 p.m.

SERIES 400

401 21st Century Bylaws

Track **A B**



PTA has moved into the 21st century, and unit bylaws are now available online. In this workshop, the unit online bylaws will be demonstrated. Participants will have questions answered so that the bylaws can be completed successfully online.

402 Treasurer's Training, Part 1

Track **A**



An in-depth discussion of financial procedures for all financial officers. Attendees will be guided through an entire financial year. Topics include banking, budgets, contracts, money handling and financial reports. *Same as 102, Part 1. Take with 502.*

403 Council and District Training

Track **B**



Learn how to support unit financial officers, present workshops, collect and review unit financial documents, remit per capita and insurance and review state reports. Gain skills to identify red flags and resolve problems.

404 New Unit President, You Are a Priceless Jewel, Part 1

Track **A**



PTA leaders are never alone! Open the jewelry box full of PTA resources (materials/training) and assistance (organizational structure/support network) available to help you meet the responsibilities of your new role. *Same as 104, Part 1. Take with 504. If you take Part 1, you must take Part 2.*

405 Every Child, Quality Arts – Join the PTA Arts Network!

Track **D S**



California State PTA is playing a leading role helping parents understand the value of arts education and ensuring that all children have access to quality programs. Come learn about PTA's arts grant project, and the latest communications and advocacy tools available to you and your PTAs. *Spanish interpretation available.*

406 Newsletters – Fast, Fun and Painless

Track **A B**



Create fast, fun and painless newsletters. Newsletters can be easy and fun to create. Enjoy yourself while informing your parents, friends and community. It's just about knowing these simple strategies.

407 Achievement Through Attendance

Track **C**



The latest research drives home the critical importance of school attendance by elementary school students. School Attendance Review Boards play a critical role in rescuing kids from the brink of academic and lifelong failure. Our expert presenters offer compelling information and practical solutions for parents and schools. *Spanish interpretation available.*

408 They're All Our Children

Track **C**



PTA's motto is that we speak for every child with one voice. Over 80,000 children in foster care in California have no one to speak for them. What is the future these children face? What is our obligation to them? What will happen if we fail to meet that obligation?

409 Fostering Diversity and Inclusive Leadership

Track **A B C D E S**



Are you struggling to lead those with whom you have very little in common? If you answered yes, this workshop is for you. This workshop will include a series of interactive exercises and discussions helping us to each understand ourselves and those who make up our communities.

410 Closing the Achievement Gap – What Is Working? A Critical Issue for ParentsTrack **A B**

This workshop will present compelling data on the nature and extent of the achievement gap that affects all students and schools' performance. Hear how the California State University Center is addressing closing the gap. Learn strategies for parents to advocate for better academic outcomes.

411 A Guide to Managing Teen Anxiety and PanicTrack **C**

Anxiety can make everything seem unmanageable – from dealing with family and friends to managing schoolwork and extracurricular activities. Learn strategies teens can use to manage extreme anxiety and panic.

412 Meetings People Want To Come Back ToTrack **A B**

You can have fun and enjoy a meeting! Come and learn tips on how to have efficient meetings that get the job done in a minimum amount of time, and tricks to create an atmosphere for the most popular meeting in PTA.

413 Problem Solving Merry-Go-RoundTrack **A B**

Get suggestions to topic-specific problems or issues from those in the know! Leadership commissioners and others will be available to you at topic-specific tables to speak with you and give you ideas. All you have to do is ask!

414 Federal Legislation: How It Affects California's ChildrenTrack **C**

What are some of the recent changes in Federal Law? What do we expect to come up this year in Washington? How does it affect the children of California and the United States?

415 Kids + Art = ReflectionsTrack **A B**

Learn about National PTA's Reflections art program. Participants will explore ways to promote, implement and showcase Reflections program at the unit PTA level. *Same as 215.*

416 PTA Spotlight Award: Council Award-Winning Program IdeasTrack **B**

Learn from the PTA Spotlight Council Award recipients about successful programs that will inspire, empower, and motivate your council to plan and achieve your best program ever!

417 Membership Idea Exchange for Elementary PTAsTrack **A B**

Share and gain a host of creative ideas to make elementary PTA membership campaigns more successful and fun in this interactive, round-table workshop. Be prepared to share your best practices for reaching out to everyone.

418 Build Parent Involvement Using PTA MaterialsTrack **A B**

Research shows that greater parent involvement in children's education leads to increased student success. Become familiar with California State PTA's and National PTA's wide range of parent involvement materials and learn how they can help your PTA implement an effective parent involvement program.

419 Men as PTA Leaders – Beyond the Paint BrushTrack **E**

Power tools to harness this under-tapped resource. With the changes in the economy, men have the opportunity to spend more time supporting their children's education. This workshop will give you the tools to tap into this valuable resource – PTA Power Dads.

501 Are the PTA Police Out To Get You?Track **A B**

Watch this PTA meeting gone wrong and then plan strategies to bring the meeting back on track.

