



everychild.one voice.

Thursday, April 29, 2010

This afternoon's rally was a resounding success as hundreds of PTA members raised their voices in support of children at the Capitol. Now, you can turn up the volume by sending your photos and a press release to media outlets in your community.

Here's a draft of a press release you can modify and personalize. You'll be spreading the word about the great work PTA does, and creating a great memento for your own PTA scrapbook!

Press Release
For Immediate Release
Date

Contacts:

SACRAMENTO -- Your name and PTA title joined a rally of hundreds on April 29 on the steps of the Capitol to urge legislators to support investing in children and youth in California.

"We need to get this message to the building behind us," said Jo A.S. Loss, president of the California State PTA, which has nearly 1 million members throughout the state. The crowd clapped, hollered and cheered in agreement.

"This cutting has got to stop," Assembly member Julia Brownley told the crowd, referring to budget cuts to education. The consequences of continuing slashing budgets, will be dire, she suggested: "The only education our kids will get will be in prison or on the streets."

The rally was part of the California State PTA's ongoing 9 Million Reasons To Speak Up campaign to let elected leaders know that we must invest in the more than 9 million children and youth of our state, rather than repeatedly cutting funding for education and other critical children's services.

The rally took place on the first day of the California State PTA's 111th Annual Convention, which drew thousands of PTA delegates and members to Sacramento. The convention runs from April 29 to May 2.

To learn more about the California State PTA and its efforts to promote the well-being of all the children and youth of California, visit www.capta.org.