502 Treasurer's Training, Part 2Track **A B**

A continuation of workshop 401. Topics include computer accounting; safe procedures for holding events; audits; tax filings; proper management of funds; and internet procedures. This workshop is a must for treasurers and recommended for presidents and auditors. *Same as 102, Part 2. Take with 402.*

503 Effective PTA Boardmanship for Councils and DistrictsTrack **B**

A must for Council and District leaders. This workshop will help you strengthen your leadership skills and discover your role in sharing organizational resources. You will explore tools to help you support your members and receive tips to stay focused on PTA's purpose and your goals.

504 New Unit President, You Are a Priceless Jewel, Part 2Track **A**

A continuation of workshop 404. PTA leaders are never alone! Open the jewelry box full of PTA resources (materials/training) and assistance (organizational structure/support network) available to help you meet the responsibilities of your new role. *Same as 104, Part 2. Take with 404. If you take Part 2, you must take Part 1.*

505 Advanced Reflections for Council and District CoordinatorsTrack **B**

Beyond the basics, this Reflections workshop will provide participants with a better understanding of the process of submitting Reflections entries to the next level. Learn more about the documentation required to submit Reflections on to District or State and get your questions about the finer points of the program answered.

506 Everything You Need To Know About Membership

Track **A**



Learn how to conduct a successful, year-long membership campaign, including best practices, sample materials, and using resources to promote membership. Be one of the first to receive the new Membership Kit.

507 Print or Online: Get Noticed!

Track **A B**



Build your communications plan. Use multiple ways to inform your parents and community. Get maximum impact from electronic and print media.

508 OH NO! My Kid Has a License

Track **C**



Meet experts who can provide practical advice for parents of new drivers to help their teens become competent, skillful drivers. Parent involvement is the key to teen driver safety. Are you ready? Come learn what parents need to know about driving rules, responsibilities and penalties. Knowledge = parent calming!

509 Building Community Unity

Track **E**



Join in a thought-provoking discussion and assessment about creating a rich and diverse PTA. This workshop encourages creating true community unity across all cultures. It draws on our own experiences, stereotypes and perceptions. Its purpose is to help create enriched understanding and relationships within PTA and the larger community. *Spanish interpretation available.*

510 SMARTS: Arts = Achievement for All Students

Track **A B S**



PTAs, schools, and counties share their success stories about how increasing arts education has led to student success. Learn about the latest arts education research and practical applications.

511 So, What Am I Going To Do for the Rest of My Life?

Track **C S**



As your child journeys through school to prepare for his future as a caring responsible citizen, learn what the alternatives are, from college requirements to career education.

512 Spotlight Success: Get It Through Nutrition & Physical Activity

Track **C**



Learn about the best practices implemented by PTA units recognized through the Governor's Council on Physical Fitness 2009 Spotlight Awards.

513 Unleash the Leader in You!

Track **A B E**



You've got what it takes to be a leader, and there are dozens of reasons why. Combine your everyday skills with a wealth of PTA resources. You will have your board and administrators listening and following in no time! Establish the confidence to encourage others to take the next step as well.

514 What Every PTA President Needs To Know About Advocacy

Track **A D E**



Congratulations! You have been elected PTA president! Feel the excitement as we take you into the world of advocacy. Learn how to find an advocacy chairman, how to build an advocacy team, and how to navigate the waters of local elections, candidate forums, legislative actions and parent advocacy education.

515 Help – My Child Is Struggling in School

Track **D**



Learn practical information about working with your child's teachers and doctors to address potential learning disabilities, ADHD, autism and other special needs, and how to navigate the special education process, from writing effective individualized education programs (IEPs) to working collaboratively to implement them effectively so that children reach their potential.

516 Advanced Arts Advocacy Seminar

Track **A**



Join PTA and state arts leaders for this interactive discussion of key funding and policy issues, as well as strategies to strengthen our advocacy at the local and state levels to ensure all children have access to a high quality, comprehensive education that includes the arts.

517 Put Passion Into Action! – Resolutions Made Real

Track **D**



Take a guided tour of the resolutions process, from selecting a child-centered issue, to preparation, convention adoption, advocacy ... and public policy. Then, experience the passion of successful resolution makers whose efforts on behalf of children and youth have been realized in laws and public policy across California.



Sleep in for PTA

PTA recognizes the importance of sleep for children and adults.

Sunday morning, May 2 – No business until 9:30 a.m.

Be Heart Healthy – Model Healthy Sleep Habits
Get a Sleep Shirt

Make a \$20 contribution to PTA Healthy Lifestyles Grant Fund and sleep in!



DESCRIPCIÓN DE TALLERES EN ESPAÑOL



PRESENTADOS EN ESPAÑOL

Estos talleres se presentarán en español.
English interpretation NOT available.

Jueves, 29/4 10 a.m. - 1 p.m.

SP100 Está en la junta. ¿Y ahora, qué?

Track **A** **E**



Amplíe su zona de comodidad. Vea cómo una apreciación de las obligaciones de la Junta, las políticas, las mejores prácticas y recursos garantizan un año de PTA positivo. *Compañero de bolsillo de Liderazgo para todos los asistentes.*

Viernes, 30/4 2 - 3:30 p.m.

SP200 Nuevo presidente de unidad, usted es una joya invaluable

Track **A** **E**



¡Los líderes de la PTA nunca están solos! Abra el cofre de tesoros de la PTA, lleno de recursos (materiales y capacitación) y asistencia (red de apoyo y estructura organizativa) disponibles para ayudarle a cumplir las responsabilidades de su nueva función.

Sábado, 1/5 2 - 3:30 p.m.

SP500 Fortalecimiento de la participación de los padres con materiales de la PTA

Track **E** **S**



La investigación demuestra que una mayor participación de padres en la educación de los niños conduce a un mayor éxito estudiantil. Familiarícese con la amplia gama de materiales de la PTA de California y la PTA Nacional sobre la participación de padres y aprenda cómo pueden ayudarle a su PTA a implementar un programa efectivo de participación de padres.

CON INTERPRETACIÓN AL ESPAÑOL

Los siguientes talleres se presentarán en inglés.
Hay interpretación al español disponible.

Jueves, 29/4 10 a.m. - 1 p.m.

102 Capacitación para tesorero
Partes 1 y 2

Track **A** **B**



Una conferencia de fondo sobre procedimientos financieros para todos los funcionarios de finanzas. Se guiará a los asistentes a través de todo un año financiero. Los temas incluyen banca, presupuestos, recaudación de fondos, contratos, manejo de dinero e informes financieros. Combina capacitación avanzada para tesorero, incluyendo contabilidad computarizada, auditorías, procedimientos de internet y métodos avanzados de reporte. *Igual a 402 y 502, combinados.*

Viernes, 30/4 2 - 3:30 p.m.

211 Encuentre su tesoro escondido en la afiliación a la PTA

Track **A** **D** **E**



Comparta los beneficios de la afiliación a la PTA con todos los miembros de su comunidad escolar. Aprenda a realizar una campaña de afiliación exitosa y aumente la representación de diversas comunidades en la PTA. ¡Averigüe cómo le puede ayudar la PTA a transitar por el sistema escolar para hacer más valiosa la educación de su hijo!

Viernes, 30/4 4 - 5:30 p.m.

311 Teatro de misterio de las finanzas escolares

Track **A** **B** **C** **D** **E** **S**



Haga el viaje mágico por las finanzas de la escuela. Aprenda cómo el dinero motiva a su distrito escolar y cómo afecta la educación de su hijo.

Viernes, 30/4 4 - 5:30 p.m.

314 Una PTA para todos

Track **E**



Aprenda a adaptar su PTA para identificar y satisfacer los cambios demográficos de las familias y los niños en California: los niños sin hogar, los jóvenes en hogares de crianza y las familias de inmigrantes y de militares.

Sábado, 1/5 11 a.m. - 12:30 p.m.

405 Cada niño. ¡El arte de calidad se une a la red de arte de la PTA!

Track **D** **S**



La PTA de California desempeña un papel de liderazgo para ayudar a los padres a comprender el valor de la educación artística y asegurar que todos los niños tengan acceso a programas de calidad. Venga a obtener más información sobre el proyecto de subsidio de la PTA para el arte y las últimas herramientas de comunicación y promoción que hay disponibles para usted y su PTA.

Sábado, 1/5 11 a.m. - 12:30 p.m.

407 Logros a través de la asistencia

Track **C**



La más reciente investigación reafirma la importancia crucial de la asistencia de los estudiantes a la escuela primaria. Las Juntas de Revisión de Asistencia Escolar desempeñan un papel decisivo en rescatar a los niños al borde del fracaso tanto académico como permanente. Nuestros presentadores expertos ofrecen información convincente y soluciones prácticas para los padres y las escuelas.

Sábado, 1/5 2 - 3:30 p.m.

509 Formación de la unidad comunitaria

Track **E**



Unase a un debate y una evaluación sobre la creación de una PTA rica y diversa. Este taller alienta a crear una unidad comunitaria auténtica que toque todas las culturas. Usa nuestras propias experiencias, estereotipos y percepciones. Su propósito es ayudar a crear una mejor comprensión y relaciones dentro de PTA y la comunidad en general.



SPANISH WORKSHOP DESCRIPTIONS



PRESENTED IN SPANISH

The following workshops will be presented in Spanish. English interpretation NOT available.

Thursday, 4/29 10 a.m. - 1 p.m.

SP100 Está en la junta. ¿Y ahora, qué?

Track **A** **E**



Amplíe su zona de comodidad. Vea cómo una apreciación de las obligaciones de la Junta, las políticas, las mejores prácticas y recursos garantizan un año de PTA positivo. *Compañero de bolsillo de Liderazgo para todos los asistentes.*

Friday, 4/30 2 - 3:30 p.m.

SP200 Nuevo presidente de unidad, usted es una joya invaluable

Track **A** **E**



¡Los líderes de la PTA nunca están solos! Abra el cofre de tesoros de la PTA, lleno de recursos (materiales y capacitación) y asistencia (red de apoyo y estructura organizativa) disponibles para ayudarle a cumplir las responsabilidades de su nueva función.

Saturday, 5/1 2 - 3:30 p.m.

SP500 Fortalecimiento de la participación de los padres con materiales de la PTA

Track **E** **S**



La investigación demuestra que una mayor participación de padres en la educación de los niños conduce a un mayor éxito estudiantil. Familiarícese con la amplia gama de materiales de la PTA de California y la PTA Nacional sobre la participación de padres y aprenda cómo pueden ayudarle a su PTA a implementar un programa efectivo de participación de padres.

CON INTERPRETACIÓN AL ESPAÑOL

The following workshops will be presented in English. Spanish interpretation available.

Thursday, 4/29 10 a.m. - 1 p.m.

102 Treasurer's Training Parts 1 and 2

Track **A** **B**



An in-depth lecture on financial procedures for all financial officers. Attendees will be guided through an entire financial year. Topics include banking, budgets, fundraising, contracts, money handling and financial reports. Combines advanced treasurer's training, including computer accounting, audits, internet procedures, and advanced reporting methods. *Same as 402 and 502, combined.*

Friday, 4/30 2 - 3:30 p.m.

211 Find Your Hidden Treasure in PTA Membership

Track **A** **D** **E**



Share the benefits of PTA membership with everyone in your school community. Learn how to conduct a successful membership campaign and increase representation of diverse communities in PTA. Find out how PTA can help you navigate the school system to make your child's education more valuable!

Friday, 4/30 4 - 5:30 p.m.

311 School Finance Mystery Theater

Track **A** **B** **C** **D** **E** **S**



Take the magical money mystery tour of school finance. Learn how money motivates your school district and impacts your child's education.

Friday, 4/30 4 - 5:30 p.m.

314 A PTA for Everyone

Track **E**



Learn how to adapt your PTA to identify and meet the changing demographics of families and children in California: homeless children, foster youth, immigrant and military families.

Saturday, 5/1 11 a.m. - 12:30 p.m.

405 Every Child. Quality Arts Join the PTA Arts Network!

Track **D** **S**



California State PTA is playing a leading role helping parents understand the value of arts education and ensuring that all children have access to quality programs. Come learn about PTA's arts grant project, and the latest communications and advocacy tools available to you and your PTAs.

Saturday, 5/1 11 a.m. - 12:30 p.m.

407 Achievement Through Attendance

Track **C**



The latest research drives home the critical importance of school attendance by elementary school students. School Attendance Review Boards play a critical role in rescuing kids from the brink of academic and lifelong failure. Our expert presenters offer compelling information and practical solutions for parents and schools.

Saturday, 5/1 2 - 3:30 p.m.

509 Building Community Unity

Track **E**



Join in a thought-provoking discussion and assessment about creating a rich and diverse PTA. This workshop encourages creating true community unity across all cultures. It draws on our own experiences, stereotypes and perceptions. Its purpose is to help create enriched understanding and relationships within PTA and the larger community.

REGISTRATION PROCEDURES

REGISTRATION OVERVIEW

ONLINE REGISTRATION IS THE PREFERRED METHOD FOR CONVENTION REGISTRATION.

Members wishing to participate in convention activities are encouraged to register online or by mail (form on page 18).

1. Fees entitle participants to attend the general meetings, workshops and the exhibit hall.
 - *Fees are nonrefundable.*
2. There are three date blocks you should keep in mind when registering;
 - **Feb 1 to Mar 31** – The lowest registration fees offered, and your name badge and workshop tickets are mailed to you before convention begins.
 - **April 1 to April 16** – Fees are increased. Your name badge and workshop tickets **will not** be mailed, but will be ready upon your arrival to convention.
 - **April 28 to May 2** – On-site registration fees apply, and are higher than the two previous periods, listed above.
3. Upon your arrival, go to the Registration Booth to pick up additional convention items that were not mailed (tote bag, special ribbon pack, etc.), and be sure to bring the following items;
 - ➔ Mailed badge and workshop tickets, if received prior to convention.
 - ➔ Current membership card (*if not previously verified*)
 - ➔ Bar-coded confirmation letter
 - ➔ Students **must bring** a signed *Parent/Guardian Approval and Consent to Treatment Form*. Forms are available online at www.capta.org and through district PTAs. (Mailed copies not accepted.)
4. Once registered, attendees may not transfer registrations to another person.
5. Name badges will be provided to each person attending convention, and are required for entrance to workshops, general meetings and exhibit hall.
6. Voting cards will be provided to voting delegates at registration and will **not** be replaced if lost.

Children at Convention

- **Children under 12** – Parents may register children under 12 at no charge. They will be issued special badges allowing them to accompany a parent to meetings or workshops on a space-available basis. If a workshop is at capacity, children will not be admitted. Parents are asked to be considerate of their fellow PTA members when bringing children to meetings.
- **Children 12 and older** – Must register and pay student registration fees.

Special Notes

- Council and district fees are **not collected** through the registration process. You must check with your council and/or district PTA for other fees, if any, and the procedure for payment of those fees.
- There are **NO REFUNDS** for state PTA registration, event fees, or pre-ordered Promo Packages.
- FAXED registrations **will not be accepted**.

Fee Schedule		Feb 1-Mar 31	Apr 1-Apr 16	On-site
Full-time	<i>voting/nonvoting</i>	\$140	\$180	\$200
Full-time Student	<i>voting/nonvoting</i>	\$70	\$70	\$70
One Day	<i>nonvoting</i>	\$90	\$110	\$120
One Day Student	<i>nonvoting</i>	\$40	\$40	\$40
Non PTA Member		\$400	\$400	\$400
Exhibit Hall	<i>PTA member</i>	\$50	\$50	\$50
Exhibit Hall	<i>non-PTA member</i>	\$100	\$100	\$100
Lost Badge	<i>replacement</i>	n/a	n/a	\$35
Mailed Badge/Ticket	<i>reprint</i>	n/a	n/a	\$10
Sleep in for PTA	<i>optional</i>	\$20	\$20	\$20
Ribbon Pack	<i>optional</i>	\$20	\$20	\$20

ONLINE REGISTRATION – RECOMMENDED

1. Online registration is open February 1 to March 31. Go to www.capta.org and click on “Convention Registration.”
2. You will be asked for your home address and where you want exhibitor information to be sent (home or school). **If you choose your school address for exhibitor information, your badge and workshop tickets will also be sent to the school address.** If you choose the school address, identify the recipient on the “Attention” line.
3. Be sure to complete the payment information. Missing this step will delay processing your order.
4. An e-mail confirmation will be sent to you upon *full* completion of the online process.
5. Changes can be made to your registration until March 31. After that, all changes will have to be made on-site during convention hours. Additional fees will be billed to your credit card.
6. Badge and workshop tickets will be mailed to you in April.

MAIL-IN REGISTRATION – Form on page 18.

1. Mail-in registration runs February 1 to April 16.
 - **Mailed registrations must be received by March 31 to receive the first discounted rate, and by April 16 for the next level discount.**
2. Fill the form out completely. You may represent one unit or council or district, only. Be sure to write in the National PTA number, listed on the front of your membership card.
3. Write in your first and second choices of workshops.
4. Read ALL NOTICES on the form.
5. You may pre-order promo packs and ribbon packs on this form, as well as sign up and donate to the “Sleep in for PTA” and Rally on the Capitol.
6. Payment and a copy of your membership card must accompany the registration form.
 - Units can mail multiple forms with one check.
7. If your completed registration request is received
 - By March 31, your name badge and workshop tickets will be mailed to you prior to convention.
 - After March 31, your name badge and workshop tickets will be held for you to pick up at the Registration Booth.

NEW UNITS AND COUNCILS REGISTRATION

Special guidelines are necessary for recently organized units and councils awaiting acceptance of membership into the California State PTA at the pre-convention Board of Managers meeting in April.

1. Applications for membership into the California State PTA by new units and councils will be accepted prior to the pre-convention Board of Managers meeting.
2. All required dues, applications, and approved bylaws must be processed by district PTA prior to California State Board of Managers acceptance.
3. Registrants from new units or councils that have not yet been accepted by the Board of Managers must **register on-site**. Bring a current PTA membership card and the earliest advanced registration fee. They will be registered as nonvoting attendees.
4. Make checks payable to the California State PTA. New unit/council PTA status will be verified on-site.

MEMBERSHIP REQUIREMENTS

You must show proof of membership to qualify for the discounted rates shown. Once verified (and payment received), your name badge and tickets will be processed. You can verify your membership by:

1. Enter the user ID and password provided on your membership card when registering online
2. Send a copy of your membership card with your mail-in registration form.
3. Bring a copy of your membership card to the Registration Booth at Convention.
4. Failure to prove membership will cause your convention fees to be assessed at the non-member rate.

TRANSFERS AND NAME CHANGES

If you have registered in advance and are unable to attend convention, your registration may be transferred to another person. Payment arrangements are to be managed between you, your replacement and your unit/council/PTA president.

If you registered online

- Provide your user ID and password to your replacement.
- If your replacement makes online corrections (name, workshop, etc.) by March 31, then name badge and workshop tickets will be mailed to him/her.
- If your replacement makes online corrections *after* March 31, he/she can pick up the material at the Preregistration Window during convention.

If you mailed your registration,

- Transfers must be made through district PTA or on-site.
- Give your original bar-coded confirmation letter to your replacement. He/she must bring it, along with their membership card to the Preregistered Window at convention to complete the transfer.

Changes may be made on-site; however, workshops may not be available for exchange and will be changed on a space-available basis only. Transfers who have not submitted changes **must present a current PTA membership card** and the bar-coded confirmation letter to the registration booth. If no membership card is presented, then the replacement must pay the non-PTA member fee and will not be eligible to vote in the general meetings.

WHEN CONVENTION BEGINS

Stop at the Registration Booth to pick up your voting card (if delegate), badge holder, ribbons, and tote. If you ordered a Promo Pack or donated to the "Sleep in for PTA" you will be issued a ticket to retrieve your items from the designated pick-up location, at your convenience. If you ordered a special ribbon pack, you will receive it at the Registration Booth.

If you have received your badge and workshop tickets in advance AND you have no changes, you may go directly to general meetings, workshops, and exhibit hall prior to checking in. However, you will not be able to vote until you obtain your voting card at registration.

Registration Hours		
Wednesday	April 28	5 - 8 p.m.
Thursday	April 29	7:30 a.m. - 6:30 p.m.
Friday	April 30	7 a.m. - 8 p.m.
Saturday	May 1	7 a.m. - 4 p.m.
Sunday	May 2	8:30 - 9:30 a.m.

REGISTRATION BOOTH WINDOWS

Upon arrival at convention, you will need to check in at one of the registration booths.

Use the On-site Registration Window

If you have not preregistered through the online or mail-in process. You must have your membership card to receive the PTA member price. Registration forms will be available in the lobby area to complete *prior* to getting in line. Full payment is required upon registration.

Use the Preregistered Window

- If you registered but have not received your badge and workshop tickets in advance, be sure to have your confirmation letter and membership card (if not already verified).
- If you have changes to your registration.
- If you forgot your badge and/or tickets, a \$10 reprint fee will be assessed.

Use the Express Registration Window

- If you have received your badge & tickets through the mail, AND you have no changes.



REGISTRATION FORM

California State PTA 111th Annual Convention / April 29-May 2, 2010 / Sacramento Convention Center

ONLINE: www.capta.org/convention • **MAIL:** Smart-Reg International, 990 San Antonio Road, Palo Alto, CA 94303
 Print or type. Copy this form for each person registering. Please be sure to read and complete each section.

NOTE:
The address you select is also where your convention badge and workshop tickets will be sent.

First Name _____ Last Name _____
 Address: Home School _____
 City _____ State _____ Zip _____
 Contact Phone (_____) _____ E-mail Address _____
 Emergency Contact _____ Emergency Phone (_____) _____
 Name of Unit/Council Representing _____ National PTA number _____

Send requested Exhibitor Information to: Address above other
 Attention _____
 Street _____
 City _____ State _____ Zip _____

Are you a first-time state convention attendee? Yes No
 Have you ever received an Honorary Service Award? Yes No
Special Needs:
 Wheelchair access Sign language interpretation
 Spanish interpretation with headphones
 Hearing impaired – assisted listening device requested
 Other _____

WORKSHOPS		
	First Choice	Second Choice
Series 100 Thursday, April 29	_____	_____
Series 200 Friday, April 30	_____	_____
Series 300 Friday, April 30	_____	_____
Series 400 Saturday, May 1	_____	_____
Series 500 Saturday, May 1	_____	_____

I verify I am physically fit and able to participate in the **Rally on the Capitol** and hold the California State PTA, including all unit, council/district PTAs harmless.

STUDENTS: Obtain *Parent/Guardian Approval and Consent for Treatment Form* from district PTA or at www.capta.org and bring signed form to convention registration.

Send a copy of your membership card with mailed registration form and payment or bring to Registration Booth onsite. Otherwise, non-member fees will be assessed.

A confirmation e-mail will be sent upon receipt of registration form *and* payment. Badges and tickets will be mailed for registrations received prior to April 1. Registrations received April 1 and after must be picked up onsite. *There will be a \$10 reprint fee for forgotten badges/tickets.*

STATEMENT OF UNDERSTANDING
 By registering **you** agree to the terms and conditions set forth in the registration information of the *Registration Book* for the 2010 California State PTA Convention in Sacramento. This registration is transferable. Payments for transfers must be handled between you and your replacement and your unit/council/district PTA president. There are no refunds for California State PTA registration and event fees.

PHOTOGRAPHY RELEASE
 By registering for or attending the California State PTA Convention you hereby grant and assign the California State PTA and its legal representatives the irrevocable and unrestricted right to use and publish for editorial, trade, advertising or any other purpose and in any manner and medium, including website and Internet promotion, all photographic, video, and digital images of you and your guests taken while in attendance at the California State PTA Convention. By registering for or attending the California State PTA Convention you hereby release the California State PTA and its legal representatives from all claims and liability relating to said photographs, video and digital images.

Registration Fee	Feb 1- Mar 31	Apr 1- Apr 16	On-site	Payment
Full-time • voting/nonvoting	\$140	\$180	\$200	
Full-time Student • voting/nonvoting	\$70	\$70	\$70	
One Day • nonvoting	\$90	\$110	\$120	
One Day Student • nonvoting	\$40	\$40	\$40	
Non PTA Member	\$400	\$400	\$400	
Exhibit Hall Only • PTA member	\$50	\$50	\$50	
Exhibit Hall Only • non PTA member	\$100	\$100	\$100	

Special Activity / Item	Price	Qty	
Rally on the Capitol	n/c		0.00
Superintendents Form <i>ticket required</i>	n/c		0.00
Town Hall <i>ticket required</i>	n/c		0.00
Sleep in for PTA <i>shirt/ribbon</i>	\$20		
Special Ribbon Pack – 5 ribbons	\$20		
Promo Pack 1 <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL <input type="checkbox"/> XXXL	\$13 \$15 \$16		
Promo Pack 2 <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL <input type="checkbox"/> XXXL	\$26 \$29 \$30		
Promo Pack 3 <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL <input type="checkbox"/> XXXL	\$26 \$29 \$30		
TOTAL ALL FEES			\$

PAYMENT IN FULL REQUIRED

Check # _____ Made payable to "California State PTA"
 Credit card: MasterCard Visa Exp. Date ____/____
 Card Number _____/_____/_____
 Card Security Code (three-digit code on the back of the card) _____
 Signature _____
 Address (if different than attendee) _____

HOUSING PROCEDURES

ONLINE REGISTRATION IS THE PREFERRED METHOD FOR BOOKING YOUR HOUSING REQUEST(S). One Housing Reservation form must be completed for each room requested. You may copy the form if necessary.

Form must list delegate's full name; if a delegate is unknown, a name must be submitted (e.g., outgoing president, 1st VP, etc.). Names may be changed at a later date.

When sharing a room, add additional names on lines provided. *Do not use another housing form.* There is a maximum of four (4) people per room. Confirmations will be sent to the first person listed within 48 hours. Every person occupying a room must be listed on the form.

Complete your hotel choices by placing numbers 1-6 in your order of preference beside the hotels listed.

A guarantee must accompany each reservation, either a personal credit card number or a deposit check in the amount of **\$150 made payable to SCVB Housing**. You must supply a personal credit card number if you are making a reservation by FAX, e-mail or on the Internet. Your personal credit card is only a form of guarantee. It will only be used as a guarantee at time of booking. If you cancel after March 1, 2010 your card will however be charged the \$50 fee. You may pay the hotel with a unit, council or district check, made payable to the hotel, upon arrival.

When several delegates wish to be housed at the same hotel, you will need to mail, e-mail or FAX all the completed housing forms with guarantees (one for each room) along with a cover letter stating that you wish to be placed in the same hotel. The housing company will do everything possible to honor your request.

Make a copy of the form and retain for your records.

E-mail or FAX completed housing forms after **8 a.m. on February 1, 2010**. Forms received through the mail before February 1, 2010 will be held and opened after the mail, FAX, online and e-mails are received on February 1, 2010.

No telephone reservations will be accepted.

Forms must be submitted to SCVB Housing no later than **April 5, 2010**.

All changes and cancellations must be made through SCVB Housing by April 5, 2010. After April 5, 2010, you must call the hotel directly. All changes should be in writing to SCVB Housing, via e-mail to Julie Reilly at jreilly@cityofsacramento.org or Joline Pudoff at jpudoff@cityofsacramento.org or FAX to (916) 808-8414.

For any cancellations made on or after March 1, 2010 (60 days before your arrival date), your deposit will be refunded, less a \$50 processing fee. If guaranteed by a credit card your card will be charged a \$50 processing fee. Cancellations made after 72 hours prior to arrival date will be charged one night's room and tax and will be billed to your credit card or deducted from your deposit.

If you need further information please contact the California State PTA, (916) 440-1985, ext. 315, or SCVB Housing (916) 808-7617 or e-mail jreilly@cityofsacramento.org or jpudoff@cityofsacramento.org

Registration and Housing Forms Recap

HOUSING	Online	Mail	FAX	In Person
Dates Open	Feb 1-Apr 5 www.capta.org	Feb 1-Apr 5 SCVB 1608 "I" Street Sacramento, CA 95814	Feb 1-Apr 5 (916) 808-8414	Deal directly with hotel
Payable to	SCVB Housing	SCVB Housing	SCVB Housing	
\$150 Deposit	American Express, Visa, MasterCard or Discover	Credit Card or Check	Credit Card	
REGISTRATION	Online	Mail	FAX	In Person
Dates Open	Feb 1-Mar 31 www.capta.org/convention	Feb 1-Apr 16 Smart Reg 990 San Antonio Palo Alto, CA 94303	Not Available	Apr 28-May 2
Payable to	California State PTA	California State PTA		California State PTA
Fees due in FULL	MasterCard or Visa – ONLY	Credit Card or Check		Credit Card, Check or Cash



HOTEL RESERVATION FORM

111th Annual California State PTA Convention / April 29-May 2, 2010 / Sacramento Convention Center

CAPTA – Housing Dept: SCVB Housing, 1608 “I” Street, Sacramento, CA 95814
 Register online at www.capta.org (look for the “housing” button) or via facsimile (916) 808-8414

GUEST #1 Name: _____
 E-mail Address: _____
 District #/Company Name: _____
 Billing Address: _____
 City/State/Zip: _____
 Telephone: (_____) _____
 Fax: (_____) _____

Reservation Information

- Ensure the application is completed.
- Use only one form per room reserved.
- Mail to SCVB Housing at the address noted above, or
- FAX to SCVB Housing at the number above.
- Confirmation will be sent to **GUEST #1** within 48 hours of receipt.

Other Guests

#2 _____ **#3** _____ **#4** _____

Arrival Date: _____
Departure Date: _____

Dates of Stay

- Check-in time = 3 p.m.
- Check-out time = 11 a.m.

Hotel Choices and Package Rates

Number your choices 1-6, in order of preference, with 1 being your first choice. SCVB will honor preferred choice based on hotel availability. Rates do NOT include 12% Occupancy Tax or additional service charges.

Choice	Hotel	Single	Double	Triple	Quadruple
	Sheraton Grand	\$165 King, 1-2 people	\$165 2 beds	\$190	\$215
	Hyatt Regency	\$165 King, 1-2 people	\$165 2 beds	\$190	\$215
	Residence Inn @ Capitol Park	\$149 Studio Suite	\$149 Studio Suite	\$149 Studio Suite	\$149 Studio Suite
	Citizen Hotel	\$124 Flat Rate	\$124 Flat Rate	\$124 Flat Rate	\$124 Flat Rate
	Holiday Inn Express	\$109 Flat Rate	\$109 Flat Rate	\$109 Flat Rate	\$109 Flat Rate
	Clarion Hotel Mansion Inn	\$99 Flat Rate	\$99 Flat Rate	\$99 Flat Rate	\$99 Flat Rate

Payment
 Payment by check or credit card information must accompany this form. Registration forms sent without payment information will not be processed. All check deposits must be in the amount of \$150.

Paying by

Check # _____ Please make checks payable to “**SCVB-Housing**”
 Credit card: American Express MasterCard Visa
 Discover Other _____
 Card Number _____ / _____ / _____ / _____ Exp. Date ____ / ____
 Signature _____
 Address (if different than attendee) _____

Cancellation Policy
 All changes and cancellations must be made through SCVB Housing through April 5, 2010. Changes made on or after April 6, 2010 must be made directly with the hotel. All changes should be made in writing via e-mail or FAX to SCVB at the number and address listed above. For any cancellations made on or after March 1, 2010, your deposit will be refunded less a \$50 processing fee or credit card # provided will be charged \$50. Cancellations made within 72 hours of arrival will be charged one nights’ room and tax and will be billed to your credit card or deducted from your deposit. If you have any questions, you can e-mail your question to Julie jreilly@cityofsacramento.org or Joline jpudoff@cityofsacramento.org.

THANK YOU TO OUR 2009 CONVENTION SPONSORS

The California State PTA wishes to thank our 2009 convention sponsors. Their generous donations provided funding, products and services helping to make our convention successful!

BB&T - Knight Insurance Services
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 Pearson Foundation
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 Signature Fundraising
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Sacramento Convention Center & Hotels

1. Sacramento Convention Center 1400 J Street	2. Sheraton Grand Sacramento 1230 J Street	3. Hyatt Regency Sacramento 1209 L Street	4. Clarion 700 16th Street
5. Holiday Inn Express 728 16th Street	6. Residence Inn @ Capitol Park 1501 L Street	7. Citizen Hotel 926 J Street	

<http://maps.google.com/>



PROMO PACKS
 Check out the convention souvenirs on **page 4**. Order with early registration to guarantee you get the right size!



Special Ribbon Pack

Be the first in your District to have them!

Buy extras for your board!!

Show your PTA Pride.

PTA everychild.one voice.

Justine

DELEGATE

Unleash the Power

Got PTA? YES!

Kids: Yours, Mine, & Ours

*P*assion *T*o *A*ction

PTA ♥ the ARTS

Just **\$20**
 For a pack of 5 very special ribbons.*
Order online with your Convention Registration

You Get 5...
 count 'em ... Five additional ribbons that make a bold statement. It's what PTA is all about!

Quantity is Limited
*Phrases shown are subject to change.
Your donation helps to support the Mission of the California State PTA.

California State
PTA

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2327 L Street
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